

Electronics Buyers by Marigold

Electronic Products and Device buyers

Nextmark ID	142589
SRDS ID	852122-000
mIn ID	M106930

DESCRIPTION

The Marigold Electronics Buyers file provides an ideal demographic for targeting consumers that have purchased electronic products and devices through catalogs and websites throughout the United States. These products include Cameras, DVD Players, Televisions, Audio Equipment, Video Recorders, Portable Audio Devices, Car Electronics, computers and Accessories and more.. These responsive consumers recognize the convenience and enjoy the privacy of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	3,900,866
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	07/06/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.