

A Mailing List of Ethnic African-American consumers in the USA.

African-American Consumers

DESCRIPTION

Reach Ethnic African-American consumers for your highly targeted offer that caters specifically to the African-American community in the USA. If your offer or service benefits the African-American community, then this list is an essential component for your marketing campaign. There are numerous selects that will allow you to target African-American consumers by geography, demographics, and many other criteria.

SELECTS

Donors	\$5/M
Income	\$5/M
Lifestyle Interests	\$5/M
Magazine Subscribers	\$5/M
Retirees/Seniors	\$5/M

LIST INFO

Total Count:	4,926,820
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.