

Nextmark ID	156833
SRDS ID	859119-000
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Male Magazine Subscribers by Marigold

Subscribers of Male related publications and magazines

DESCRIPTION

The Marigold Male Magazine Subscribers file provides an ideal demographic for targeting subscribers of Male related publications and magazines throughout the United States. These subscribers enjoy various types of magazines such as; entertainment, fashion, automobile, music, hunting, fishing, leisure and many more. Whether it is staying informed about the latest automobile style or fashion trends these responsive subscribers provide an ideal target market for numerous offers. Inquire about additional selection capabilities to better identify your ideal demographic.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	4,246,855
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	01/14/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.