

Nextmark ID	141521
SRDS ID	851507-000
mln ID	M106505

Broadband Buyers Mailing List: High Speed Internet Consumers

Consumers with high-speed home Internet connections

DESCRIPTION

A high percentage of adults in the U.S. enjoy broadband in their homes, and that percentage is growing every day. These net-savvy consumers are willing to pay an average of \$50 a month for online speed and an always-on connection. Most are involved in web activities that include telecommuting, shopping, and gaming. Put your campaign in front of the broadband consumer audience with selects that include occupation, ethnicity, and credit-card buying.

SELECTS

Age Of Children	\$0/M
Broadband Provider	\$25/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M

LIST INFO

Total Count:	38,450,752
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	06/15/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.