

Nextmark ID	136673
SRDS ID	853292-000
mln ID	M91626

eManagers: Small Business Technology Buyers

eManagers are information technology buyers at small businesses and are confirmed credit card purchasers.

DESCRIPTION

eManagers are responsive credit-card holding information technology buyers at small businesses. Marigold's proprietary web indexing system identifies a rare and unique source of business contacts that have set up shop on the Internet. Very often an entrepreneur will register a domain name long before they incorporate a business, it is at this critical moment that you can target eManagers before the major compilers even know they exist. Marketers of Information Technology, Computer hardware and software, Telecommunications, and Business-related products, services, and publications can reach new names through four points of contact information: postal mail and telephone number for initial campaign; fax number and email address for follow-up multi-channel solicitation. Our turnkey list fulfillment system allows for accommodation of your rush orders. The eManagers list is a powerful source of correct, deliverable, and recent prospecting data.

SEGMENTS

NPA/NXX Area code and prefix	\$50/M
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SELECTS

Central Office Id	\$75/M
Fax Numbers	\$25/M
Postal Code	\$10/M
SCF	\$10/M
State	\$10/M
Zip	\$10/M

LIST INFO

Total Count:	1,204,464
Base Price:	\$80/M
Source:	Internet/On-Line
Geography:	USA
Min. Purchase:	\$500.00
Market:	Business

LIST TYPES AVAILABLE

Postal
Phone
Fax

LIST MAINTENANCE

New to Market	04/07/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.