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|-------------|------------|
| Nextmark ID | 176008     |
| SRDS ID     | 867359-000 |
| mIn ID      | M118344    |

## Corporate Gift Buyers by Marigold

Individuals at corporations responsible for buying gifts for clients or employees

### DESCRIPTION

Corporate Gift Buyers is a must-test list for gift catalogs and other B2B merchandisers. This multi-sourced file provides comprehensive access to authorized purchasers responsible for buying gifts for customers, vendors, and employees. Refine the list by organization size, by industry, and more!

### SELECTS

|                     |       |
|---------------------|-------|
| Bus/Industry Type   | \$5/M |
| Company Size        | \$5/M |
| Job Function/Title  | \$5/M |
| Monthly Hotline     | \$5/M |
| Number Of Employees | \$5/M |
| Recency             | \$5/M |
| SCF                 | \$5/M |
| State               | \$5/M |
| Zip                 | \$5/M |

### LIST INFO

|                     |                |
|---------------------|----------------|
| <b>Total Count:</b> | <b>746,653</b> |
| <b>Base Price:</b>  | <b>\$80/M</b>  |
| Source:             | Compiled lists |
| Geography:          | USA            |
| Min. Purchase:      | \$500.00       |
| Market:             | Business       |

### LIST TYPES AVAILABLE

Postal

### LIST MAINTENANCE

|               |            |
|---------------|------------|
| New to Market | 10/28/2005 |
| Update Freq.  | Monthly    |

### DELIVERY OPTIONS

|                |      |
|----------------|------|
| Email Delivery | \$50 |
|----------------|------|

### ADDRESSING OPTIONS

|                |       |
|----------------|-------|
| Text/Excel     | \$0/  |
| Mailing Labels | \$10/ |

| CONTACT NAME | ROLE         | EMAIL                 | PHONE          | FAX            |
|--------------|--------------|-----------------------|----------------|----------------|
| TJ Downey    | List Manager | tj@marigolddirect.com | (646) 442-2076 | (888) 761-8817 |

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.