

Nextmark ID	169921
SRDS ID	863778-000
mIn ID	M115490

A Database of Opt-in email Consumers

Opt-in email Consumers.

DESCRIPTION

A Database of Opt-in email Consumers identifies online consumers that have specifically opted-in to receive promotions from third party marketers. This database provides the ideal demographics and lifestyle selects for your consumer related offer. Inquire about further selects!

SELECTS

Age	\$5/M
Credit Card Buyers	\$5/M
Donors	\$5/M
Ethnicity	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count: 191,407,752
Base Price: \$100/M
Source: Compiled lists
Geography: USA and Canada
Min. Purchase: \$1,000.00
Market: Consumer

LIST TYPES AVAILABLE

Postal
Email
Phone

LIST MAINTENANCE

New to Market 07/20/2005
Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
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Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.