

# An Email List of Hispanic Households

Opt-in Hispanic Households

## DESCRIPTION

The Marigold Hispanic Household file provides an ideal demographic for identifying individuals of Hispanic descent living throughout the United States. These consumers are perfect candidates for a wide array of products and services that target Hispanic ethnicity. Monthly hotlines are available! Inquire about additional selection capabilities to better identify your ideal demographic. Tap into the fastest growing ethnic segment within the United States today!

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>9,770,736</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

## LIST TYPES AVAILABLE

Email  
Phone

## LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.