

Running and Cycling Enthusiasts by Marigold

Running and Cycling Enthusiasts Nationwide at Mailing Address

Nextmark ID	240657
SRDS ID	887042
mIn ID	M131352

DESCRIPTION

The Marigold Mailing List of Running and Cycling Enthusiasts file provides an ideal demographic for targeting consumers that actively engage in running and cycling for hobby as well as to reach fitness goals throughout the United States. They are ideal for products including, but not limited to, exercise equipment, cable systems, exercise videos, vitamins, sneakers and more.. These responsive consumers recognize the link between good health and exercise. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Occupation	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	4,890,936
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal

LIST MAINTENANCE

New to Market	07/17/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.