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A Mailing List of African American Catalog Buyers Masterfile

African American Individuals that shop and purchase a wide variety of direct mail products via catalogs.

DESCRIPTION

The Marigold African American Catalog Buyers Masterfile puts you in touch with consumers that have purchased various products through direct mail catalogs. These Mail Order Buyers purchase: apparel, magazines, music, electronics, jewelry, golf equipment, upscale products, housekeeping and kitchen products, outdoor and gardening products, health and fitness products and more... This file represents an enormous amount of buying power, tap into this targeted list of African American Catalog Buyers today, and watch those responses pour in!

SEGMENTS

555,046	3 Month Recency	\$10/M
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SELECTS

Credit Card Buyers	\$5/M
Dollar Select	\$5/M
Ethnicity	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count: 2,146,859
Base Price: \$150/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market 12/17/2005
Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
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Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.