

## Cosmetics and Beauty Product Buyers by Marigold

Buyers of Cosmetics and Beauty Product

Nextmark ID	241427
SRDS ID	886896
mln ID	130651

### DESCRIPTION

The Marigold Mailing List of Cosmetics and Beauty Product Buyers provides an ideal demographic for targeting those consumers (both female and male) that are spending money on beauty products and cosmetics. These individuals purchase via catalog and online on a regular basis and are a perfect target for direct mailers such as self improvement items, healthcare, jewelry, hair care products and fitness merchandise! Inquire about additional selection capabilities to better identify your ideal target market.

### SELECTS

Age	\$5/M
Credit Card Buyers	\$5/M
Income	\$5/M
Lifestyle Interests	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$5/M
SCF	\$5/M
State	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>2,925,693</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal

### LIST MAINTENANCE

New to Market	07/21/2007
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.