

# Retirees by Marigold

A List of Retirees at Residential Address

Nextmark ID	241762
SRDS ID	885359-000
mIn ID	M131403

## DESCRIPTION

The Marigold Retirees file provides an ideal demographic for targeting this niche nationwide. Retirees are perfect candidates for a wide array of products and services such as financial products, care facilities, and travel. Inquire about additional selection capabilities to better identify your ideal target market.

## SEGMENTS

3 Month Recency	\$5/M
6 Month Recency	\$5/M

## SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>22,301,399</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	05/21/2007
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
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Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.