

Nextmark ID	177848
SRDS ID	868094-000
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Self Improvement Seekers by Marigold

Individuals that are seeking self-improvement in various areas of their lives.

DESCRIPTION

The Marigold Self Improvement Seekers file provides an ideal demographic for targeting consumers throughout the United States who are actively seeking to better themselves in ways ranging from health to finances to personal relationships. These responsive individuals are buyers of 'Self Improvement' books & tapes and are registered to receive 'Self Improvement' newsletters via email. If you have an offer that can improve or help individuals better themselves, then this file is a must test! Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of Self Improvement Seekers today!

SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	1,191,757
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	12/01/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.