

# New Credit Seekers by Marigold

Individuals that are seeking credit.

Nextmark ID	172980
SRDS ID	865821-000
mIn ID	M116660

## DESCRIPTION

The Marigold New Credit Seekers file provides an ideal demographic for targeting consumers throughout the United States between the ages of 18-25 that are seeking new credit. Establishing credit as you enter the "work force" is a critical part of any persons life. These individuals have requested information regarding new credit opportunities and are eager to obtain credit and spend. Inquire about additional selection capabilities to better identify your ideal demographic.

## SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>5,136,189</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	09/12/2005
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.