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| Nextmark ID | 144137     |
| SRDS ID     | 856331-000 |
| mln ID      | M109199    |

# A Mailing List of Mail Order Buyers of Golf Equipment

Mail Order Buyers of Golf Equipment

## DESCRIPTION

The Marigold Mail Order Buyers of Golf Equipment file provides an ideal demographic for targeting consumers that have purchased Golf equipment through catalogs and websites throughout the United States. These responsive, avid golfers recognize the convenience and enjoy the privacy of shopping from their own home. Some of the products they have purchased include golf clubs, golf cleats, golf bags and golf balls and tees. These men (and women) take their golf game very seriously! Call today to inquire about additional selects.

## SELECTS

|                    |       |
|--------------------|-------|
| Age Of Children    | \$5/M |
| Computer Owner     | \$5/M |
| Credit Card Buyers | \$5/M |
| Donor              | \$5/M |
| Ethnicity          | \$5/M |
| Lifestyle Select   | \$5/M |
| Marital Status     | \$5/M |
| SCF                | \$5/M |
| State              | \$5/M |
| Zip                | \$5/M |

## LIST INFO

|                     |                |
|---------------------|----------------|
| <b>Total Count:</b> | <b>703,600</b> |
| <b>Base Price:</b>  | <b>\$100/M</b> |
| Source:             | Compiled lists |
| Geography:          | USA            |
| Min. Purchase:      | \$500.00       |
| Market:             | Consumer       |

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

|               |            |
|---------------|------------|
| New to Market | 07/21/2004 |
| Update Freq.  | Monthly    |

## DELIVERY OPTIONS

|                |      |
|----------------|------|
| Email Delivery | \$50 |
|----------------|------|

## ADDRESSING OPTIONS

|                |       |
|----------------|-------|
| Text/Excel     | \$0/  |
| Mailing Labels | \$10/ |

| CONTACT NAME | ROLE         | EMAIL                 | PHONE          | FAX            |
|--------------|--------------|-----------------------|----------------|----------------|
| TJ Downey    | List Manager | tj@marigolddirect.com | (646) 442-2076 | (888) 761-8817 |

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.