

Nextmark ID	154434
SRDS ID	857148-000
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Insurance Quote Requestors by Marigold

Individuals that have recently requested insurance quotes.

DESCRIPTION

The Marigold Insurance Quote Requestors file provides an ideal demographic for targeting consumers throughout the United States that have recently requested insurance quotes for a wide array of financial services. Identifying a good insurance company for automobile, homeowners, life or health insurance can be a time consuming and complicated task. These individuals are in the market for new insurance plans now and this file provides an excellent target market to identify them. Inquire about additional selection capabilities to better identify your ideal demographic.

SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	6,820,391
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	12/01/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.