

Nextmark ID	241765
SRDS ID	887044
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# A Mailing List of Cigarette Smokers

Cigarette Smokers at Residential Address Nationwide

## DESCRIPTION

The Marigold Mailing List of Cigarette Smokers is an ideal demographic for targeting those that smoke cigarettes throughout the United States. This multi-sourced file is compiled from mail order information, coupons, surveys and more. Select by brand, those seeking to quit and more. Tap into this extremely targeted market of smokers today!

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>888,843</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	05/22/2007
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.