

Children's Apparel Buyers by Marigold

Buyers of Childrens Apparel

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DESCRIPTION

The Marigold Childrens Apparel Buyers file provides an ideal demographic for targeting consumers that have purchased childrens apparel through catalogs and websites. These Products include: toddler outfits, infant outfits, swimwear, tops, pants, shoes and more... As kids grow, new clothes have to be purchased constantly. Those who are buying clothes for kids are also purchasing a myriad of other products for children as well. This file represents an enormous amount of buying power, tap into this targeted list today, and watch those responses pour in!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	3,330,192
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market 07/15/2004
Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
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Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.