

Gifts and Gadget Buyers by Marigold

Buyers of Gifts and Gadgets

Nextmark ID	142593
SRDS ID	852134-000
mIn ID	M106929

DESCRIPTION

The Marigold Gifts and Gadget file provides an ideal demographic for targeting consumers that have purchased gifts and gadgets through catalogs and websites throughout the United States. These Gifts and Gadgets include: muscle massagers, electronic novelties, grooming accessories, figurines, golf accessories and more.. These responsive consumers recognize the convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market. T

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	4,008,006
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market 07/06/2004
Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
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Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.