

## An Email List of Catalog Shoppers

An opt-in email list of mail order buyers of products through catalogs

### DESCRIPTION

The Marigold Email List of Catalog Shoppers provides an ideal demographic for targeting consumers throughout the United States that are mail order buyers of various products through catalogs. These products include apparel, home decor and furnishings, electronics, housekeeping and kitchen products and many more. These responsive individuals appreciate the benefits of having a catalog delivered to their mailbox and the convenience of purchasing products without the pressures of buying in busy stores. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of catalog shoppers today!

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Type Of Product	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>18,651,671</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.