

An Email List of Credit Card Consumers

Individuals that respond to offers with credit cards.

DESCRIPTION

The Marigold Credit Card Consumers file provides an ideal demographic for targeting via email consumers throughout the United States that have been extended various levels of credit. Whether you are targeting holders of department store cards, gasoline cards, debit cards, gold cards, platinum cards, multiple card holders, or new activations, this file provides an excellent target market. These responsive individuals have purchasing power and are not afraid to use it! Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Credit Card Consumers today!

SELECTS

| | |
|------------------|-------|
| Age Of Children | \$5/M |
| College Students | \$5/M |
| Computer Owner | \$5/M |
| Donor | \$5/M |
| Ethnicity | \$5/M |
| Lifestyle Select | \$5/M |
| Marital Status | \$5/M |
| New Activation | \$5/M |
| SCF | \$5/M |
| State | \$5/M |
| Type Of Card | \$5/M |
| Zip | \$5/M |

LIST INFO

| | |
|---------------------|-------------------|
| Total Count: | 18,885,753 |
| Base Price: | \$100/M |
| Source: | Compiled lists |
| Geography: | USA |
| Min. Purchase: | \$1,000.00 |
| Market: | Consumer |

LIST TYPES AVAILABLE

Email

LIST MAINTENANCE

| | |
|---------------|---------|
| New to Market | -- |
| Update Freq. | Monthly |

| CONTACT NAME | ROLE | EMAIL | PHONE | FAX |
|--------------|--------------|------------------------|----------------|----------------|
| Ben DeLisle | List Manager | ben@marigolddirect.com | (646) 442-2077 | (888) 761-8817 |

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.