

Apple Product Users by Marigold

Apple Product Users at Residential Address

Nextmark ID	166217
SRDS ID	863080-000
mIn ID	M114742

DESCRIPTION

The Apple Product Users file provides an ideal demographic for targeting individuals that actively use Apple products such as Mac's, iPod's iPad's and iPhones throughout the United States. These 'power computer users' recognize the distinct Tap into this extremely targeted market of Apple product users at residential address today!

SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$0/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	8,831,166
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	06/21/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.