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A Mailing List of Gourmet and Upscale Gift Buyers

Mail order buyers of Gourmet and Upscale Gifts

DESCRIPTION

The Marigold Mail Order Buyers of Gourmet and Upscale Gifts provides an ideal demographic for targeting those consumers that are spending an average of \$75 or more on Upscale and Gourmet Gift items. These individuals purchase via catalog and online on a regular basis and are a perfect target for direct mailers such as gift catalogs, gourmet gift baskets, flowers, home gifts and paper products! Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of buyers today!

SEGMENTS

129,333	6 Mos \$50+ Handbag Buyers	\$5/M
45,369	6 Mos Multi Channel Buyers	\$5/M
16,842	6 Mos \$50+ Shoe Buyers	\$5/M
87,443	1 Mos Multi Channel Buyers	\$5/M

SELECTS

Age	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Income	\$5/M
Income	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$5/M
SCF	\$5/M
State	\$5/M

LIST INFO

Total Count:	199,521
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal

LIST MAINTENANCE

New to Market	07/21/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.