

Nextmark ID	241761
SRDS ID	885350-000
mIn ID	M131378

## Health Insured Individuals by Marigold

A List of Health Insured Individuals

### DESCRIPTION

The Marigold Health Insured Individuals file provides an ideal demographic for targeting this niche nationwide. These contacts are ideal candidates for several products including policy upgrades and more. Inquire about additional selection capabilities to better identify your ideal target market!

### SEGMENTS

3 Month Recency	\$5/M
6 Month Recency	\$5/M

### SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>17,569,042</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	05/21/2007
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.