

## Frequent Flyers Mailing List: Business Travelers

Business Frequent Flyers at Home Address Nationwide

Nextmark ID	142941
SRDS ID	852273-000
mln ID	M107154

### DESCRIPTION

Our Business Frequent Flyers file is comprised of travelers who frequent domestic & international destinations for business purposes. This postal file is compiled from duty-free purchases, in-flight telephone users, responders and purchases made from in-flight magazines and catalogs. These are businesspeople on the go!

### SELECTS

Age	\$0/M
Age Of Children	\$0/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Income	\$0/M
Lifestyle Interests	\$0/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>3,575,101</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$625.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	07/09/2004
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.