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Home Decor Product Buyers by Marigold

Buyers of Home Decor Products

DESCRIPTION

The Marigold Home Decor Product Buyers file provides an ideal demographic for targeting consumers that have purchased home decor products through catalogs and websites throughout the United States. These responsive interior decorating minded consumers recognize the convenience and enjoy the privacy of shopping from their own home. Some of the products they have purchased include window treatments, mirrors, rugs, vases and silk flower arrangements. These women (and men) take their home decorating very seriously. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	2,032,803
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	07/18/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
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Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.