

## An Email List of iPod Owners

People who own and use an iPod at Email Address

## DESCRIPTION

Compile d from web surveys, this mailing list targets the new generation of iPod Owners that use this device for entertainment purposes. This multi-channel mailing list targets consumers on the cutting edge of entertainment technology. Inquire about additional selects today.

| SEGMENTS                |       |  |
|-------------------------|-------|--|
| Hotline                 | \$5/M |  |
| SELECTS                 |       |  |
| Age                     | \$5/M |  |
| Childs Age Range Select | \$5/M |  |
| Credit Card Buyers      | \$5/M |  |
| Ethnicity               | \$5/M |  |
| Lifestyle Select        | \$5/M |  |
| Marital Status          | \$5/M |  |

CONTACT NAME PHONE ROLE EMAIL FAX (888) 761-8817 Ben DeLisle List Manager ben@marigolddirect.com (646) 442-2077

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

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|--------|------|-----|
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Nextmark ID 240925

| LIST INFO                     |                |  |  |
|-------------------------------|----------------|--|--|
| Total Count:                  | 2,780,196      |  |  |
| Base Price:                   | \$125/M        |  |  |
| Source: C                     | Compiled lists |  |  |
| Geography:                    | USA            |  |  |
| Min. Purchase:                | \$1,000.00     |  |  |
| Market:                       | Consumer       |  |  |
| LIST TYPES AVAILABLE<br>Email |                |  |  |
| LIST MAINTENANCE              |                |  |  |
| New to Market                 | 05/14/2007     |  |  |
| Update Freq.                  | Monthly        |  |  |
|                               |                |  |  |