

Nextmark ID	160418
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## Families with Children by Marigold

Families that currently have children at postal address nationwide

### DESCRIPTION

This file provides an ideal demographic for targeting families throughout the United States that currently have children ranging from very young to Kindergarten to 12th grade. We all know what children consumer! The list covers school supplies, clothing, electronics, music, books, and much much more. Inquire about additional selection capabilities to better identify your ideal demographic within this hot file.

### SELECTS

Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>19,855,020</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	03/16/2005
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.