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| Nextmark ID | 180837 |
| SRDS ID | 869676-000 |
| mIn ID | M121270 |

A Database of Opt-in email Golfers

Opt-in email Golfers.

DESCRIPTION

A Database of Opt-in email Golfers identifies golf enthusiasts with online presence that have opted-in to receive promotions from third party marketers. This database provides the ideal target market for businesses looking to reach America's Golfers via the Internet. Inquire about additional selects and tap into this extremely targeted demographic of Opt-in email Golfers today!

SELECTS

| | |
|--------------------|--------|
| Credit Card Buyers | \$5/M |
| Ethnicity | \$5/M |
| Lifestyle Select | \$5/M |
| Marital Status | \$5/M |
| Monthly Hotline | \$10/M |
| SCF | \$5/M |
| State | \$5/M |
| Zip | \$5/M |

LIST INFO

| | |
|---------------------|------------------|
| Total Count: | 7,878,055 |
| Base Price: | \$125/M |
| Source: | Compiled lists |
| Geography: | USA |
| Min. Purchase: | \$1,000.00 |
| Market: | Consumer |

LIST TYPES AVAILABLE

Postal
Email
Phone

LIST MAINTENANCE

| | |
|---------------|------------|
| New to Market | 01/25/2006 |
| Update Freq. | Monthly |

DELIVERY OPTIONS

| | |
|----------------|------|
| Email Delivery | \$50 |
|----------------|------|

ADDRESSING OPTIONS

| | |
|----------------|-------|
| Text/Excel | \$0/ |
| Mailing Labels | \$10/ |

| CONTACT NAME | ROLE | EMAIL | PHONE | FAX |
|--------------|--------------|-----------------------|----------------|----------------|
| TJ Downey | List Manager | tj@marigolddirect.com | (646) 442-2076 | (888) 761-8817 |

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.