

Nextmark ID	190559
SRDS ID	880588-000
mln ID	129111

Gardening Enthusiasts by Marigold

Subscribers of Gardening related magazines

DESCRIPTION

The Marigold Gardening Enthusiasts file provides an ideal demographic for targeting individuals that are subscribers to gardening related magazines throughout the United States. Whether it's flowers, bushes and shrubs or a vegetable for tonight's dinner these gardening enthusiasts enjoy reading about different techniques, stories and the latest information related to the gardening community. Inquire about additional selection capabilities.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	2,841,203
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	07/18/2006
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.