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| Nextmark ID | 141929 |
| SRDS ID | 852269-000 |
| mln ID | 106978 |

Computer and Technology Magazine Subscribers by Marigold

Subscribers of Computer and Technology related publications and magazines

DESCRIPTION

The Marigold Computer and Technology Magazine Subscribers file provides an ideal demographic for targeting consumers that are subscribers of Computer and Technology related publications and magazines throughout the United States. These responsive subscribers like to stay informed about the latest trends in the high-tech fields, purchase new gadgets, read the latest news and information sources, among many other things. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

| | |
|--------------------|-------|
| Age Of Children | \$5/M |
| Computer Owner | \$5/M |
| Credit Card Buyers | \$5/M |
| Donor | \$5/M |
| Ethnicity | \$5/M |
| Lifestyle Select | \$5/M |
| Marital Status | \$5/M |
| SCF | \$5/M |
| State | \$5/M |
| Zip | \$5/M |

LIST INFO

| | |
|---------------------|------------------|
| Total Count: | 4,482,038 |
| Base Price: | \$70/M |
| Source: | Compiled lists |
| Geography: | USA |
| Min. Purchase: | \$500.00 |
| Market: | Consumer |

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

| | |
|---------------|------------|
| New to Market | 06/23/2004 |
| Update Freq. | Monthly |

DELIVERY OPTIONS

| | |
|----------------|------|
| Email Delivery | \$50 |
|----------------|------|

ADDRESSING OPTIONS

| | |
|----------------|-------|
| Text/Excel | \$0/ |
| Mailing Labels | \$10/ |

| CONTACT NAME | ROLE | EMAIL | PHONE | FAX |
|--------------|--------------|-----------------------|----------------|----------------|
| TJ Downey | List Manager | tj@marigolddirect.com | (646) 442-2076 | (888) 761-8817 |

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.