

Music Buyers by Marigold

Individuals that buy music

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DESCRIPTION

The Marigold Music Buyers file provides an ideal demographic for targeting consumers that have purchased music through catalogs and websites throughout the United States. Whether it is rock, classic rock, R&B, hip hop/rap, country, latin, jazz, classical, new age or gospel these responsive consumers enjoy listening to their favorite artists and recognize the convenience and privacy of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Type Of Music	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	9,662,734
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market 08/31/2004
Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
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Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.