

Children's Book Enthusiasts by Marigold

Buyers of Childrens related books and magazines

| | |
|-------------|------------|
| Nextmark ID | 141931 |
| SRDS ID | 852137-000 |
| mIn ID | M106963 |

DESCRIPTION

The Marigold Children's Book Enthusiasts file provides an ideal demographic for targeting parents that are also subscribers of Childrens related books and magazines throughout the United States. These parents buy books for their kids and are interested in the educational development and entertainment of their children. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

| | |
|--------------------|-------|
| Age Of Children | \$5/M |
| Computer Owner | \$5/M |
| Credit Card Buyers | \$5/M |
| Donor | \$5/M |
| Ethnicity | \$5/M |
| Lifestyle Select | \$5/M |
| Marital Status | \$5/M |
| SCF | \$5/M |
| State | \$5/M |
| Zip | \$5/M |

LIST INFO

| | |
|---------------------|------------------|
| Total Count: | 3,289,724 |
| Base Price: | \$70/M |
| Source: | Compiled lists |
| Geography: | USA |
| Min. Purchase: | \$500.00 |
| Market: | Consumer |

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

| | |
|---------------|------------|
| New to Market | 06/23/2004 |
| Update Freq. | Monthly |

DELIVERY OPTIONS

| | |
|----------------|------|
| Email Delivery | \$50 |
|----------------|------|

ADDRESSING OPTIONS

| | |
|----------------|-------|
| Text/Excel | \$0/ |
| Mailing Labels | \$10/ |

| CONTACT NAME | ROLE | EMAIL | PHONE | FAX |
|--------------|--------------|-----------------------|----------------|----------------|
| TJ Downey | List Manager | tj@marigolddirect.com | (646) 442-2076 | (888) 761-8817 |

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.