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A Mailing List of Hispanic Internet Buyers Masterfile

Hispanic Individuals that shop and purchase a wide variety of products via online shopping.

DESCRIPTION

The Marigold Hispanic Internet Shoppers Masterfile provides an ideal demographic for targeting hard to reach Hispanic consumers throughout the United States that have purchased various products via the internet. These products include apparel, electronics, home decor and furnishings, housekeeping and kitchen products and more. These responsive individuals recognize the financial benefits and convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of online consumers today

SEGMENTS

331,788	3 Month Recency	\$10/M
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SELECTS

Credit Card Buyers	\$5/M
Dollar Select	\$5/M
Ethnicity	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count: 1,311,247
Base Price: \$150/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market 12/17/2005
Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
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Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.