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A Mailing List of Hispanic Catalog Apparel Buyers

Hispanic Individuals that shop and purchase apparel and accessories via direct mail catalogs

DESCRIPTION

The Marigold Hispanic Catalog Apparel Buyers file provides an ideal demographic for targeting hard to reach Hispanic consumers throughout the United States that have purchased clothing and accessories via direct mail catalogs. These responsive individuals recognize the financial benefits and convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of consumers today!

SEGMENTS

268,409	3 Month Recency	\$10/M
482,721	6 Month Recency	\$10/M

SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	832,285
Base Price:	\$150/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	12/14/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.