

|             |            |
|-------------|------------|
| Nextmark ID | 148142     |
| SRDS ID     | 855511-000 |
| mIn ID      | M110053    |

## A Mailing List of Retail Stores

A mailing list of businesses that engage in retail sales nationwide

### DESCRIPTION

The Marigold Mailing List of Retail Stores file provides an ideal demographic for targeting retail locations throughout the United States. They are receptive to various offers including office products, computer products, financial services, telecommunication services and more. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of retail stores today!

### SEGMENTS

|         |                             |       |
|---------|-----------------------------|-------|
| 82,242  | AUTO AND HOME SUPPLY STORES | \$0/M |
| 70,159  | FURNITURE STORES            | \$0/M |
| 89,359  | GASOLINE SERVICE STATIONS   | \$0/M |
| 127,084 | GIFT/NOVELTY/SOUVENIR       | \$0/M |
| 221,955 | GROCERY STORES              | \$0/M |
| 209,691 | MISC RETAIL STORES          | \$0/M |
| 72,294  | SPORTING GOODS              | \$0/M |
| 79,417  | USED CAR DEALERS            | \$0/M |
| 93,366  | USED MERCHANDISE            | \$0/M |
| 72,232  | WOMENS CLOTHING             | \$0/M |

### SELECTS

|                     |       |
|---------------------|-------|
| Job Title Select    | \$5/M |
| Number Of Employees | \$5/M |
| Sales Volume        | \$5/M |
| SCF                 | \$5/M |
| SIC Code            | \$5/M |
| State               | \$5/M |
| Zip                 | \$5/M |

### LIST INFO

|                     |                  |
|---------------------|------------------|
| <b>Total Count:</b> | <b>3,231,209</b> |
| <b>Base Price:</b>  | <b>\$125/M</b>   |
| Source:             | Compiled lists   |
| Geography:          | USA              |
| Min. Purchase:      | \$500.00         |
| Market:             | Business         |

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

|               |            |
|---------------|------------|
| New to Market | 09/15/2004 |
| Update Freq.  | Monthly    |

### DELIVERY OPTIONS

|                |      |
|----------------|------|
| Email Delivery | \$50 |
|----------------|------|

### ADDRESSING OPTIONS

|                |       |
|----------------|-------|
| Text/Excel     | \$0/  |
| Mailing Labels | \$10/ |

| CONTACT NAME | ROLE         | EMAIL                  | PHONE          | FAX            |
|--------------|--------------|------------------------|----------------|----------------|
| Ben DeLisle  | List Manager | ben@marigolddirect.com | (646) 442-2077 | (888) 761-8817 |

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.