

Nextmark ID	179974
SRDS ID	869535-000
mIn ID	M120690

## Stationery and Gift Buyers by Marigold

Buyers of Stationery and Gifts at home address

### DESCRIPTION

The Marigold Stationery and Gift Buyers file provides an ideal demographic for targeting those consumers that purchase gifts, greeting cards, wrapping paper and holiday items. These consumers also enjoy scrapbooking and purchase other items such as calendars, organizers, kitchen decor items and more! These individuals purchase via catalog and online on a regular basis and are a perfect target for direct mailers such as gift catalogs, home gifts and paper products! Inquire about additional selection capabilities to better identify your ideal target market.

### SELECTS

Credit Card Buyers	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>2,626,022</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	01/12/2006
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.