

Apartment Dwellers by Marigold

Individuals that live in apartments throughout the United States.

Nextmark ID	177800
SRDS ID	868318-000
mIn ID	M118916

DESCRIPTION

The Marigold Apartment Dwellers file provides an ideal demographic for targeting individuals that are 'renting' apartments throughout the United States. Updated monthly for accuracy and responsiveness, Apartment Dwellers are perfect candidates for a wide array of products and services that are associated with not being 'settled in' and owning a home. This file allows lifestyle interest selections to better enhance the data for your mailer. Inquire about additional selection capabilities to better identify your ideal target market.

SEGMENTS

4,077,576	TELEMARKETING DNC SCREENED	\$0/M
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SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Interests	\$5/M
Lifestyle Select	\$5/M
Magazine Subscribers	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count: 18,158,005
Base Price: \$70/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market 11/29/2005
Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
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Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.