

Brides to Be by Marigold

Brides to Be Nationwide

Nextmark ID	241775
SRDS ID	885349-000
mIn ID	M131338

DESCRIPTION

The Marigold Brides to Be file provides an ideal demographic for targeting ladies that are engaged to be married throughout the United States. These "Brides to Be" are perfect candidates for a wide array of products and services that are associated with getting married - insurance, financial planning, new furniture, home products, etc. Inquire about additional selection capabilities to better identify your ideal target market.

SEGMENTS

3 Month Recency	\$5/M
6 Month Recency	\$5/M

SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	785,569
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	06/07/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
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Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.