

Health and Fitness Product Buyers by Marigold

Health and Fitness Product Buyers

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| Nextmark ID | 142591 |
| SRDS ID | 852113-000 |
| mIn ID | M106928 |

DESCRIPTION

The Marigold Health and Fitness Product Buyers file provides an ideal demographic for targeting consumers that have purchased Health and Fitness products through catalogs and websites throughout the United States. These products include: exercise equipment, cable systems, exercise videos, vitamins, sneakers and more.. These responsive consumers recognize the link between good health and exercise as well as the convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

| | |
|--------------------|-------|
| Age Of Children | \$5/M |
| Computer Owner | \$5/M |
| Credit Card Buyers | \$5/M |
| Donor | \$5/M |
| Ethnicity | \$5/M |
| Lifestyle Select | \$5/M |
| Marital Status | \$5/M |
| SCF | \$5/M |
| State | \$5/M |
| Zip | \$5/M |

LIST INFO

| | |
|---------------------|------------------|
| Total Count: | 4,002,499 |
| Base Price: | \$70/M |
| Source: | Compiled lists |
| Geography: | USA |
| Min. Purchase: | \$500.00 |
| Market: | Consumer |

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market 07/06/2004
Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/
Mailing Labels \$10/

| CONTACT NAME | ROLE | EMAIL | PHONE | FAX |
|--------------|--------------|-----------------------|----------------|----------------|
| TJ Downey | List Manager | tj@marigolddirect.com | (646) 442-2076 | (888) 761-8817 |

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.