

Home Office Entrepreneurs by Marigold

Individuals who work from their homes

| | |
|-------------|------------|
| Nextmark ID | 144680 |
| SRDS ID | 854652-000 |
| mIn ID | M107638 |

DESCRIPTION

Use this list to reach more than 4 million individuals who work in a home office environment. These home-based entrepreneurs are receptive to offers for office products, computer products, and financial services, telecommunication services, as well as professional training and productivity enhancements. Find out more about this growing market of individuals who combine business and consumer interests and have full purchasing authority.

SELECTS

| | |
|---------------------|-------|
| Computer Owner | \$5/M |
| Ethnicity | \$5/M |
| Number Of Employees | \$5/M |
| Occupation | \$5/M |
| Sales Volume | \$5/M |
| SCF | \$5/M |
| SIC Code | \$5/M |
| State | \$5/M |
| Zip | \$5/M |

LIST INFO

| | |
|---------------------|------------------|
| Total Count: | 3,807,195 |
| Base Price: | \$70/M |
| Source: | Compiled lists |
| Geography: | USA |
| Min. Purchase: | \$500.00 |
| Market: | Consumer |

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

| | |
|---------------|------------|
| New to Market | 07/28/2004 |
| Update Freq. | Monthly |

DELIVERY OPTIONS

| | |
|----------------|------|
| Email Delivery | \$50 |
|----------------|------|

ADDRESSING OPTIONS

| | |
|----------------|-------|
| Text/Excel | \$0/ |
| Mailing Labels | \$10/ |

| CONTACT NAME | ROLE | EMAIL | PHONE | FAX |
|--------------|--------------|-----------------------|----------------|----------------|
| TJ Downey | List Manager | tj@marigolddirect.com | (646) 442-2076 | (888) 761-8817 |

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.