

Nextmark ID	143461
SRDS ID	853413-000
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# Intimate Apparel Buyers by Marigold

Buyers of Intimate Apparel

## DESCRIPTION

The Marigold Mail Order Buyers of Intimate Apparel file provides an ideal demographic for targeting consumers that have purchased intimate apparel through catalogs and websites throughout the United States. These responsive consumers recognize the convenience and enjoy the privacy of shopping from their own home. Some of the products they have purchased include: Lingerie, hosiery, undergarments, and evening wear. These women (and men) enjoy having a little spice in their lives! This is one hot file, call today to inquire about additional selects.

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>2,784,962</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market 07/15/2004  
Update Freq. Monthly

## DELIVERY OPTIONS

Email Delivery \$50

## ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
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Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.