

## A Mailing List of Multiple Homeowners

Individuals that own more than one home in the United States for vacation and/or investment purposes.

### DESCRIPTION

The Marigold Multiple Homeowners file provides an ideal demographic for targeting individuals that own more than one home throughout the United States. Updated monthly for accuracy and responsiveness, These affluent Homeowners are perfect candidates for a wide array of products and services. This file allows lifestyle interest selections to better enhance the data for your mailer. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Multiple Homeowners today!

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Interests	\$5/M
Lifestyle Select	\$5/M
Magazine Subscribers	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>13,384,033</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# An opt-in email List of Registered Democratic Voters

Opt-in email addresses of registered Democrats

## DESCRIPTION

Marigold Technologies Democratic voters opt-in email file provides an ideal demographic for targeting registered Democrats throughout the United States at their email addresses. These Democratic supporters, donors and activists are committed to the liberal and progressive values and traditions associated with their party. Tap into this extremely targeted market of registered Democratic voters through their email addresses today!

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>1,207,942</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Email  
Phone

## LIST MAINTENANCE

New to Market	--
Update Freq.	--

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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## A Database of Dial-Up Customers

Dial-Up Customers are individuals we have found to be users of Dial-up for Internet Access

Nextmark ID	240893
SRDS ID	880634-000
mln ID	129102

### DESCRIPTION

Target the last remaining segment yet to embrace High-Speed Internet. This segment will undoubtedly make changes to graduate from Dial-Up and are great candidates for numerous offers that can better their online experience. Target Dial-Up Users today!

### SEGMENTS

Consumer	\$0/M
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### SELECTS

Age	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Interests	\$5/M
Marital Status	\$5/M
Occupation	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>10,126,731</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Internet/On-Line
Geography:	USA
Min. Purchase:	\$625.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Email

### LIST MAINTENANCE

New to Market	01/15/2007
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	169922
SRDS ID	863779-000
mIn ID	M115485

## A Database of Opt-in email Business contacts

Opt-in email business contacts.

### DESCRIPTION

A Database of Opt-in email Business contacts identifies business professionals within various sized companies that have specifically opted-in to receive promotions from third party marketers. This database provides the ideal demographic for your business related offer. Inquire about further selects!

### SELECTS

Company Size	\$5/M
Ethnicity	\$5/M
Job Title Select	\$5/M
Monthly Hotline	\$10/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>25,629,852</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Business

### LIST TYPES AVAILABLE

Postal  
Email  
Phone

### LIST MAINTENANCE

New to Market	07/20/2005
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	169921
SRDS ID	863778-000
mIn ID	M115490

## A Database of Opt-in email Consumers

Opt-in email Consumers.

### DESCRIPTION

A Database of Opt-in email Consumers identifies online consumers that have specifically opted-in to receive promotions from third party marketers. This database provides the ideal demographics and lifestyle selects for your consumer related offer. Inquire about further selects!

### SELECTS

Age	\$5/M
Credit Card Buyers	\$5/M
Donors	\$5/M
Ethnicity	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

**Total Count:** 191,407,752  
**Base Price:** \$100/M  
Source: Compiled lists  
Geography: USA and Canada  
Min. Purchase: \$1,000.00  
Market: Consumer

### LIST TYPES AVAILABLE

Postal  
Email  
Phone

### LIST MAINTENANCE

New to Market 07/20/2005  
Update Freq. Monthly

### DELIVERY OPTIONS

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	180837
SRDS ID	869676-000
mIn ID	M121270

## A Database of Opt-in email Golfers

Opt-in email Golfers.

### DESCRIPTION

A Database of Opt-in email Golfers identifies golf enthusiasts with online presence that have opted-in to receive promotions from third party marketers. This database provides the ideal target market for businesses looking to reach America's Golfers via the Internet. Inquire about additional selects and tap into this extremely targeted demographic of Opt-in email Golfers today!

### SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>7,878,055</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Email  
Phone

### LIST MAINTENANCE

New to Market	01/25/2006
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Nextmark ID	195402
SRDS ID	878302-000
mln ID	M124849

## A Database of Opt-in email Sports Enthusiasts

Opt-in email Sports Enthusiasts.

### DESCRIPTION

A Database of Opt-in email Sports Enthusiasts identifies online sports fans that have specifically opted-in to receive promotions from third party marketers. Whether it's watching a sporting event on TV, going to the game, playing, or reading a magazine, these sports consumers can't get enough action. This database provides the ideal target market for your sports related marketing campaigns. We can identify Football, Baseball, Basketball, Hockey fans and much more. Tap into this extremely targeted market of opt-in email Sports Enthusiasts today!

### SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>17,184,821</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

### LIST TYPES AVAILABLE

Email  
Phone

### LIST MAINTENANCE

New to Market	10/13/2006
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	180839
SRDS ID	869679-000
mIn ID	M121300

## A Database of Opt-in email Sweepstakes Entrants

Opt-in email Sweepstakes Entrants.

### DESCRIPTION

A Database of Opt-in email Sweepstakes Entrants identifies consumers with online presence that have entered sweepstakes and that have opted-in to receive promotions from third party marketers. This database provides the ideal target market for businesses looking to reach America's sweepstakes participants via the Internet. Inquire about additional selects and tap into this extremely targeted demographic of Opt-in email Sweepstakes Entrants today!

### SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>55,146,386</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Email  
Phone

### LIST MAINTENANCE

New to Market	01/25/2006
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Nextmark ID	180840
SRDS ID	869685-000
mIn ID	M121256

## A Database of Opt-in email Vacation Travelers

Opt-in email Vacation Travlrs.

### DESCRIPTION

A Database of Opt-in email Vacation Travelers identifies consumers with online presence that have traveled in excess of three times within the past year and that have opted-in to receive promotions from third party marketers. This database provides the ideal target market for businesses looking to reach Americans via the internet that enjoy their "rest and relaxation" as well as their "sense of adventure". Inquire about additional selects and tap into this extremely targeted demographic of Opt-in email Vacation Travelers today!

### SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>11,160,580</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Email  
Phone

### LIST MAINTENANCE

New to Market	01/25/2006
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Nextmark ID	240894
SRDS ID	880633-000
mln ID	129110

## A Mailing List of First-Time Homeowners

Individuals who have recently purchased a first home in the U.S.

### DESCRIPTION

The first-time homeowners on this list are perfect candidates for a wide range of offers for products and services associated with moving, remodeling, decorating, home and yard maintenance, and financial services. Marigold's First-Time Homeowners file provides access to individuals throughout the U.S. who have recently bought a first home. Inquire about selects including age of children, credit card buyers, marital status, and more.

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>563,772</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal

### LIST MAINTENANCE

New to Market	01/16/2007
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	185802
SRDS ID	872873-000
mIn ID	129113

## A Mailing List of Growing Businesses

Businesses that have a 20% increase in sales in the past year

### DESCRIPTION

The Marigold Growing Businesses file provides an ideal demographic for targeting businesses that have increased their sales volume by 20% in the last year throughout the United States. These growing companies are receptive to various offers including office products, computer products, financial services, telecommunication services and more. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Growing Businesses today!

### SELECTS

Computer Owner	\$5/M
Ethnicity	\$5/M
Job Title Select	\$5/M
Number Of Employees	\$5/M
Occupation	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>1,121,041</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Business

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	04/18/2006
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# A Mailing List of Home Improvement Seekers

Homeowners Interested in Home Improvement Projects Nationwide

## DESCRIPTION

The Marigold Mailing List of Home Improvement Seekers file is comprised of those that have requested information on various home improvement projects.

Tap into this extremely targeted market of Home Improvement Seekers today!

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>460,856</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	176004
SRDS ID	867199-000
mIn ID	M118343

## A Mailing List of Homeowners

Individuals that are homeowners in the United States.

### DESCRIPTION

The Marigold Homeowners file provides an ideal demographic for targeting individuals that own their own home throughout the United States. Updated monthly for accuracy and responsiveness, Homeowners are perfect candidates for a wide array of products and services that are associated with being a new homeowner. This file allows lifestyle interest selections to better enhance the data for your mailer. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Homeowners today!

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Interests	\$5/M
Lifestyle Select	\$5/M
Magazine Subscribers	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>63,024,445</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	10/28/2005
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# A Mailing List of Mail Order Buyers of Home Furnishings

Mail Order Buyers of Home Furnishings

Nextmark ID	190141
SRDS ID	880590-000
mln ID	M129116

## DESCRIPTION

The Marigold Mail Order Buyers of Home Furnishings file provides an ideal demographic for targeting consumers that have purchased home furnishing products through catalogs and websites throughout the United States. These responsive consumers recognize the convenience and enjoy the privacy of shopping from their own home. Some of the products they have purchased include indoor and outdoor furniture, couches, dining sets and bedroom furniture. These women (and men) take their home furnishings very seriously. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mail Order Buyers of Home Furnishings today!

## SELECTS

SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>214,415</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	07/11/2006
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery \$50

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	148142
SRDS ID	855511-000
mIn ID	M110053

## A Mailing List of Retail Stores

A mailing list of businesses that engage in retail sales nationwide

### DESCRIPTION

The Marigold Mailing List of Retail Stores file provides an ideal demographic for targeting retail locations throughout the United States. They are receptive to various offers including office products, computer products, financial services, telecommunication services and more. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of retail stores today!

### SEGMENTS

82,242	AUTO AND HOME SUPPLY STORES	\$0/M
70,159	FURNITURE STORES	\$0/M
89,359	GASOLINE SERVICE STATIONS	\$0/M
127,084	GIFT/NOVELTY/SOUVENIR	\$0/M
221,955	GROCERY STORES	\$0/M
209,691	MISC RETAIL STORES	\$0/M
72,294	SPORTING GOODS	\$0/M
79,417	USED CAR DEALERS	\$0/M
93,366	USED MERCHANDISE	\$0/M
72,232	WOMENS CLOTHING	\$0/M

### SELECTS

Job Title Select	\$5/M
Number Of Employees	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>3,231,209</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Business

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	09/15/2004
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	179137
SRDS ID	868410-000
mln ID	M120464

# A Mailing List of African American Catalog Buyers Masterfile

African American Individuals that shop and purchase a wide variety of direct mail products via catalogs.

## DESCRIPTION

The Marigold African American Catalog Buyers Masterfile puts you in touch with consumers that have purchased various products through direct mail catalogs. These Mail Order Buyers purchase: apparel, magazines, music, electronics, jewelry, golf equipment, upscale products, housekeeping and kitchen products, outdoor and gardening products, health and fitness products and more... This file represents an enormous amount of buying power, tap into this targeted list of African American Catalog Buyers today, and watch those responses pour in!

## SEGMENTS

555,046	3 Month Recency	\$10/M
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## SELECTS

Credit Card Buyers	\$5/M
Dollar Select	\$5/M
Ethnicity	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

**Total Count:** 2,146,859  
**Base Price:** \$150/M  
Source: Compiled lists  
Geography: USA  
Min. Purchase: \$500.00  
Market: Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market 12/17/2005  
Update Freq. Monthly

## DELIVERY OPTIONS

Email Delivery \$50

## ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



Nextmark ID	179212
SRDS ID	868646-000
mIn ID	M120528

## A Mailing List of African American College Graduates

African American individuals that have completed four years of college at Postal Address

### DESCRIPTION

The Marigold African American College Graduate file provides an ideal demographic for targeting African Americans throughout the United States that have a college diploma. The list is great for credit cards, loans, technology and office related products, and much much more. Inquire about additional selection capabilities to better identify your ideal demographic within this booming demographic. Tap into this extremely targeted market of college graduates today!

### SELECTS

Age Of Children	\$0/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>1,723,251</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Email  
Phone

### LIST MAINTENANCE

New to Market	12/20/2005
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	179139
SRDS ID	868456-000
mln ID	M120460

# A Mailing List of African American Internet Buyers Masterfile

African American Individuals that shop and purchase a wide variety of products via online shopping

## DESCRIPTION

The Marigold African American Internet Shoppers Masterfile provides an ideal demographic for targeting hard to reach African American consumers throughout the United States that have purchased various products via the internet. These products include apparel, electronics, home decor and furnishings, housekeeping and kitchen products and more. These responsive individuals recognize the financial benefits and convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of online consumers today

## SEGMENTS

344,389	3 Month Recency	\$10/M
---------	-----------------	--------

## SELECTS

Credit Card Buyers	\$5/M
Dollar Select	\$5/M
Ethnicity	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

**Total Count:** 1,331,007  
**Base Price:** \$150/M  
Source: Compiled lists  
Geography: USA  
Min. Purchase: \$500.00  
Market: Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market 12/17/2005  
Update Freq. Monthly

## DELIVERY OPTIONS

Email Delivery \$50

## ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	240943
SRDS ID	885395
mIn ID	M131359

# A Mailing List of Apartment Building Operators

Apartment Building Operators Throughout the US.

## DESCRIPTION

Marigold's A Mailing List of Apartment Building Operators captures the contact information for those responsible for operating Apartment complexes across the country. Apartment Building Operators are key decision makers for a variety of goods and services and our list is a great way to reach out to them with your offer. Inquire about further selects. Target A Mailing List of Apartment Building Operators today!

## SELECTS

Company Size	\$5/M
Ethnicity	\$5/M
HQ or Branch Location	\$5/M
Job Function/Title	\$5/M
Monthly Hotline	\$5/M
Number Of Employees	\$5/M
Phone Numbers	\$10/M
SCF	\$5/M
Years In Business	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>120,586</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Business

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	03/23/2007
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# A Mailing List of Arabic Speaking Consumers

Consumers that are fluent in Arabic

Nextmark ID	241119
SRDS ID	885399-000
mIn ID	M131355

## DESCRIPTION

The Marigold Arabic Speaking Consumer file provides an ideal demographic for targeting consumers that are fluent in Arabic throughout the United States. These individuals are perfect candidates for a wide array of products and services that are associated with Arabic speakers. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Arabic-speaking consumers today!

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>278,581</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Email  
Phone

## LIST MAINTENANCE

New to Market	04/05/2007
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# A Mailing List of Art Buyers

Art Buyers throughout the United States.

Nextmark ID	179269
SRDS ID	869653-000
mIn ID	M121253

## DESCRIPTION

The Marigold Art Buyers file captures a sophisticated and affluent demographic. These individuals value the good life and any offers that can enhance it are welcomed with open arms. Ideal offers range from art and fashion to jewelry to high-end home furnishings, and more. Inquire about additional selection capabilities to better identify your perfect target market. Tap into this extremely targeted market of Art Buyers today!

## SELECTS

Age Of Children	\$0/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$0/M
Occupation	\$0/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>306,442</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	12/22/2005
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# A Mailing List of Blackberry Users at Residential Address

Blackberry Users at Residential Addresses

## DESCRIPTION

The Marigold Blackberry Users file provides an ideal demographic for targeting individuals that use a Blackberry throughout the United States. These trend-savvy consumers recognize the importance of mobile communications while on the go. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Blackberry Users today!

## SELECTS

Age	\$5/M
Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Wireless Provider	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>648,420</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	01/19/2007
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# A Mailing List of Cable TV Buyers

Cable TV subscribers nationwide

Nextmark ID	170589
SRDS ID	864131-000
mln ID	M115943

## DESCRIPTION

Reach a mainstream consumer audience that values media access. These cable TV subscribers have been credit-approved by their carriers and are paying a recurring monthly charge for their TV service. These are people who value the stability and variety of content that cable service delivers.

## SELECTS

Age Of Children	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>37,509,830</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	07/28/2005
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	241111
SRDS ID	884143-000
mIn ID	M131373

## A Mailing List of Catholic Households

Catholic Households

### DESCRIPTION

The Marigold Catholic Household file provides an ideal demographic for identifying Catholic individuals and families throughout the United States. These consumers are perfect candidates for a wide array of products and services that target this group. Monthly hotlines are available! Inquire about additional selection capabilities to better identify your ideal demographic.

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>32,375,515</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Email  
Phone

### LIST MAINTENANCE

New to Market	04/05/2007
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



Nextmark ID	241125
SRDS ID	884200-000

# A Mailing List of Central and Southwest Asian Households

Central and Southwest Asian Households throughout the US

## DESCRIPTION

The Marigold Central and Southwest Asian Households file provides an ideal demographic for identifying individuals and families of Central and Southwestern Asian descent living throughout the United States. These consumers are perfect candidates for a wide array of products and services. Monthly hotlines are available! Inquire about additional selection capabilities to better identify your ideal demographic.

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>162,874</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Email  
Phone

## LIST MAINTENANCE

New to Market	04/05/2007
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# A Mailing List of Chinese Speaking Consumers

Consumers that are fluent in Chinese

Nextmark ID	241118
SRDS ID	884170-000
mln ID	M131391

## DESCRIPTION

The Marigold Chinese Speaking Consumer file provides an ideal demographic for targeting consumers that are fluent in Chinese throughout the United States. These individuals are perfect candidates for a wide array of products and services that are associated with Chinese speakers. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Chinese-speaking consumers today!

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>695,468</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market 04/05/2007  
Update Freq. Monthly

## DELIVERY OPTIONS

Email Delivery \$50

## ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	145186
SRDS ID	855504-000
mln ID	M109457

# A Mailing List of Churches and Religious Organizations

A multi-sourced mailing list capturing churches and religious organizations nationwide

## DESCRIPTION

Marigold's Mailing List of Churches and Religious Organizations provides the ideal means for targeting Churches and other Religious Organizations throughout the United States. They are receptive to various offers including office products, computer products, financial services, telecommunication services and more. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Churches and Religious Organizations today!

## SEGMENTS

2,335	Associations and Conventions	\$5/M
86,353	Baptist	\$5/M
43,029	Catholic	\$5/M
8,128	Evangelism	\$5/M
50,386	Methodist	\$5/M
2,232	Missionary	\$5/M
17,130	Presbyterian	\$5/M
280,385	Protestant	\$5/M
1,338	Publishing	\$5/M
4,582	Schools/Colleges	\$5/M
54,631	Southern Baptist	\$5/M
1,221	Youth Orgs	\$5/M

## SELECTS

Clergy By Name	\$5/M
Number Of Employees	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>536,819</b>
<b>Base Price:</b>	<b>\$120/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$600.00
Market:	Business

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	08/06/2004
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	241765
SRDS ID	887044
mIn ID	M131390

# A Mailing List of Cigarette Smokers

Cigarette Smokers at Residential Address Nationwide

## DESCRIPTION

The Marigold Mailing List of Cigarette Smokers is an ideal demographic for targeting those that smoke cigarettes throughout the United States. This multi-sourced file is compiled from mail order information, coupons, surveys and more. Select by brand, those seeking to quit and more. Tap into this extremely targeted market of smokers today!

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>888,843</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	05/22/2007
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

## A Mailing List of Cloud Computing Customers

A database of businesses currently leveraging cloud computing for their business technology needs.

### DESCRIPTION

Cloud Computing heralds a new era in how companies grow their IT infrastructure. Cloud computing provides a way to increase capacity or add capabilities without investing in new infrastructure, training new personnel, or licensing new software. Businesses leveraging this service model are sophisticated consumers of online resources and represent ideal candidates for numerous offers. Contact us for any count requests and leverage this valuable niche today!

### SEGMENTS

75,593	Cloud Service Provider	\$50/M
	eCommerce Platform	\$10/M
	Server Architecture Detail (Mail/Web)	\$10/M
	Network Growth Score	\$10/M
	Network Device Count	\$10/M
	NPA/NXX Area code and prefix	\$5/M

### SELECTS

Bus/Industry Type	\$5/M
Company Size	\$5/M
HQ or Branch Location	\$5/M
Job Function/Title	\$5/M
Recency	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>75,593</b>
<b>Base Price:</b>	<b>\$150/M</b>
Source:	Internet/On-Line
Geography:	USA
Min. Purchase:	\$500.00
Market:	Business

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# A Mailing List of Consumers in the US

US consumers at home address

## DESCRIPTION

This multi-sourced file is one of the most comprehensive lists for reaching consumers in the US by postal service on the market today. If your offer is targeted to responsive shoppers living in the US then you understand that they have unique cultural distinctions that the value of your offer should appeal to. Marigold has numerous selects to further refine your campaign. Marigold uses advanced processes that exceed industry standards to make sure that your mailing list is accurate and current. We continue to grow our data assets so that you can regularly market your product or service.

Inquire today to find out how we can assist!

## SELECTS

Age	\$5/M
Age Of Children	\$5/M
Broadband Provider	\$5/M
Ethnicity	\$5/M
Income	\$5/M
Lifestyle Interests	\$5/M
Marital Status	\$5/M
Occupation	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>115,685,734</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal

## LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# A Mailing List of Consumers with Credit Score

Credit Score on Consumers Nationwide

## DESCRIPTION

Marigold's Credit score data is captured through a model closely resembling the major credit score bureaus. Select by score to finely tune your offer to those best positioned to take advantage of it!

Inquire for information on any score ranges as well as additional selects!

Tap into this extremely targeted market of Credit Score data today!

## SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
New Activation	\$5/M
SCF	\$5/M
State	\$5/M
Type Of Card	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>123,657,828</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# A Mailing List of Diabetics

Diabetics at Residential Address Nationwide

## DESCRIPTION

The Marigold Mailing List of Diabetics is an ideal demographic for targeting those that are suffering from Diabetes throughout the United States. These persons are in need of a variety of goods and services to manage their health. This multi-sourced file is compiled from mail order information, coupons, surveys and more.

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>822,708</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	--
Update Freq.	--

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



Nextmark ID	242323
SRDS ID	886897
mln ID	M131337

## A Mailing List of Donors for Medical Cure Research

Individuals that have donated to Causes Seeking Cures for a Variety of Diseases

### DESCRIPTION

The Marigold Mailing List of Donors for Medical Cure Research file provides an ideal demographic for targeting individuals throughout the United States that have donated to causes seeking cures for a variety of diseases such as Cancer, MS, AIDS, Cerebral Palsy, and more. Tap into this extremely targeted market of Medical Research Donors today!

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Political Donor	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>342,666</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	06/08/2007
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# A Mailing List of Ethnic African-American consumers in the USA.

African-American Consumers

## DESCRIPTION

Reach Ethnic African-American consumers for your highly targeted offer that caters specifically to the African-American community in the USA. If your offer or service benefits the African-American community, then this list is an essential component for your marketing campaign. There are numerous selects that will allow you to target African-American consumers by geography, demographics, and many other criteria.

## SELECTS

Donors	\$5/M
Income	\$5/M
Lifestyle Interests	\$5/M
Magazine Subscribers	\$5/M
Retirees/Seniors	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>4,926,820</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	177181
SRDS ID	868091-000
mln ID	M119205

## A Mailing List of Free Email Users

Free Email Users are individuals that subscribe to various free email services (Hotmail, Yahoo, etc)at Postal Address

### DESCRIPTION

Target one of the largest universes on the Internet- users of free email services. These consumers are taking advantage of free email service as a primary medium for their online communication needs. Free Email Users encompasses a wide range of demographics, one thing is consistent: They know the value of a free email service provider, such as Hotmail, Yahoo, Gmail, etc. Free Email Users are responsive to offers that deliver outstanding value. They are great candidates for offers including telecom services, credit card offers, and various media-related offers. Inquire today about a wide range of additional selects, we will be happy to run counts for you and provide outstanding customer service and turnaround time.

### SEGMENTS

80,734	GMAIL	\$0/M
6,860,386	HOTMAIL	\$0/M
6,982,370	YAHOO	\$0/M

### SELECTS

Ethnicity	\$5/M
Marital Status	\$5/M
Occupation	\$5/M

### LIST INFO

**Total Count:** 14,343,986  
**Base Price:** \$100/M  
Source: Internet/On-Line  
Geography: USA  
Min. Purchase: \$500.00  
Market: Consumer

### LIST TYPES AVAILABLE

Postal  
Email  
Phone

### LIST MAINTENANCE

New to Market 11/12/2005  
Update Freq. Monthly

### DELIVERY OPTIONS

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	241426
SRDS ID	886934
mIn ID	130649

# A Mailing List of Gourmet and Upscale Gift Buyers

Mail order buyers of Gourmet and Upscale Gifts

## DESCRIPTION

The Marigold Mail Order Buyers of Gourmet and Upscale Gifts provides an ideal demographic for targeting those consumers that are spending an average of \$75 or more on Upscale and Gourmet Gift items. These individuals purchase via catalog and online on a regular basis and are a perfect target for direct mailers such as gift catalogs, gourmet gift baskets, flowers, home gifts and paper products! Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of buyers today!

## SEGMENTS

129,333	6 Mos \$50+ Handbag Buyers	\$5/M
45,369	6 Mos Multi Channel Buyers	\$5/M
16,842	6 Mos \$50+ Shoe Buyers	\$5/M
87,443	1 Mos Multi Channel Buyers	\$5/M

## SELECTS

Age	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Income	\$5/M
Income	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$5/M
SCF	\$5/M
State	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>199,521</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal

## LIST MAINTENANCE

New to Market	07/21/2007
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	178938
SRDS ID	868074-000
mln ID	M120456

# A Mailing List of Hispanic Catalog Apparel Buyers

Hispanic Individuals that shop and purchase apparel and accessories via direct mail catalogs

## DESCRIPTION

The Marigold Hispanic Catalog Apparel Buyers file provides an ideal demographic for targeting hard to reach Hispanic consumers throughout the United States that have purchased clothing and accessories via direct mail catalogs. These responsive individuals recognize the financial benefits and convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of consumers today!

## SEGMENTS

268,409	3 Month Recency	\$10/M
482,721	6 Month Recency	\$10/M

## SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>832,285</b>
<b>Base Price:</b>	<b>\$150/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	12/14/2005
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# A Mailing List of Hispanic Internet Apparel Buyers

Hispanic Individuals that shop and purchase apparel and accessories online

Nextmark ID	178937
SRDS ID	854650-000
mln ID	M107871

## DESCRIPTION

The Marigold Hispanic Internet Apparel Buyers file provides an ideal demographic for targeting hard to reach Hispanic consumers throughout the United States that have purchased clothing and accessories via the internet online. These responsive individuals recognize the financial benefits and convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of online consumers today!

## SEGMENTS

195,936	3 Month Recency	\$10/M
346,770	6 Month Recency	\$10/M

## SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>605,876</b>
<b>Base Price:</b>	<b>\$150/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	12/14/2005
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	179140
SRDS ID	868457-000
mIn ID	M120463

## A Mailing List of Hispanic Internet Buyers Masterfile

Hispanic Individuals that shop and purchase a wide variety of products via online shopping.

### DESCRIPTION

The Marigold Hispanic Internet Shoppers Masterfile provides an ideal demographic for targeting hard to reach Hispanic consumers throughout the United States that have purchased various products via the internet. These products include apparel, electronics, home decor and furnishings, housekeeping and kitchen products and more. These responsive individuals recognize the financial benefits and convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of online consumers today

### SEGMENTS

331,788	3 Month Recency	\$10/M
---------	-----------------	--------

### SELECTS

Credit Card Buyers	\$5/M
Dollar Select	\$5/M
Ethnicity	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

**Total Count:** 1,311,247  
**Base Price:** \$150/M  
Source: Compiled lists  
Geography: USA  
Min. Purchase: \$500.00  
Market: Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market 12/17/2005  
Update Freq. Monthly

### DELIVERY OPTIONS

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	241773
SRDS ID	886973
mIn ID	M131386

# A Mailing List of Holistic Health Care Professionals

Holistic Health Care Professionals in the U.S

## DESCRIPTION

This multi-sourced file is one of the most comprehensive sources for targeting Holistic Health Care Professionals in the U.S. Marigold has combined the most respected sources of medical and business data in the industry.

These Holistic Health Professionals are highly responsive to direct mail offers such as self help books, educational material, health and lifestyle offers, apparel and many more.

## SEGMENTS

3,698	Acupuncture	\$5/M
51,762	Chiropractors	\$5/M
1,649	Dietician/Nutritionist	\$5/M
485	Midwife(s)	\$5/M

## SELECTS

Bus/Industry Type	\$5/M
Recency	\$5/M
SCF	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>57,595</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Business

## LIST TYPES AVAILABLE

Postal

## LIST MAINTENANCE

New to Market	05/02/2007
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



Nextmark ID	181907
SRDS ID	870940-000
mIn ID	M121370

## A Mailing List of Hotline New Movers with Children

Parents with children that have recently relocated their place of residence

### DESCRIPTION

The Marigold Hotline New Movers with Children file provides monthly hotlines of Parents with Children that have recently relocated their residence throughout the United States. These "new movers with children" are perfect candidates for a wide array of products that are associated with families that have a new addresses. This file contains the freshest data available and provides the ideal target market for magazine and periodical, retail, home decor and furnishing, credit card, computer, broadband, cell phone mailers and many more. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Hotline New Movers with Children today!

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>944,627</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	02/12/2006
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# A Mailing List of IT Consultants

Information Technology Consultants

## DESCRIPTION

This responsive multi-sourced file captures a tech intensive audience. These consultants assist clients in a variety of important technology-related decisions. IT Consultants also recommend various product and services making them a great "VAR" like partner. Inquire regarding additional select capabilities today!

## SEGMENTS

BUSINESS SERVICES	\$0/M
Education	\$0/M
FINANCIAL SERVICES	\$0/M
Government	\$0/M
HEALTHCARE	\$0/M
LEGAL SERVICES	\$0/M
Manufacturing	\$0/M
MEDICAL SERVICES	\$0/M
RETAIL	\$0/M
WHOLESALE	\$0/M

## SELECTS

Annual Sales Volume	\$5/M
Company Size	\$5/M
Country	\$5/M
Job Function Select	\$5/M
Job Title Select	\$5/M
Max Per Company/Sites	\$5/M
Number Of Employees	\$5/M
Phone Numbers	\$10/M
Postal Code	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>49,461</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Business

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# A Mailing List of IT Managers at Home Address

IT Managers At Home Address

Nextmark ID	242343
SRDS ID	886970
mln ID	M131412

## DESCRIPTION

Marigold's IT Managers at Home Address list is the perfect list to target IT managers at home. These contacts are perfect for a variety of high-end IT-related offers for the home. Send them the hottest new offers and be sure to see a nice response rate. Tap into this red hot list today! Inquire about further selects.

## SELECTS

Age Of Children	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Income	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>177,927</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	242342
SRDS ID	886971
mln ID	M131416

## A Mailing List of Jewelry Buyers

Consumers that have purchased jewelry through catalogs and websites.

### DESCRIPTION

The Marigold Mailing List of Jewelry Buyers file provides an ideal demographic for targeting consumers that have purchased jewelry through catalogs and websites throughout the United States. These responsive consumers recognize the convenience of shopping from their own home either via online or catalogs. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mail Order Buyers of Jewelry today!

### SEGMENTS

479,378	6 Mos \$50+ Shoe Buyers	\$5/M
295,647	6 Mos \$50+ Handbag Buyers	\$5/M
168,504	12 Mos Multi Channel Buyers	\$5/M
58,547	6 Mos Multi Channel Buyers	\$5/M

### SELECTS

Age	\$5/M
Dollar Select	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$5/M
SCF	\$5/M
State	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>943,470</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

#### LIST MAINTENANCE

New to Market	07/24/2007
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# A Mailing List of Magazine Subscribers to Fitness Publications

Subscribers of fitness publications and magazines

## DESCRIPTION

The Marigold Magazine Subscribers file to Fitness Publications provides an ideal demographic for targeting active subscribers to fitness related publications throughout the United States. These responsive subscribers like to stay informed about the latest news and trends in the health and fitness world today. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Fitness Magazine Subscribers today!

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>1,508,409</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	144137
SRDS ID	856331-000
mln ID	M109199

# A Mailing List of Mail Order Buyers of Golf Equipment

Mail Order Buyers of Golf Equipment

## DESCRIPTION

The Marigold Mail Order Buyers of Golf Equipment file provides an ideal demographic for targeting consumers that have purchased Golf equipment through catalogs and websites throughout the United States. These responsive, avid golfers recognize the convenience and enjoy the privacy of shopping from their own home. Some of the products they have purchased include golf clubs, golf cleats, golf bags and golf balls and tees. These men (and women) take their golf game very seriously! Call today to inquire about additional selects.

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>703,600</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	07/21/2004
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	142590
SRDS ID	852106-000
mln ID	M106927

# A Mailing List of Mail Order Buyers of Housekeeping and Kitchen Products

Mail Order Buyers of Housekeeping and Kitchen Products

## DESCRIPTION

The Marigold Mail Order Buyers of Housekeeping and Kitchen Products file provides an ideal demographic for targeting consumers that have purchased Housekeeping and kitchen products through catalogs and websites throughout the United States. These products include: cookware, cutlery, bakeware, cleaning products, toasters, food processors and more. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mail Order Buyers of Housekeeping and Kitchen products today!

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>3,551,133</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	07/06/2004
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	170607
SRDS ID	864132-000
mln ID	M115971

# A Mailing List of Mail Order Buyers of Outdoor Recreation Products

Mail Order Buyers of Outdoor Recreation Products

## DESCRIPTION

The Marigold Mail Order Buyers of Outdoor Recreation Products file provides an ideal demographic for targeting consumers that have purchased outdoor recreational products through catalogs and websites throughout the United States. These products include camping and hiking supplies, and more.. These responsive consumers have a fundamental love for the outdoors and nature and enjoy the convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mail Order Buyers of Outdoor Recreation Products today!

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>515,562</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	07/28/2005
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# A Mailing List of Mail Order Buyers of Tennis Equipment

Mail Order Buyers of Tennis Equipment

## DESCRIPTION

The Marigold Mail Order Buyers of Tennis Equipment file provides an ideal demographic for targeting consumers that have purchased Tennis equipment through catalogs and websites throughout the United States. These avid players are receptive to a variety of sports-related offers. Call today to inquire about additional selects.

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>346,637</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	--
Update Freq.	--

## DELIVERY OPTIONS

Email Delivery \$50

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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# A Mailing List of Multi-Job Holders

Individuals that maintain multiple jobs

## DESCRIPTION

Marigold's Multi-Job Holder file provides an ideal demographic for direct marketers looking to target hard working individuals working more than one job throughout the US. Individuals who hold multiple jobs have complex working lives and limited spare time. As a result, these diligent, highly responsive individuals generally don't have time to shop in person and rely on direct marketing efforts for their main source of purchasing.

## SELECTS

Age	\$5/M
Income	\$5/M
Monthly Hotline	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>1,384,392</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	04/24/2012
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	241423
SRDS ID	887012
mIn ID	M131439

## A Mailing List of New Businesses

A Mailing List of New Businesses throughout the U.S.

### DESCRIPTION

The Marigold New Business file provides an ideal demographic for targeting New Businesses WEEKLY or MONTHLY throughout the United States.

New businesses have many needs for their rapidly growing companies including office supplies and furnishings, computers, communications, presentations, software, corporate credit cards, printing, insurance, seminars and more. The New Business Owners Database puts you in touch with the decision makers.

Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of New Businesses today!

### SELECTS

1 Month New Businesses	\$10/M
12 Month New Businesses	\$10/M
3 Month New Businesses	\$10/M
6 Month New Businesses	\$10/M
Bus/Industry Type	\$5/M
Company Size	\$5/M
State	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>611,022</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$650.00
Market:	Business

### LIST TYPES AVAILABLE

Postal

### LIST MAINTENANCE

New to Market	05/11/2007
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# A Mailing List of New Moms

Mothers with a child less than 12 months old at mailing address

## DESCRIPTION

Sourced through hospital birth records, this file provides an ideal demographic for targeting new moms throughout the United States. New moms require a variety of goods and services as do the little ones.

Tap into this extremely targeted market of new moms today!

## SELECTS

Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>2,799,679</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	--
Update Freq.	--

## DELIVERY OPTIONS

Email Delivery \$50

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	143383
SRDS ID	854605-000
mIn ID	M107864

## A Mailing List of New Movers

Individuals that have recently relocated their place of residence

### DESCRIPTION

The Marigold New Movers file provides an ideal demographic for targeting individuals that have recently relocated their residence throughout the United States (Approximately 1.5 million per month!). These "new movers" are perfect candidates for a wide array of products that are associated with a new address. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of New Movers today!

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>15,605,229</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	07/14/2004
Update Freq.	Weekly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	241113
SRDS ID	883687-000
mIn ID	M131432

# A Mailing List of Protestant Households

Protestant Households

## DESCRIPTION

The Marigold Protestant Household file provides an ideal demographic for identifying individuals and families embracing Protestantism throughout the United States. These consumers are perfect candidates for a wide array of products and services that target this group. Monthly hotlines are available! Inquire about additional selection capabilities to better identify your ideal demographic.

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>71,351,112</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Email  
Phone

## LIST MAINTENANCE

New to Market	04/05/2007
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	175778
SRDS ID	866862-000
mIn ID	M118295

## A Mailing List of Senior Insurance Quote Requestors

Senior and Mature Individuals that have recently requested insurance quotes.

### DESCRIPTION

The Marigold Senior and Mature Insurance Quote Requestors file provides an ideal demographic for targeting senior and mature consumers throughout the United States that have recently requested insurance quotes for a wide array of financial services. Identifying a good insurance company for automobile, homeowners, life or health insurance can be a time consuming and complicated task. These individuals are in the market for new insurance plans now and this file provides an excellent target market to identify them. Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of Senior and Mature Insurance Quote Requestors today!

### SEGMENTS

138,054	3 Month Recency	\$5/M
---------	-----------------	-------

### SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

**Total Count:** 556,354  
**Base Price:** \$100/M  
Source: Compiled lists  
Geography: USA  
Min. Purchase: \$500.00  
Market: Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market 10/25/2005  
Update Freq. Monthly

### DELIVERY OPTIONS

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	242352
SRDS ID	868450-000
mln ID	120526

## A Mailing List of SOHO Broadband Buyers

SOHO Broadband buyers: High-speed SOHO Businesses at Postal Address Nationwide

### DESCRIPTION

SOHO Broadband Buyers are small businesses who are not satisfied with slow dial-up connections. These are net-savvy Entrepreneurs who need an Internet connection at all times and they need a fast connection to be more productive. SOHO Broadband Buyers subscribe to high speed cable and DSL connections, they have been credit-approved by their carriers, and are paying a recurring monthly service charge of \$150 per month on average. Inquire about additional selects today!

### SELECTS

Annual Sales Volume	\$5/M
Job Title Select	\$5/M
Number Of Employees	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
Years In Business	\$0/M
Zip	\$5/M

### RELATED LISTS

An Email List of SOHO Broadband Buyers

### LIST INFO

<b>Total Count:</b>	<b>2,232,673</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$625.00
Market:	Business

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	06/26/2007
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



Nextmark ID	178946
SRDS ID	868406-000
mln ID	M119542

# A Mailing List of Teachers at Home

Teachers at Home address in the United States.

## DESCRIPTION

The Marigold Teachers at Home file provides an ideal demographic for targeting teachers at their own home throughout the United States. Updated monthly for accuracy and responsiveness, teachers are perfect candidates for a wide array of products and services that are associated with learning, education, and self improvement. This file allows lifestyle interest selections to better enhance the data for your mailer. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Teachers at Home today!

## SEGMENTS

59,895	CA	\$0/M
41,579	FL	\$0/M
39,593	IL	\$0/M
29,308	MI	\$0/M
25,288	NC	\$0/M
29,307	NJ	\$0/M
53,293	NY	\$0/M
38,925	OH	\$0/M
43,909	PA	\$0/M
52,189	TX	\$0/M

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Interests	\$5/M
Lifestyle Select	\$5/M
Magazine Subscribers	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>813,267</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	12/15/2005
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# A MAILING LIST OF TEXT MESSAGE USERS/SUBSCRIBERS

Wireless cell phone subscribers that utilize text messaging technology.

## DESCRIPTION

Compiled from actual text messaging subscribers and users registrations, this mailing list targets the new generation of wireless phone enthusiasts. This list targets consumers on the cutting edge who always stay in touch. Inquire about additional selects today.

## SELECTS

Age	\$5/M
Income	\$5/M
Recency	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>12,034,423</b>
<b>Base Price:</b>	<b>\$250/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Text Message

## LIST MAINTENANCE

New to Market	12/12/2007
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# A Mailing List of Tivo Users

People who own and use a Tivo DVR.

Nextmark ID	240899
SRDS ID	883715-000
mIn ID	M131376

## DESCRIPTION

Compiled from web surveys, this mailing list targets the new generation of TV owners using a Tivo system to record their favorite shows. This multi-channel mailing list targets consumers on the cutting edge of home based entertainment technology. Send a direct mail piece and follow with an opt-in email campaign to the same audience. Inquire about additional selects today.

## SEGMENTS

Hotline	\$5/M
---------	-------

## SELECTS

Age	\$5/M
Ethnicity	\$5/M

## LIST INFO

**Total Count:** 2,249,148  
**Base Price:** \$100/M  
Source: Internet/On-Line  
Geography: USA  
Min. Purchase: \$500.00  
Market: Consumer

## LIST TYPES AVAILABLE

Postal  
Email

## LIST MAINTENANCE

New to Market 03/11/2007  
Update Freq. Monthly

## DELIVERY OPTIONS

Email Delivery \$50

## ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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# A Mailing List of Vacation Travelers - Business Professionals

Business professionals that are vacation travelers via cruise and airplane

## DESCRIPTION

The Marigold Vacation Travelers - Business Professionals file provides an ideal demographic for targeting business professionals that also indulge in vacation travel at least three times within the last year. These affluent business professionals utilize cruise ships as well as airplanes in their quest for fun and relaxation! Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of business professionals vacation travelers today!

## SELECTS

Age	\$5/M
Age Of Children	\$5/M
Bus/Industry Type	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>3,600,559</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Email  
Phone

## LIST MAINTENANCE

New to Market	--
Update Freq.	--

## DELIVERY OPTIONS

Email Delivery \$50

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	148983
SRDS ID	855173-000
mln ID	M109328

# A Mailing List of Wealthy Investors at Business Addresses

Wealthy Investors at Business Addresses

## DESCRIPTION

The Marigold Wealthy Investors at Business Addresses file provides an ideal demographic for targeting individuals at their place of business that have allocated in excess of \$100,000 to the financial markets throughout the United States. These individuals recognize the short and long term benefits of investing their money in the financial markets and are excellent candidates for a wide array of financial products and services as well as big ticket items that target affluent business owners and executives. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Wealthy Investors at Business Addresses today!

## SELECTS

Annual Sales Volume	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Job Title Select	\$5/M
Number Of Employees	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>2,387,349</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Business

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	09/23/2004
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	185546
SRDS ID	872907-000
mIn ID	M129132

## Active Military and Military Veterans by Marigold

Active Military and Military Veterans throughout the US

### DESCRIPTION

The Marigold Active Military and Military Veterans file captures a demographic of patriotic Americans who have proven responsive ready to a variety of offers including fundraising, outdoor travel, outdoor merchandise and apparel. The Marigold Military file is selectable by year and month of birth. Inquire about additional selection capabilities to better identify your perfect target market.

### SEGMENTS

537,742	Active Military U.S.	\$0/M
5,094,433	Military Veterans U.S.	\$0/M

### SELECTS

Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>7,606,163</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	04/12/2006
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	240852
SRDS ID	885383-000
mIn ID	M131332

## Adjustable Rate Mortgage Holders by Marigold

Homeowners with outstanding adjustable rate mortgages (ARMs)

### DESCRIPTION

The Marigold Adjustable Rate Mortgage Holders file provides an ideal demographic for targeting individuals that have purchased a home and carry an outstanding mortgage. These households are ideal for numerous financial offers in addition to traditional homeowner-related offers. Inquire about additional selection capabilities to better identify your ideal target market.

### SELECTS

Age	\$5/M
Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donors	\$5/M
Ethnicity	\$5/M
Lifestyle Interests	\$5/M
Magazine Subscribers	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
SCF	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>7,749,742</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	07/09/2007
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# African American Households by Marigold

African American Households

Nextmark ID	147349
SRDS ID	854190-000
mln ID	M108348

## DESCRIPTION

The Marigold African American Household file provides an ideal demographic for identifying individuals of African American descent living throughout the United States. These consumers are perfect candidates for a wide array of products and services. Monthly hotlines are available! Inquire about additional selection capabilities to better identify your ideal demographic today!.

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

**Total Count:** 7,089,305  
**Base Price:** \$70/M  
Source: Compiled lists  
Geography: USA  
Min. Purchase: \$500.00  
Market: Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market 08/31/2004  
Update Freq. Monthly

## DELIVERY OPTIONS

Email Delivery \$50

## ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



## Ailment Sufferers by Marigold

Americans currently suffering from various ailments nationwide

### DESCRIPTION

The Marigold Ailment Sufferer file is a master file targeting people that are suffering from various ailments throughout the United States ranging from allergies to obesity to cancer. These persons are in need of a variety of goods and services to manage their health. This multi-sourced file is compiled from mail order information, coupons, surveys and more. Inquire for counts based on any specific ailment!

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>31,508,461</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

## An Email List of New Homeowners

Individuals who have recently purchased a home in the U.S.

### DESCRIPTION

New homeowners are perfect candidates for a wide range of offers for products and services associated with moving, remodeling, decorating, home and yard maintenance, and financial services. Marigold's New Homeowners file provides access to individuals throughout the U.S. who have recently bought a new home. Inquire about selects including age of children, credit card buyers, marital status, and more.

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>4,009,043</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

### LIST TYPES AVAILABLE

Email  
Phone

### LIST MAINTENANCE

New to Market	--
Update Freq.	--

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	241576
SRDS ID	868646-000
mln ID	M120528

## An Email List of African American College Graduates

African American individuals that have completed four years of college at Email Address

### DESCRIPTION

The Marigold African American College Graduate file provides an ideal demographic for targeting African Americans throughout the United States that have a college diploma. The list is great for credit cards, loans, technology and office related products, and much much more. Inquire about additional selection capabilities to better identify your ideal demographic within this booming demographic. Tap into this extremely targeted market of college graduates today!

### SELECTS

Age Of Children	\$0/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>1,723,251</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

### LIST TYPES AVAILABLE

Email  
Phone

### LIST MAINTENANCE

New to Market	05/14/2007
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	241488
SRDS ID	863080-000
mln ID	M114742

# An Email List of Apple Macintosh Users at Residential Address

Mac Users at Residential Address

## DESCRIPTION

The Apple Macintosh Users at Residential Address file provides an ideal demographic for targeting individuals that actively use Apple computers throughout the United States. These 'power computer users' recognize the distinct advantages of the Apple operating system and hardware over standard Windows based systems (such as Video editing, Graphic Design, Sounds editing, among many other applications. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mac users at residential address today!

## SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$0/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>2,831,166</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

## LIST TYPES AVAILABLE

Email  
Phone

## LIST MAINTENANCE

New to Market	05/14/2007
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery \$50

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# An Email List of Blackberry Users at Residential Address

Opt-in Blackberry Users at Residential Addresses

## DESCRIPTION

The Marigold Blackberry Users file provides an ideal demographic for targeting individuals that use a Blackberry throughout the United States via Email channel. These trend-savvy consumers recognize the importance of mobile communications while on the go. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Blackberry Users today!

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Wireless Provider	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>647,249</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

## LIST TYPES AVAILABLE

Email  
Phone

## LIST MAINTENANCE

New to Market	--
Update Freq.	--

## DELIVERY OPTIONS

Email Delivery \$50

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	241577
mIn ID	M120709

## An Email List of Business Credit Card Users

Business executives that use corporate cards for business purposes at Email Address

### DESCRIPTION

The Marigold Business Credit Card Users file provides an ideal demographic for targeting Business people that use corporate cards for purchases throughout the United States. These executives and corporate individuals recognize the benefits of solid credit and purchasing power when it comes to their businesses credit card. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Business Credit Card Users today!

### SELECTS

Job Title Select	\$5/M
Number Of Employees	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>2,419,008</b>
<b>Base Price:</b>	<b>\$129/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Business

### LIST TYPES AVAILABLE

Email  
Phone

### LIST MAINTENANCE

New to Market	05/14/2007
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# An Email List of Business Owners and Executives in the US

US business email addresses.

## DESCRIPTION

Opt-in email is one of the most cost effective methods for reaching online Business Executives in the US. If your offer is targeted to business owners and executives working in the US then you understand that they have unique business needs that the value of your offer should appeal to. Marigold has numerous selects to further refine your email marketing campaign. Marigold uses advanced processes that exceed industry standards to make sure that our business email list is accurate and current.

## SELECTS

3 Month New Businesses	\$5/M
Annual Sales Volume	\$5/M
Broadband Provider	\$5/M
Bus/Industry Type	\$5/M
Ethnicity	\$5/M
HQ or Branch Location	\$5/M
Job Function/Title	\$5/M
Number Of Employees	\$5/M
SIC Code	\$5/M

## LIST INFO

**Total Count:** 16,815,701  
**Base Price:** \$130/M  
Source: Internet/On-Line  
Geography: USA  
Min. Purchase: \$1,000.00  
Market: Business

## LIST TYPES AVAILABLE

Email

## LIST MAINTENANCE

New to Market --  
Update Freq. Monthly

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	240919
SRDS ID	886181
mln ID	M115943

## An Email List of Cable TV Buyers

Cable TV subscribers nationwide

### DESCRIPTION

Reach a mainstream consumer audience that values media access. These cable TV subscribers have been credit-approved by their carriers and are paying a recurring monthly charge for their TV service. These are people who value the stability and variety of content that cable service delivers.

### SELECTS

Age Of Children	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>37,509,830</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

### LIST TYPES AVAILABLE

Email  
Phone

### LIST MAINTENANCE

New to Market	05/14/2007
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# An Email List of Catalog Shoppers

An opt-in email list of mail order buyers of products through catalogs

## DESCRIPTION

The Marigold Email List of Catalog Shoppers provides an ideal demographic for targeting consumers throughout the United States that are mail order buyers of various products through catalogs. These products include apparel, home decor and furnishings, electronics, housekeeping and kitchen products and many more. These responsive individuals appreciate the benefits of having a catalog delivered to their mailbox and the convenience of purchasing products without the pressures of buying in busy stores. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of catalog shoppers today!

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Type Of Product	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>18,651,671</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# An Email List of College Graduates

Individuals that have completed four years of college

## DESCRIPTION

The Marigold College Graduate file provides an ideal demographic for targeting persons throughout the United States that have a college diploma. The list is great for credit cards, loans, technology and office related products, and much much more. Inquire about additional selection capabilities to better identify your ideal demographic within this file. Tap into this extremely targeted market of college graduates today!

## SELECTS

Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>43,010,834</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

## LIST TYPES AVAILABLE

Email

## LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# An Email List of College Students

Individuals that are currently enrolled in colleges across America

## DESCRIPTION

The Marigold College Student file provides an ideal demographic for targeting students throughout the United States that are currently in college via Email. We all know what college students like and need to buy. The list covers credit cards, loans, technology and office related products, and much much more. Inquire about additional selection capabilities to better identify your ideal demographic within this hot file. Tap into this extremely targeted market of active college students today!

## SELECTS

Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>3,451,905</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

## LIST TYPES AVAILABLE

Email  
Phone

## LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

## An Email List of Consumers in the US

US consumer email addresses.

### DESCRIPTION

This opt-in email list is one of the most comprehensive methods for reaching online consumers in the US on the market today. If your offer is targeted to people living in the US then you understand that they have unique cultural distinctions that the value of your offer should appeal to. Marigold has numerous additional selects to further refine your email marketing campaign. Marigold uses advanced processes that exceed industry standards to make sure that our email list is accurate and current. We continue to grow our data assets so that you can regularly market your product or service to the US hotline. Inquire today.

### SELECTS

3 Month Recency	\$10/M
Age	\$10/M
Donors	\$10/M
Income	\$10/M
Occupation	\$10/M

### LIST INFO

**Total Count:** 168,157,210  
**Base Price:** \$125/M  
Source: Compiled lists  
Geography: Other International  
Min. Purchase: \$1,000.00  
Market: Consumer

### LIST TYPES AVAILABLE

Email

### LIST MAINTENANCE

New to Market --  
Update Freq. Monthly

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

## An Email List of Credit Card Consumers

Individuals that respond to offers with credit cards.

### DESCRIPTION

The Marigold Credit Card Consumers file provides an ideal demographic for targeting via email consumers throughout the United States that have been extended various levels of credit. Whether you are targeting holders of department store cards, gasoline cards, debit cards, gold cards, platinum cards, multiple card holders, or new activations, this file provides an excellent target market. These responsive individuals have purchasing power and are not afraid to use it! Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Credit Card Consumers today!

### SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
New Activation	\$5/M
SCF	\$5/M
State	\$5/M
Type Of Card	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>18,885,753</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

### LIST TYPES AVAILABLE

Email

### LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# An Email List of Donors to Children's Causes and Charities

100% Opt-in Donors to Children's Charities in the U.S.

## DESCRIPTION

The Marigold Email List of Donors to Children's Charities provides an ideal demographic for targeting individuals that have recently donated to Children's charities throughout the United States. These supporters and donors have contributed to children's hospitals, big brother/sister type mentoring programs, research for children's diseases and underprivileged children. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Children's Charity donors today!

## SEGMENTS

12 Month Active Donors	\$0/M
------------------------	-------

## SELECTS

Age	\$5/M
Childs Age Range Select	\$5/M
Donors	\$0/M
Income	\$5/M
Lifestyle Interests	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$5/M
Recency	\$5/M
SCF	\$5/M
State	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>2,055,666</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

## LIST TYPES AVAILABLE

Email

## LIST MAINTENANCE

New to Market	--
Update Freq.	--

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	241574
min ID	M119205

## An Email List of Free Email Users

Free Email Users are individuals that subscribe to various free email services (Hotmail, Yahoo, etc)at Email Address

### DESCRIPTION

Target one of the largest universes on the Internet- users of free email services. These consumers are taking advantage of free email service as a primary medium for their online communication needs. Free Email Users encompasses a wide range of demographics, one thing is consistent: They know the value of a free email service provider, such as Hotmail, Yahoo, Gmail, etc. Free Email Users are responsive to offers that deliver outstanding value. They are great candidates for offers including telecom services, credit card offers, and various media-related offers. Inquire today about a wide range of additional selects, we will be happy to run counts for you and provide outstanding customer service and turnaround time.

### SEGMENTS

GMAIL	\$0/M
HOTMAIL	\$0/M
YAHOO	\$0/M

### SELECTS

Ethnicity	\$5/M
Marital Status	\$5/M
Occupation	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>14,343,986</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

### LIST TYPES AVAILABLE

Email  
Phone

### LIST MAINTENANCE

New to Market	05/14/2007
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# An Email List of Hispanic Households

Opt-in Hispanic Households

## DESCRIPTION

The Marigold Hispanic Household file provides an ideal demographic for identifying individuals of Hispanic descent living throughout the United States. These consumers are perfect candidates for a wide array of products and services that target Hispanic ethnicity. Monthly hotlines are available! Inquire about additional selection capabilities to better identify your ideal demographic. Tap into the fastest growing ethnic segment within the United States today!

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>9,770,736</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

## LIST TYPES AVAILABLE

Email  
Phone

## LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# An Email List of iPhone Users at Residential Address

Opt-in iPhone Users at Residential Addresses

## DESCRIPTION

The Marigold iPhone Users file provides an ideal demographic for targeting individuals that use an iPhone throughout the United States via Email channel. These trend-savvy consumers value the multimedia capabilities so unique to this device. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of iPhone Users today!

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Wireless Provider	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>3,491,947</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

## LIST TYPES AVAILABLE

Email  
Phone

## LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

## An Email List of iPod Owners

People who own and use an iPod at Email Address

### DESCRIPTION

Compiled from web surveys, this mailing list targets the new generation of iPod Owners that use this device for entertainment purposes. This multi-channel mailing list targets consumers on the cutting edge of entertainment technology. Inquire about additional selects today.

### SEGMENTS

Hotline	\$5/M
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### SELECTS

Age	\$5/M
Childs Age Range Select	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>2,780,196</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

### LIST TYPES AVAILABLE

Email

### LIST MAINTENANCE

New to Market	05/14/2007
Update Freq.	Monthly

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

## An Email List of New Movers

Individuals that have recently relocated their place of residence

### DESCRIPTION

The Marigold New Movers file provides an ideal demographic for targeting via email individuals that have recently relocated their residence throughout the United States (Approximately 1.5 million per month!). These "new movers" are perfect candidates for a wide array of products that are associated with a new address. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of New Movers today!

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>10,686,799</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

### LIST TYPES AVAILABLE

Email  
Phone

### LIST MAINTENANCE

New to Market	--
Update Freq.	--

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	241456
SRDS ID	869269-000

# An Email List of Pet Owners

Pet Owners in the United States

## DESCRIPTION

The Marigold Pet Owners file provides an ideal demographic for targeting pet lovers throughout the United States. These pet owners have no problem spending money on their furry loved ones. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Pet Owners today!

## SEGMENTS

12 Month Cat Owners	\$5/M
12 Month Dog Owners	\$5/M
CAT OWNERS	\$5/M
DOG OWNERS	\$5/M

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>38,861,700</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Internet/On-Line
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

## LIST TYPES AVAILABLE

Email  
Phone

## LIST MAINTENANCE

New to Market	05/15/2007
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	241399
mIn ID	M131356

## An Email List of Ringtone Downloaders

People who have downloaded Ringtones for their Cell Phone nationwide at Email Address

### DESCRIPTION

Compiled from actual ringtone download registrations, this mailing list targets the new generation of wireless phone entertainment enthusiasts. This list targets consumers on the cutting edge. Inquire about additional selects today.

### SEGMENTS

Hotline	\$5/M
---------	-------

### SELECTS

Age	\$5/M
Childs Age Range Select	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M

### LIST INFO

**Total Count:** 10,496,037  
**Base Price:** \$125/M  
Source: Compiled lists  
Geography: USA  
Min. Purchase: \$1,000.00  
Market: Consumer

### LIST TYPES AVAILABLE

Email

### LIST MAINTENANCE

New to Market 05/14/2007  
Update Freq. Monthly

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	241575
mIn ID	M131350

## An Email List of SOHO Broadband Buyers

SOHO (small office/home office) broadband buyers

### DESCRIPTION

Get access to nearly 2 million entrepreneurs whose small businesses use high-speed cable or DSL connections. These individuals value high-speed Internet access, have been credit-approved by their broadband carriers, and are paying a recurring monthly service charge of \$150 per month on average. Broadband Buyers is a multi-channel marketing capable file. You can start with an opt-in email campaign and follow-up with postal direct mail and even a telemarketing campaign to really get your product into the minds of these responsive decision makers. Inquire about additional selects today!

### SELECTS

Job Title Select	\$5/M
Number Of Employees	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
Zip	\$5/M

### RELATED LISTS

A Mailing List of SOHO Broadband Buyers

### LIST INFO

<b>Total Count:</b>	<b>2,363,877</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

### LIST TYPES AVAILABLE

Email  
Phone

### LIST MAINTENANCE

New to Market	05/14/2007
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	241749
SRDS ID	886636

## An Email List of Spanish Speaking Consumers

Consumers that are fluent in spanish at email address

### DESCRIPTION

The Marigold Spanish Speaking Consumers file provides an ideal demographic for targeting consumers that are fluent in spanish throughout the United States. These individuals are perfect candidates for a wide array of products and services that are associated with Hispanic ethnicity. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Spanish speaking consumers today!

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>8,266,142</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

### LIST TYPES AVAILABLE

Email  
Phone

### LIST MAINTENANCE

New to Market	05/18/2007
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	242357
SRDS ID	886637

# An Email List of Video Game Players

Video Game Players Nationwide at Opt-in Email Address

## DESCRIPTION

The Marigold Email List of Video Game Players is the perfect list to target the exploding market that is video gaming. These video game players are always excited for new game offers as well as next generation consoles. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Video Game Players today!

## SELECTS

Age Of Children	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

**Total Count:** 18,034,977  
**Base Price:** \$100/M  
Source: Internet/On-Line  
Geography: USA  
Min. Purchase: \$1,000.00  
Market: Consumer

## LIST TYPES AVAILABLE

Email  
Phone

## LIST MAINTENANCE

New to Market 06/08/2007  
Update Freq. Monthly

## DELIVERY OPTIONS

Email Delivery \$50

## ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# An Opt-in email List of Boating Enthusiasts

Individuals that subscribe to various boating related publications

## DESCRIPTION

The Marigold Opt-in email Boating Enthusiasts file provides an ideal demographic for targeting subscribers of boating related publications and magazines at their email address throughout the United States. These responsive subscribers like to stay informed about the latest boating models, stories, equipment, rules and regulations and the news pertaining to the world of boating. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Opt-in email Boating Magazine Subscribers today!

## SELECTS

Age	\$5/M
Childs Age Range Select	\$5/M
Childs Age Range Select	\$5/M
Credit Card Buyers	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Magazine Subscribers	\$5/M
Monthly Hotline	\$5/M
SCF	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>310,362</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

## LIST TYPES AVAILABLE

Email  
Phone

## LIST MAINTENANCE

New to Market	--
Update Freq.	--

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# An opt-in email List of Registered Republican Voters

Opt-in email addresses of registered Republicans

## DESCRIPTION

Marigold Technologies Republican Voters opt-in email file provides an ideal demographic for targeting registered Republicans throughout the United States at their email addresses. These "Pro-Republican" supporters, donors and activists are committed to the values and traditions associated to their party. Tap into this extremely targeted market of registered Republican Voters through their email addresses today!

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donors	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>1,398,043</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Email  
Phone

## LIST MAINTENANCE

New to Market	--
Update Freq.	--

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# Antiques and Art Enthusiasts by Marigold

Subscribers of Antiques and Art related magazines

Nextmark ID	165240
SRDS ID	862605-000
mln ID	M114347

## DESCRIPTION

The Marigold Antiques and Art Enthusiasts file provides an ideal demographic for targeting subscribers of Antiques and Art related magazines throughout the United States. These sophisticated individuals appreciate and seek innovative ideas of how art and furnishings can truly personalize their home. Inquire about additional selection capabilities to better identify your ideal target market.

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>1,189,943</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	06/06/2005
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

## AOL Customers

AOL Customers are individuals we have found to be users of AOL's services

Nextmark ID	143340
SRDS ID	853360-000
mIn ID	M107305

### DESCRIPTION

Target the largest online family on the Internet. AOL Customers pay a monthly recurring charge for dialup access. But AOL offers far more than that: Online shopping, chat, personals, Entertainment, News, Videos, Music, and much more. These are users of AOL who love the content and the level of service AOL brings to the table. These contacts are ideal for dozens of media-related offers!

### SEGMENTS

552,016	Business	\$0/M
17,701,322	Consumer	\$0/M
703,204	SOHO	\$0/M

### SELECTS

Annual Sales Volume	\$5/M
Ethnicity	\$5/M
Job Title Select	\$5/M
Marital Status	\$5/M
Number Of Employees	\$5/M
Occupation	\$5/M
SIC Code	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>18,725,182</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Internet/On-Line
Geography:	USA
Min. Purchase:	\$625.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone  
Fax

### LIST MAINTENANCE

New to Market	07/13/2004
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# Apartment Dwellers by Marigold

Individuals that live in apartments throughout the United States.

Nextmark ID	177800
SRDS ID	868318-000
mIn ID	M118916

## DESCRIPTION

The Marigold Apartment Dwellers file provides an ideal demographic for targeting individuals that are 'renting' apartments throughout the United States. Updated monthly for accuracy and responsiveness, Apartment Dwellers are perfect candidates for a wide array of products and services that are associated with not being 'settled in' and owning a home. This file allows lifestyle interest selections to better enhance the data for your mailer. Inquire about additional selection capabilities to better identify your ideal target market.

## SEGMENTS

4,077,576	TELEMARKETING DNC SCREENED	\$0/M
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## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Interests	\$5/M
Lifestyle Select	\$5/M
Magazine Subscribers	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

**Total Count:** 18,158,005  
**Base Price:** \$70/M  
Source: Compiled lists  
Geography: USA  
Min. Purchase: \$500.00  
Market: Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market 11/29/2005  
Update Freq. Monthly

## DELIVERY OPTIONS

Email Delivery \$50

## ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# Apple Product Users by Marigold

Apple Product Users at Residential Address

Nextmark ID	166217
SRDS ID	863080-000
mln ID	M114742

## DESCRIPTION

The Apple Product Users file provides an ideal demographic for targeting individuals that actively use Apple products such as Mac's, iPod's iPad's and iPhones throughout the United States. These 'power computer users' recognize the distinct Tap into this extremely targeted market of Apple product users at residential address today!

## SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$0/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>8,831,166</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	06/21/2005
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# Automobile Owners by Marigold

Automobile Owners at Postal Address Nationwide

## DESCRIPTION

Marigold's Automobile Owners List is a fantastic way to best target owners of various types of automobiles.

This source captured through survey response as well as partnerships with auto service centers and repair chains and will be a great addition to any marketing effort that seeks to target specific auto owners via direct mail. Inquire about further selects!

## SELECTS

Monthly Hotline	\$10/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>40,683,384</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal
Email
Phone
Fax

## LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

## Boating Enthusiasts by Marigold

Individuals that subscribe to various boating related publications

### DESCRIPTION

The Marigold Boating Enthusiasts file provides an ideal demographic for targeting subscribers of boating related publications and magazines throughout the United States. These responsive subscribers like to stay informed about the latest boating models, stories, equipment, rules and regulations and the news pertaining to the world of boating. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Boating Magazine Subscribers today!

### SELECTS

Age	\$5/M
Childs Age Range Select	\$5/M
Childs Age Range Select	\$5/M
Credit Card Buyers	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Magazine Subscribers	\$5/M
Monthly Hotline	\$5/M
SCF	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>2,205,605</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# Brides to Be by Marigold

Brides to Be Nationwide

Nextmark ID	241775
SRDS ID	885349-000
mIn ID	M131338

## DESCRIPTION

The Marigold Brides to Be file provides an ideal demographic for targeting ladies that are engaged to be married throughout the United States. These "Brides to Be" are perfect candidates for a wide array of products and services that are associated with getting married - insurance, financial planning, new furniture, home products, etc. Inquire about additional selection capabilities to better identify your ideal target market.

## SEGMENTS

3 Month Recency	\$5/M
6 Month Recency	\$5/M

## SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>785,569</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	06/07/2007
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	240655
SRDS ID	851507-000
mln ID	106505

# Broadband Buyers Email List: High Speed Internet Consumers

Consumers with high-speed home Internet connections

## DESCRIPTION

More than 42 percent of adults in the U.S. enjoy broadband connections in their homes, and that percentage is growing every day. These net-savvy consumers are willing to pay an average of \$50 a month for online speed and an always-on connection. Most are involved in web activities that include telecommuting, shopping, and gaming. Put your campaign in front of the broadband consumer audience with selects that include occupation, ethnicity, and credit-card buying.

## SELECTS

Age Of Children	\$0/M
Broadband Provider	\$25/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>38,450,752</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

## LIST TYPES AVAILABLE

Email  
Phone

## LIST MAINTENANCE

New to Market	05/14/2007
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery \$50

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	141521
SRDS ID	851507-000
mln ID	M106505

# Broadband Buyers Mailing List: High Speed Internet Consumers

Consumers with high-speed home Internet connections

## DESCRIPTION

A high percentage of adults in the U.S. enjoy broadband in their homes, and that percentage is growing every day. These net-savvy consumers are willing to pay an average of \$50 a month for online speed and an always-on connection. Most are involved in web activities that include telecommuting, shopping, and gaming. Put your campaign in front of the broadband consumer audience with selects that include occupation, ethnicity, and credit-card buying.

## SELECTS

Age Of Children	\$0/M
Broadband Provider	\$25/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>38,450,752</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	06/15/2004
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	144606
SRDS ID	853731-000
mln ID	M107940

## Business and Financial Magazine Subscribers at Businesses by Marigold

Subscribers of Business and Financial related publications and magazines at their business addresses

### DESCRIPTION

The Marigold Business and Financial Magazine Subscribers at Business Addresses file provides an ideal demographic for targeting businesspeople with purchasing power that are subscribers of Business and Financial related publications and magazines throughout the United States. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Business and Financial Magazine Subscribers at their place of business today!

### SELECTS

Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Job Title Select	\$5/M
Number Of Employees	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>2,830,348</b>
<b>Base Price:</b>	<b>\$80/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market 07/27/2004  
Update Freq. Monthly

### DELIVERY OPTIONS

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# Business and Financial Magazine Subscribers by Marigold

Subscribers of Business and Financial related publications and magazines

Nextmark ID	141928
SRDS ID	852152-000
mln ID	M106955

## DESCRIPTION

The Marigold Business and Financial Magazine Subscribers file provides an ideal demographic for targeting consumers with purchasing power that are subscribers of Business and Financial related publications and magazines throughout the United States. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Business and Financial Magazine Subscribers today!

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>4,333,380</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	06/23/2004
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	143388
SRDS ID	853705-000
mln ID	M107943

## Business Cell Phone Users by Marigold

Individuals that use Cell Phone for Business Purposes

### DESCRIPTION

The Marigold Business Cell Users file provides an ideal demographic for targeting individuals that use Cell Phones for Business purposes throughout the United States. These outside sales reps and corporate individuals recognize the importance of mobile communications to their business. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Business Cell Users today!

### SELECTS

Job Title Select	\$5/M
Number Of Employees	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>4,838,792</b>
<b>Base Price:</b>	<b>\$80/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Business

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	07/15/2004
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	179900
SRDS ID	869271-000
mIn ID	M120709

## Business Credit Card Users by Marigold

Business executives that use corporate cards for business purposes at Postal Address

### DESCRIPTION

The Marigold Business Credit Card Users file provides an ideal demographic for targeting Business people that use corporate cards for purchases throughout the United States. These executives and corporate individuals recognize the benefits of solid credit and purchasing power when it comes to their businesses credit card. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Business Credit Card Users today!

### SELECTS

Job Title Select	\$5/M
Number Of Employees	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>4,419,009</b>
<b>Base Price:</b>	<b>\$80/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Business

### LIST TYPES AVAILABLE

Postal  
Email  
Phone

### LIST MAINTENANCE

New to Market	01/10/2006
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	178887
SRDS ID	868191-000
mIn ID	M119288

## Business Owners by Marigold

The Marigold Business Owners mailings list is your one-stop source for the decisionmaker at the very top.

### DESCRIPTION

A Mailing List of Business Owners encompasses a vast array of U.S. Companies. Business owners create jobs, they create value, and they also purchase a lot of goods and services. Business Owners are literally the economic bedrock of the U.S. economy. Whether you are marketing office products or financial services, you want to target the ultimate decision maker, this file is your answer! Inquire about even more targeted selections today!

### SEGMENTS

8,650,105	3 Month Recency	\$10/M
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### SELECTS

Company Size	\$10/M
SCF	\$10/M

### LIST INFO

**Total Count:** 8,650,105  
**Base Price:** \$80/M  
Source: Compiled lists  
Geography: USA  
Min. Purchase: \$500.00  
Market: Business

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market 12/12/2005  
Update Freq. Monthly

### DELIVERY OPTIONS

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



## Business Owners in the US by Marigold

US business owners in the US

### DESCRIPTION

Marigold's Business Owner file provides the ideal target market for reaching Business Executives in the US. If your offer is targeted to business owners working in the US then you understand that they have unique business needs that the value of your offer should appeal to. Marigold has numerous selects to further refine your direct marketing campaign. Marigold uses advanced processes that exceed industry standards to make sure that our business postal list is accurate and current.

### SELECTS

3 Month New Businesses	\$10/M
Annual Sales Volume	\$10/M
Broadband Provider	\$10/M
Bus/Industry Type	\$10/M
HQ or Branch Location	\$10/M
Job Function/Title	\$10/M
Number Of Employees	\$10/M
SIC Code	\$20/M

### LIST INFO

<b>Total Count:</b>	<b>10,521,272</b>
<b>Base Price:</b>	<b>\$80/M</b>
Source:	Compiled lists
Geography:	Other International
Min. Purchase:	\$500.00
Market:	Business

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# Business Seminar Attendees by Marigold

Business Seminar Attendees

Nextmark ID	143381
SRDS ID	853316-000
mIn ID	M107558

## DESCRIPTION

The Marigold Business Seminar Attendees file are movers and shakers who understand the value of increasing their knowledge in their respective fields of business. These people are power-networkers who spend money on seminars, travel, books, magazines, and a host of other business services that can enhance their business skills. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this incredibly hot market today!

## SELECTS

Bus/Industry Type	\$5/M
Company Size	\$5/M
Job Title Select	\$5/M
Number Of Employees	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>3,555,077</b>
<b>Base Price:</b>	<b>\$80/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Business

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	07/14/2004
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	154515
SRDS ID	768034-000
mln ID	M92976

# BusinessPros - A Mailing List of Executive Decision Makers by Marigold

Decision makers and executives at more than 14 million organizations nationwide

## DESCRIPTION

From IT managers in healthcare to CEOs of major construction companies and everything in between, this list provides access to a vast array of U.S. executives, more than 30 million names at 14 million unique organizations. This file's numerous selects will allow you to target your campaign by annual revenue, number of employees, and more.

## SEGMENTS

Annual Revenues	\$5/M
Minority Owned	\$5/M

## SELECTS

Fax Numbers	\$10/M
HQ or Branch Location	\$10/M
Job Title	\$10/M
Number Of Employees	\$10/M
SCF	\$10/M
SIC Code	\$10/M
Wireless Provider	\$10/M
Years In Business	\$10/M

## LIST INFO

<b>Total Count:</b>	<b>34,430,095</b>
<b>Base Price:</b>	<b>\$80/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Business

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	12/03/2004
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	143362
SRDS ID	853346-000
mln ID	M107555

## C-Level Executives by Marigold

C-Level Executives is a great source for offers targeting the top decision-makers at an organization. Areas of specialization include, finance, IT, operations, accounting, and more.

### DESCRIPTION

This multi-sourced file is the most comprehensive source for targeting C-Level Executives. Marigold has combined the most respected sources of Business data in the industry. Through a rigorous data-cleansing process, you will be provided with a high-quality low-cost and comprehensive source. You can count on C-Level Executives for their involvement in any major offer that shapes the course of the organization. Why not start at the top!

### SEGMENTS

Chairman	\$5/M
Chief Accountant	\$5/M
Chief Engineer	\$0/M
Chief Executive Officer	\$5/M
Chief Financial Officer	\$5/M
Chief Information Officer	\$5/M
Chief Knowledge Officer	\$5/M
Chief Marketing Officer	\$5/M
Chief Operating Officer	\$5/M
Chief Technical Officer	\$5/M
President	\$5/M

### SELECTS

Annual Sales Volume	\$5/M
Bus/Industry Type	\$5/M
Fax Numbers	\$10/M
Number Of Employees	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>6,961,436</b>
<b>Base Price:</b>	<b>\$80/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Business

### LIST TYPES AVAILABLE

Postal  
Phone  
Fax

### LIST MAINTENANCE

New to Market 07/14/2004  
Update Freq. Monthly

### DELIVERY OPTIONS

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	240921
SRDS ID	868458-000
mln ID	120510

# Cable Broadband Buyers Email List: Consumers with Cable Broadband

Cable Broadband buyers: Cable High-speed home Internet users at Email Address

## DESCRIPTION

Cable Broadband Buyers are individuals who are not satisfied with slow dial-up connections. These are net-savvy consumers who need an Internet connection at all times and they need a fast connection to be more productive. Cable Broadband Buyers subscribe to high speed cable , have been credit-approved by their carriers and are paying a recurring monthly service charge of \$50 per month on average. Inquire about additional selects!

## SELECTS

Age Of Children	\$0/M
Broadband Provider	\$25/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>20,585,243</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

## LIST TYPES AVAILABLE

Email  
Phone

## LIST MAINTENANCE

New to Market	05/14/2007
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery \$50

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	179141
SRDS ID	868458-000
mln ID	M120510

## Cable Broadband Buyers Mailing List: Consumers with Cable Broadband

Cable Broadband buyers: Cable High-speed home Internet users at Postal Address

### DESCRIPTION

Cable Broadband Buyers are individuals who are not satisfied with slow dial-up connections. These are net-savvy consumers who need an Internet connection at all times and they need a fast connection to be more productive. Cable Broadband Buyers subscribe to high speed cable , have been credit-approved by their carriers and are paying a recurring monthly service charge of \$50 per month on average. Inquire about additional selects!

### SELECTS

Age Of Children	\$0/M
Broadband Provider	\$25/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>20,585,243</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Email  
Phone

### LIST MAINTENANCE

New to Market	12/18/2005
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	145180
SRDS ID	854651-000
mIn ID	M107946

## Catalog Shoppers by Marigold

Consumers that purchase products through catalogs

### DESCRIPTION

The Marigold Catalog Shoppers file provides an ideal demographic for targeting consumers throughout the United States that are mail order buyers of various products through catalogs. These products include apparel, home decor and furnishings, electronics, housekeeping and kitchen products and many more. These responsive individuals appreciate the benefits of having a catalog delivered to their mailbox and the convenience of purchasing products without the pressures of buying in busy stores. Inquire about additional selection capabilities to better identify your ideal target market.

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Type Of Product	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>38,883,478</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	08/06/2004
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

## Cell Phone Subscribers by Marigold

Individuals that use cell phones nationwide

Nextmark ID	143387
SRDS ID	854603-000
mIn ID	M107856

### DESCRIPTION

The Marigold Cell Phone Subscriber file provides an ideal demographic for targeting individuals that retain and use cell phones throughout the United States. These trend savvy consumers recognize the importance of mobile communications while on the go. Inquire about additional selection capabilities to better identify your ideal target market.

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Wireless Provider	\$10/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>9,250,569</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	07/15/2004
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# Children's Apparel Buyers by Marigold

Buyers of Childrens Apparel

Nextmark ID	143460
SRDS ID	853719-000
mln ID	M107718

## DESCRIPTION

The Marigold Childrens Apparel Buyers file provides an ideal demographic for targeting consumers that have purchased childrens apparel through catalogs and websites. These Products include: toddler outfits, infant outfits, swimwear, tops, pants, shoes and more... As kids grow, new clothes have to be purchased constantly. Those who are buying clothes for kids are also purchasing a myriad of other products for children as well. This file represents an enormous amount of buying power, tap into this targeted list today, and watch those responses pour in!

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>3,330,192</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market 07/15/2004  
Update Freq. Monthly

## DELIVERY OPTIONS

Email Delivery \$50

## ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# Children's Book Enthusiasts by Marigold

Buyers of Childrens related books and magazines

Nextmark ID	141931
SRDS ID	852137-000
mIn ID	M106963

## DESCRIPTION

The Marigold Children's Book Enthusiasts file provides an ideal demographic for targeting parents that are also subscribers of Childrens related books and magazines throughout the United States. These parents buy books for their kids and are interested in the educational development and entertainment of their children. Inquire about additional selection capabilities to better identify your ideal target market.

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>3,289,724</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	06/23/2004
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	173567
SRDS ID	865843-000
mIn ID	M116998

## Christian Donors by Marigold

Individuals that are active donors to the Christian cause.

### DESCRIPTION

The Marigold Active Christian Donors file provides an ideal demographic for targeting individuals that have recently donated to Christian charities throughout the United States. These supporters, donors and activists are committed to their religious faith and are active supporters of Christian based organizations and charities such as the Salvation Army and their local Church among many others. Inquire about additional selection capabilities to better identify your ideal target market.

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>4,092,330</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	09/22/2005
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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# Churchgoers by Marigold

Churchgoers Nationwide at Mailing Address

Nextmark ID	241759
SRDS ID	886875
mIn ID	M131393

## DESCRIPTION

The Marigold Churchgoers file provides an ideal demographic for targeting those that attend religious establishments throughout the United States. Inquire about additional selection capabilities to better identify your ideal target market.

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>7,579,284</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	05/21/2007
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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# Cigar Smokers by Marigold

Cigar Smokers at Residential Address Nationwide

## DESCRIPTION

The Marigold Mailing List of Cigar Smokers is an ideal demographic for targeting those that smoke cigars throughout the United States. This multi-sourced file is compiled from mail order information, coupons, surveys and more. Tap into this extremely targeted market of cigar smokers today!

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>1,100,981</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	--
Update Freq.	--

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	179812
SRDS ID	868612-000
mIn ID	M120710

## Collectible Buyers by Marigold

Buyers of Collectibles

### DESCRIPTION

The Marigold Collectible Buyers file provides an ideal demographic for targeting those consumers that have started collecting items via catalogs, television and websites throughout the United States. These responsive consumers recognize the convenience and enjoy the privacy of shopping from their own home. Some of the collectibles they purchase include Dolls & Figurines, Stamps & Coins, Sports Memorabilia as well as Art & Antiques. These consumers take their hobby of collecting very seriously. Inquire about additional selection capabilities to better identify your ideal target market.

### SEGMENTS

1,036,547	3 Month Recency	\$10/M
1,928,703	6 Month Recency	\$10/M
1,059,377	Art Antiques	\$15/M
587,369	Dolls Figurines	\$15/M
487,216	Sports Memorabilia	\$15/M
101,498	Stamps Coins	\$15/M

### SELECTS

Credit Card Buyers	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>3,745,111</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	01/08/2006
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

## College Bound Teens by Marigold

Families that currently have college bound children leaving the nest!

Nextmark ID	177361
SRDS ID	868315-000
mIn ID	M119204

### DESCRIPTION

This file provides an ideal demographic for targeting families throughout the United States that currently have teens planning on going to college. We all know what supplies and products parents buy for their teens! They need school supplies, clothing, laptops, iPods, electronics, books, and affordable furnishings. Inquire about additional selection capabilities to better identify your ideal demographic within this hot file. Tap into this extremely targeted market of families with college bound teens today!

### SEGMENTS

850,879	3 Month Recency	\$10/M
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### SELECTS

Age Of Children	\$5/M
Childs Age Range Select	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

**Total Count:** 1,458,226  
**Base Price:** \$70/M  
Source: Compiled lists  
Geography: USA  
Min. Purchase: \$500.00  
Market: Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market 11/18/2005  
Update Freq. Monthly

### DELIVERY OPTIONS

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

## College Graduates by Marigold

Individuals that have completed four years of college

Nextmark ID	161400
SRDS ID	861564-000
mIn ID	M113232

### DESCRIPTION

The Marigold College Graduate file provides an ideal demographic for targeting persons throughout the United States that have a college diploma. The list is great for credit cards, loans, technology and office related products, and much much more. Inquire about additional selection capabilities to better identify your ideal demographic within this file.

### SELECTS

Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>43,010,834</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	03/31/2005
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# College Students by Marigold

Individuals that are currently enrolled in colleges across America

Nextmark ID	156181
SRDS ID	857737-000
mIn ID	M110739

## DESCRIPTION

The Marigold College Student file provides an ideal demographic for targeting students throughout the United States that are currently in college. We all know what college students like and need to buy. The list covers credit cards, loans, technology and office related products, and much much more. Inquire about additional selection capabilities to better identify your ideal demographic within this hot file.

## SELECTS

Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>4,564,391</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	01/03/2005
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	187777
SRDS ID	880411-000
mln ID	129144

## Comcast Customers

Comcast Customers are individuals we have found to be users of Comcast's High Speed Internet service.

### DESCRIPTION

Target the users of the largest Cable Broadband provider on the Internet. Comcast Customers pay a monthly recurring charge for their blazing fast high-speed Internet access. These active online users are great for a variety of offers! There are numerous selects on this multi-channel file so inquire today!

### SEGMENTS

Consumer	\$0/M
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### SELECTS

Annual Sales Volume	\$5/M
Ethnicity	\$5/M
Job Title Select	\$5/M
Marital Status	\$5/M
Number Of Employees	\$5/M
Occupation	\$5/M
SIC Code	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>18,358,019</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Internet/On-Line
Geography:	USA
Min. Purchase:	\$625.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone  
Fax

### LIST MAINTENANCE

New to Market	05/25/2006
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	142320
SRDS ID	858680-000
mln ID	M107949

# Computer and Technology Magazine Subscribers at Businesses by Marigold

Business executives that are subscribers to Computer and Technology related publications and magazines

## DESCRIPTION

The Marigold Computer and Technology Magazine Subscribers at Businesses file provides an ideal demographic for targeting business executives that are also subscribers of Computer and Technology related publications and magazines throughout the United States. These responsive subscribers like to stay informed about the latest trends in the high-tech fields, purchase new gadgets, read the latest news and information sources, among many other things. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Computer and Technology Magazine Subscribers at their business address today!

## SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Job Title Select	\$5/M
Number Of Employees	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>3,270,796</b>
<b>Base Price:</b>	<b>\$80/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Business

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	06/29/2004
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	141929
SRDS ID	852269-000
mln ID	106978

# Computer and Technology Magazine Subscribers by Marigold

Subscribers of Computer and Technology related publications and magazines

## DESCRIPTION

The Marigold Computer and Technology Magazine Subscribers file provides an ideal demographic for targeting consumers that are subscribers of Computer and Technology related publications and magazines throughout the United States. These responsive subscribers like to stay informed about the latest trends in the high-tech fields, purchase new gadgets, read the latest news and information sources, among many other things. Inquire about additional selection capabilities to better identify your ideal target market.

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>4,482,038</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	06/23/2004
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	142427
SRDS ID	853697-000
mln ID	M107716

# Computer Buyers at Business Addresses by Marigold

Computer buyers at place of Business

## DESCRIPTION

The Marigold Computer Buyers at Business Addresses file provides an ideal demographic for targeting individuals that have purchased computers for business purposes throughout the United States. These business minded individuals recognize the necessity of computer technology and how it can increase work productivity. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of computer buyers at their business address today!

## SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Job Title Select	\$5/M
Number Of Employees	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>3,244,917</b>
<b>Base Price:</b>	<b>\$80/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Business

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	07/01/2004
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# Cooking and Wine Enthusiasts by Marigold

Subscribers of Cooking and Wine related magazines

Nextmark ID	141922
SRDS ID	852096-000
mIn ID	M106985

## DESCRIPTION

The Marigold Cooking and Wine Enthusiasts file provides an ideal demographic for targeting mail order buyers that are also subscribers of cooking and wine related magazines throughout the United States. Inquire about additional selection capabilities to better identify your ideal target market.

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>3,362,464</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	06/23/2004
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	176008
SRDS ID	867359-000
mIn ID	M118344

## Corporate Gift Buyers by Marigold

Individuals at corporations responsible for buying gifts for clients or employees

### DESCRIPTION

Corporate Gift Buyers is a must-test list for gift catalogs and other B2B merchandisers. This multi-sourced file provides comprehensive access to authorized purchasers responsible for buying gifts for customers, vendors, and employees. Refine the list by organization size, by industry, and more!

### SELECTS

Bus/Industry Type	\$5/M
Company Size	\$5/M
Job Function/Title	\$5/M
Monthly Hotline	\$5/M
Number Of Employees	\$5/M
Recency	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>746,653</b>
<b>Base Price:</b>	<b>\$80/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Business

### LIST TYPES AVAILABLE

Postal

### LIST MAINTENANCE

New to Market	10/28/2005
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	241427
SRDS ID	886896
mIn ID	130651

# Cosmetics and Beauty Product Buyers by Marigold

Buyers of Cosmetics and Beauty Product

## DESCRIPTION

The Marigold Mailing List of Cosmetics and Beauty Product Buyers provides an ideal demographic for targeting those consumers (both female and male) that are spending money on beauty products and cosmetics. These individuals purchase via catalog and online on a regular basis and are a perfect target for direct mailers such as self improvement items, healthcare, jewelry, hair care products and fitness merchandise! Inquire about additional selection capabilities to better identify your ideal target market.

## SELECTS

Age	\$5/M
Credit Card Buyers	\$5/M
Income	\$5/M
Lifestyle Interests	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$5/M
SCF	\$5/M
State	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>2,925,693</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal

## LIST MAINTENANCE

New to Market	07/21/2007
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



Nextmark ID	141925
SRDS ID	852146-000
mIn ID	M106989

## Country Lifestyle Enthusiasts by Marigold

Subscribers of Country Lifestyle related magazines

### DESCRIPTION

The Marigold Country Lifestyle Enthusiasts file provides an ideal demographic for targeting mail order buyers that are also subscribers of Country Lifestyle related magazines throughout the United States. Inquire about additional selection capabilities to better identify your ideal target market. T

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>2,242,311</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	06/23/2004
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	151581
SRDS ID	856642-000
mIn ID	M109653

## Credit Card Consumers by Marigold

Individuals that respond to offers with credit cards.

### DESCRIPTION

The Marigold Credit Card Consumers file provides an ideal demographic for targeting consumers throughout the United States that have been extended various levels of credit. Whether you are targeting holders of department store cards, gasoline cards, debit cards, gold cards, platinum cards, multiple card holders, or new activations, this file provides an excellent target market. These responsive individuals have purchasing power and are not afraid to use it! Inquire about additional selection capabilities to better identify your ideal target market.

### SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
New Activation	\$5/M
SCF	\$5/M
State	\$5/M
Type Of Card	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>19,613,038</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	10/28/2004
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	240898
SRDS ID	881129-000
mIn ID	129109

## Credit Card Reward Members by Marigold

Individual Consumers with credit cards that have reward program incentives for travel and merchandise.

### DESCRIPTION

The Marigold Credit Card Reward Members file provides an ideal demographic for targeting consumers throughout the United States that have been extended various levels of credit and are participating in a spending rewards program. These responsive individuals have purchasing power and are not afraid to use it! Inquire about additional selection capabilities to better identify your ideal target market.

### SEGMENTS

333,035	3 Month Recency	\$5/M
598,935	6 Month Recency	\$5/M

### SELECTS

Age	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>2,693,882</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal

### LIST MAINTENANCE

New to Market	01/29/2007
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

## Debit Card Holders by Marigold

Individuals that use a debit card nationwide

### DESCRIPTION

The Marigold Debit Card Holders file provides an ideal demographic for targeting consumers throughout the United States that use a debit card. These are becoming a replacement for cash and are experiencing heavy use! Inquire about additional selection capabilities to better identify your ideal demographic.

### SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>5,576,971</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	147352
SRDS ID	856330-000
mIn ID	M109325

## Democratic Donors by Marigold

Individuals that have donated to Democratic Campaigns

### DESCRIPTION

The Marigold Democratic Donors file provides an ideal demographic for targeting individuals that have recently donated to Democratic campaigns throughout the United States. These Democratic supporters, donors and activists are committed to the liberal and progressive values and traditions associated to their party. Inquire about additional selection capabilities to better identify your ideal target market.

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>3,382,709</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	08/31/2004
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# Digital Video Recorder (DVR) Users by Marigold

People who own and use a Digital Video Recorder.

Nextmark ID	240926
SRDS ID	883643-000
mln ID	128454

## DESCRIPTION

Compiled from web surveys, this mailing list targets the new generation of DVR Owners that use this device for home entertainment purposes. This multi-channel mailing list targets consumers on the cutting edge of entertainment technology. Send a direct mail piece and follow with an opt-in email campaign to the same audience. Inquire about additional selects today.

## SEGMENTS

Hotline	\$5/M
---------	-------

## SELECTS

Age	\$5/M
Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Interests	\$5/M
Marital Status	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>5,459,616</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Internet/On-Line
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Email

## LIST MAINTENANCE

New to Market	04/11/2007
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

## Donors to Animal Protection Causes by Marigold

Animal Welfare Donors Throughout the United States

### DESCRIPTION

The Marigold Mailing List of Donors to Animal Protection Causes provides an ideal demographic for targeting contributors throughout the United States. These animal lovers have donated to programs to save endangered species, to prevent unethical treatment of animals, and more. Inquire about additional selection capabilities to better identify your ideal target market.

### SEGMENTS

Hotline	\$5/M
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### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Magazine Subscribers	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>2,952,119</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	07/01/2007
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	242337
SRDS ID	886899

## Donors to Childrens Causes and Charities by Marigold

Donors to Childrens Charities in the U.S.

### DESCRIPTION

Marigold's Donors to Children's Causes and Charities provides an ideal demographic for targeting individuals that have recently donated to Children's charities throughout the United States. These supporters and donors have contributed to children's hospitals, big brother/sister type mentoring programs, research for children's diseases and underprivileged children. Inquire about additional selection capabilities to better identify your ideal target market. T

### SEGMENTS

2,031,633	12 Month Active Donors	\$0/M
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### SELECTS

Age	\$5/M
Childs Age Range Select	\$5/M
Donors	\$0/M
Income	\$5/M
Lifestyle Interests	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$5/M
Recency	\$5/M
SCF	\$5/M
State	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>2,731,633</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal

### LIST MAINTENANCE

New to Market	07/25/2007
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



Nextmark ID	242324
SRDS ID	886900
mln ID	M131343

## Donors to the Arts by Marigold

Individuals That Have Donated to Fine Art Programs and Establishments Throughout the United States

### DESCRIPTION

The Marigold Mailing List of Donors to the Arts file provides an ideal demographic for targeting individuals throughout the United States that have donated to museums, ballets, operas, dance studios, and more. Tap into this extremely targeted market of Art Donors today!

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Political Donor	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>1,877,347</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	06/08/2007
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	182692
SRDS ID	871114-000
mIn ID	M121359

## Donors to Women's Causes by Marigold

Individuals that have donated to various Women's Causes

### DESCRIPTION

The Marigold Women's Causes Donors file provides an ideal demographic for targeting individuals throughout the United States that have donated to various women's causes and charities. These donation efforts are directed towards causes such as pro-choice, battered women, women's health issues and more. Inquire about additional selection capabilities to better identify your ideal target market.

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Political Donor	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>2,270,668</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	02/27/2006
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	240877
SRDS ID	868455-000
mln ID	120517

## DSL Broadband Buyers Email List: Consumers with DSL Broadband

Consumers with high-speed DSL home Internet service

### DESCRIPTION

Reach a mainstream consumer audience that values Internet access. These DSL broadband subscribers have been credit-approved by their carriers and are playing a recurring monthly charge for their DSL service. These are people who value the stability and variety of content that DSL Internet delivers.

### SELECTS

Age Of Children	\$0/M
Broadband Provider	\$25/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>16,514,038</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

### LIST TYPES AVAILABLE

Email  
Phone

### LIST MAINTENANCE

New to Market	05/14/2007
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	179142
SRDS ID	868455-000
mln ID	M120517

## DSL Broadband Buyers Mailing List: Consumers with DSL Broadband

Consumers with high-speed DSL home Internet service

### DESCRIPTION

Reach a mainstream consumer audience that values Internet access. These DSL broadband subscribers have been credit-approved by their carriers and are playing a recurring monthly charge for their DSL service. These are people who value the stability and variety of content that DSL Internet delivers.

### SELECTS

Age Of Children	\$0/M
Broadband Provider	\$25/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>16,514,038</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Email  
Phone

### LIST MAINTENANCE

New to Market	12/18/2005
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

## eCommerce Businesses by Marigold

Businesses leveraging eCommerce software on website

### DESCRIPTION

Marigold's eCommerce Business file provides the perfect target market for identifying those businesses which have transactional capabilities online. All of the businesses in this database currently leverage eCommerce software and thus engage in online transactions.

### SELECTS

3 Month New Businesses	\$10/M
Annual Sales Volume	\$10/M
Broadband Provider	\$10/M
Bus/Industry Type	\$10/M
HQ or Branch Location	\$10/M
Job Function/Title	\$10/M
Number Of Employees	\$10/M
SIC Code	\$20/M

### LIST INFO

<b>Total Count:</b>	<b>519,507</b>
<b>Base Price:</b>	<b>\$80/M</b>
Source:	Empirical-Server Verified
Geography:	Global
Min. Purchase:	\$500.00
Market:	Business

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	--
Update Freq.	--

### DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# Electronics Buyers by Marigold

Electronic Products and Device buyers

Nextmark ID	142589
SRDS ID	852122-000
mIn ID	M106930

## DESCRIPTION

The Marigold Electronics Buyers file provides an ideal demographic for targeting consumers that have purchased electronic products and devices through catalogs and websites throughout the United States. These products include Cameras, DVD Players, Televisions, Audio Equipment, Video Recorders, Portable Audio Devices, Car Electronics, computers and Accessories and more.. These responsive consumers recognize the convenience and enjoy the privacy of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market.

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>3,900,866</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	07/06/2004
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	136673
SRDS ID	853292-000
mln ID	M91626

## eManagers: Small Business Technology Buyers

eManagers are information technology buyers at small businesses and are confirmed credit card purchasers.

### DESCRIPTION

eManagers are responsive credit-card holding information technology buyers at small businesses. Marigold's proprietary web indexing system identifies a rare and unique source of business contacts that have set up shop on the Internet. Very often an entrepreneur will register a domain name long before they incorporate a business, it is at this critical moment that you can target eManagers before the major compilers even know they exist. Marketers of Information Technology, Computer hardware and software, Telecommunications, and Business-related products, services, and publications can reach new names through four points of contact information: postal mail and telephone number for initial campaign; fax number and email address for follow-up multi-channel solicitation. Our turnkey list fulfillment system allows for accommodation of your rush orders. The eManagers list is a powerful source of correct, deliverable, and recent prospecting data.

### SEGMENTS

NPA/NXX Area code and prefix	\$50/M
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### SELECTS

Central Office Id	\$75/M
Fax Numbers	\$25/M
Postal Code	\$10/M
SCF	\$10/M
State	\$10/M
Zip	\$10/M

### LIST INFO

<b>Total Count:</b>	<b>1,204,464</b>
<b>Base Price:</b>	<b>\$80/M</b>
Source:	Internet/On-Line
Geography:	USA
Min. Purchase:	\$500.00
Market:	Business

### LIST TYPES AVAILABLE

Postal  
Phone  
Fax

### LIST MAINTENANCE

New to Market	04/07/2004
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	147353
SRDS ID	859121-000
mIn ID	M109329

## Environmental and Wildlife Donors by Marigold

Individuals that have donated to Environmental and Wildlife causes

### DESCRIPTION

The Marigold Environmental and Wildlife Donors file provides an ideal demographic for targeting individuals throughout the United States that are interested in the preservation of our environment and endangered species. These outdoor conservationists have contributed to the efforts to preserve parks, wetlands, streams, forests and the various wildlife that inhabit them. Inquire about additional selection capabilities to better identify your ideal target market.

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Political Donor	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>4,239,141</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	08/31/2004
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



Nextmark ID	160418
SRDS ID	860396-000
mln ID	M112324

## Families with Children by Marigold

Families that currently have children at postal address nationwide

### DESCRIPTION

This file provides an ideal demographic for targeting families throughout the United States that currently have children ranging from very young to Kindergarten to 12th grade. We all know what children consumer! The list covers school supplies, clothing, electronics, music, books, and much much more. Inquire about additional selection capabilities to better identify your ideal demographic within this hot file.

### SELECTS

Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>19,855,020</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	03/16/2005
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	143457
SRDS ID	853720-000
mln ID	M107721

## Female Apparel Buyers by Marigold

Buyers of Female Apparel

### DESCRIPTION

The Marigold Female Apparel Buyers file provides an ideal demographic for targeting consumers that have purchased female apparel through catalogs and websites throughout the United States. These apparel products include: blouses, sweaters, dresses, activewear, hosiery, skirts, outerwear, bras and panties, shoes and more.. These responsive females recognize the convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market.

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>4,315,446</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	07/15/2004
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# Female Business Professionals by Marigold

A mailing list of female business professionals

Nextmark ID	145184
SRDS ID	862252-000
mln ID	M114224

## DESCRIPTION

Marigold's Female business Professional file provides an ideal demographic for targeting business professionals throughout the United States. They are receptive to various offers including office products, computer products, financial services, telecommunication services and more. Inquire about additional selection capabilities to better identify your ideal target market.

## SELECTS

Bus/Industry Type	\$0/M
Ethnicity	\$5/M
Job Title Select	\$5/M
Number Of Employees	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
State	\$5/M
Years In Business	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>5,087,074</b>
<b>Base Price:</b>	<b>\$80/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	08/06/2004
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

## Fine Dining Enthusiasts by Marigold

The Marigold Fine Dining Enthusiasts file identifies those individuals that have the financial resources to enjoy a night out on the town and a thirst for gourmet cuisine.

### DESCRIPTION

The Marigold Fine Dining Enthusiasts file identifies those individuals that have the financial resources to enjoy a night out on the town and a thirst for gourmet cuisine. These fine dining enthusiasts provide the ideal demographic for identifying those individuals that have disposable income and are not afraid to spend it on various luxuries! Inquire about additional selection capabilities to better identify your ideal target market and tap into this extremely targeted market of Fine Dining Enthusiasts today!

### SELECTS

Age	\$5/M
Income	\$5/M
Monthly Hotline	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>9,947,392</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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# First Time Job Holders by Marigold

Business Professionals New to the work force

## DESCRIPTION

The Marigold First Time Job Holders file provides an ideal demographic for identifying Business professionals that have entered the workforce right out of college. These ambitious and motivated professionals are receptive to various offers including financial services, office products, computer products, telecommunication services and more. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of First Time Job Holders today!

## SELECTS

Age	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Job Title Select	\$5/M
Occupation	\$5/M
Recency	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>553,794</b>
<b>Base Price:</b>	<b>\$80/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Business

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market 08/11/2010  
Update Freq. Monthly

## DELIVERY OPTIONS

Email Delivery \$50

## ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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# Fitness Enthusiasts by Marigold

Fitness Enthusiasts Nationwide

## DESCRIPTION

Marigold's A Mailing List of Fitness Enthusiasts is a multi-sourced file capturing survey respondents that have indicated they exercise several times a week. These contacts value health as well as all things physical.

Inquire about additional selection capabilities to better identify your ideal target market.

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Occupation	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>9,251,648</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	242351
SRDS ID	886933
mIn ID	M131368

# Foreign Born Citizens by Marigold

Foreign Born Citizens at Postal Address Nationwide

## DESCRIPTION

The Marigold Mailing List of Foreign Born Citizens file provides an ideal demographic for identifying those that are foreign born throughout the United States. These consumers are perfect candidates for a wide array of products and services. Monthly hotlines are available! Inquire about additional selection capabilities to better identify your ideal demographic.

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>6,399,114</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	06/28/2007
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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# Frequent Flyers Mailing List: Business Travelers

Business Frequent Flyers at Home Address Nationwide

Nextmark ID	142941
SRDS ID	852273-000
mIn ID	M107154

## DESCRIPTION

Our Business Frequent Flyers file is comprised of travelers who frequent domestic & international destinations for business purposes. This postal file is compiled from duty-free purchases, in-flight telephone users, responders and purchases made from in-flight magazines and catalogs. These are businesspeople on the go!

## SELECTS

Age	\$0/M
Age Of Children	\$0/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Income	\$0/M
Lifestyle Interests	\$0/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>3,575,101</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$625.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	07/09/2004
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



Nextmark ID	241428
SRDS ID	852273-000
mln ID	107154

## Frequent Flyers: Business Travelers by Marigold

Business Frequent Flyers

### DESCRIPTION

Marigold's Business Frequent Flyers file is comprised of travelers who frequent domestic & international destinations for business purposes. These are businesspeople on the go! Inquire about additional selection capabilities today!

### SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>2,926,810</b>
<b>Base Price:</b>	<b>\$80/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Business

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	05/14/2007
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	196611
SRDS ID	856330-000
mIn ID	M109325

## Gambling Enthusiasts by Marigold

Individuals that Gamble via Online and Offline Betting Sites

### DESCRIPTION

The Marigold Gambling Enthusiasts file provides an ideal demographic for targeting individuals that spend time and money gambling via online and offline betting sites throughout the United States. These individuals spend money and gamble as a hobby. Inquire about additional selection capabilities to better identify your ideal target market.

### SEGMENTS

121,590	3 Month Recency	\$10/M
335,374	6 Month Recency	\$10/M

### SELECTS

Computer Owner	\$5/M
Lifestyle Select	\$5/M
Phone Numbers	\$20/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>2,468,423</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	11/07/2006
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	190559
SRDS ID	880588-000
mln ID	129111

## Gardening Enthusiasts by Marigold

Subscribers of Gardening related magazines

### DESCRIPTION

The Marigold Gardening Enthusiasts file provides an ideal demographic for targeting individuals that are subscribers to gardening related magazines throughout the United States. Whether it's flowers, bushes and shrubs or a vegetable for tonight's dinner these gardening enthusiasts enjoy reading about different techniques, stories and the latest information related to the gardening community. Inquire about additional selection capabilities.

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>2,841,203</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market 07/18/2006  
Update Freq. Monthly

### DELIVERY OPTIONS

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# Gifts and Gadget Buyers by Marigold

Buyers of Gifts and Gadgets

Nextmark ID	142593
SRDS ID	852134-000
mIn ID	M106929

## DESCRIPTION

The Marigold Gifts and Gadget file provides an ideal demographic for targeting consumers that have purchased gifts and gadgets through catalogs and websites throughout the United States. These Gifts and Gadgets include: muscle massagers, electronic novelties, grooming accessories, figurines, golf accessories and more.. These responsive consumers recognize the convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market. T

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>4,008,006</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market 07/06/2004  
Update Freq. Monthly

## DELIVERY OPTIONS

Email Delivery \$50

## ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# Golf Enthusiasts by Marigold

Subscribers of Golf related publications and magazines

Nextmark ID	144138
SRDS ID	853683-000
mIn ID	M107954

## DESCRIPTION

The Marigold Golf Enthusiasts file provides an ideal demographic for targeting subscribers of golf related publications and magazines throughout the United States. These responsive subscribers like to stay informed about the latest trends, techniques, equipment and the news pertaining to the world of golf. Inquire about additional selection capabilities to better identify your ideal target market.

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>2,760,659</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	07/21/2004
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# Health and Fitness Product Buyers by Marigold

Health and Fitness Product Buyers

Nextmark ID	142591
SRDS ID	852113-000
mIn ID	M106928

## DESCRIPTION

The Marigold Health and Fitness Product Buyers file provides an ideal demographic for targeting consumers that have purchased Health and Fitness products through catalogs and websites throughout the United States. These products include: exercise equipment, cable systems, exercise videos, vitamins, sneakers and more.. These responsive consumers recognize the link between good health and exercise as well as the convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market.

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>4,002,499</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market 07/06/2004  
Update Freq. Monthly

## DELIVERY OPTIONS

Email Delivery \$50

## ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	241761
SRDS ID	885350-000
mIn ID	M131378

## Health Insured Individuals by Marigold

A List of Health Insured Individuals

### DESCRIPTION

The Marigold Health Insured Individuals file provides an ideal demographic for targeting this niche nationwide. These contacts are ideal candidates for several products including policy upgrades and more. Inquire about additional selection capabilities to better identify your ideal target market!

### SEGMENTS

3 Month Recency	\$5/M
6 Month Recency	\$5/M

### SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>17,569,042</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	05/21/2007
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# Health Uninsured Individuals by Marigold

A List of Health Uninsured Individuals

Nextmark ID	241760
SRDS ID	885351-000
mIn ID	M131380

## DESCRIPTION

The Marigold Health Uninsured Individuals file provides an ideal demographic for targeting this niche nationwide. These contacts are ideal candidates for several products including introductory policies, and more. Inquire about additional selection capabilities to better identify your ideal target market!

## SEGMENTS

3 Month Recency	\$5/M
6 Month Recency	\$5/M

## SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>10,675,214</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	05/21/2007
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# Hip-Hop, Rap, and R&B Fans by Marigold

Reach Hip-Hop, Rap, and R&B Enthusiasts

## DESCRIPTION

The Marigold Mailing List of Hip-Hop, Rap, and R&B Fans is the ideal way to market directly to this dynamic urban music loving audience. Compiled from a variety of sources including ring-tone downloads, cellphone wallpaper downloads, magazine subscriptions and online surveys, you now have a way to mail a letter or a postcard offering your product or service to the Hip-Hop community. Ideal product categories include athletic footwear, urban clothing, new Hip-Hop music releases, concert promotions, and new movie releases to name a few. Many additional selects are available upon request.

## SEGMENTS

109,049	FL	\$5/M
96,717	IL	\$5/M
98,108	MI	\$5/M
96,387	NY	\$5/M
95,135	OH	\$5/M
106,718	TX	\$5/M

## SELECTS

Age	\$5/M
-----	-------

## LIST INFO

<b>Total Count:</b>	<b>2,064,720</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal

## LIST MAINTENANCE

New to Market	03/24/2009
Update Freq.	Quarterly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	240920
SRDS ID	864785-000
mln ID	115863

# Hispanic Broadband Buyers Email List: High Speed Internet Consumers

Hispanic Broadband Buyers: High-speed home Internet users at Email Address

## DESCRIPTION

Hispanic Broadband Buyers are individuals of Hispanic descent who are not satisfied with slow dial-up connections. These are net-savvy consumers who need an Internet connection at all times and they need a fast connection to be more productive. Broadband Buyers subscribe to high speed cable and DSL connections, they have been credit-approved by their carriers, and are paying a recurring monthly service charge of \$50 per month on average. Inquire about further selects today!

## SELECTS

Age Of Children	\$0/M
Broadband Provider	\$25/M
Credit Card Buyers	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>752,861</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

## LIST TYPES AVAILABLE

Email  
Phone

## LIST MAINTENANCE

New to Market	05/14/2007
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery \$50

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	171465
SRDS ID	864785-000
mln ID	M115863

# Hispanic Broadband Buyers Mailing List: High Speed Internet Consumers

Hispanic Broadband Buyers: High-speed home Internet users at Postal Address

## DESCRIPTION

Hispanic Broadband Buyers are individuals of Hispanic descent who are not satisfied with slow dial-up connections. These are net-savvy consumers who need an Internet connection at all times and they need a fast connection to be more productive. Broadband Buyers subscribe to high speed cable and DSL connections, they have been credit-approved by their carriers, and are paying a recurring monthly service charge of \$50 per month on average. Inquire about further selects today!

## SELECTS

Age Of Children	\$0/M
Broadband Provider	\$25/M
Credit Card Buyers	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>752,861</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Email  
Phone

## LIST MAINTENANCE

New to Market	08/09/2005
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# Hispanic Business Executives by Marigold

Hispanic Business Executives

Nextmark ID	141553
SRDS ID	851506-000
mIn ID	M106816

## DESCRIPTION

The Marigold Hispanic Business Executives file provides an ideal demographic for targeting successful Business owners and executives of Hispanic ethnic origin throughout the United States. Many are bi-lingual, as are their clientele. Inquire about additional selection capabilities to better identify your ideal target market within the fastest growing ethnic segment in the United States.

## SELECTS

Bus/Industry Type	\$5/M
Company Size	\$5/M
Job Title Select	\$5/M
Number Of Employees	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>1,233,474</b>
<b>Base Price:</b>	<b>\$80/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	06/17/2004
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	179138
SRDS ID	868409-000
mIn ID	M120465

## Hispanic Catalog Buyers by Marigold

Hispanic Individuals that shop and purchase a wide variety of direct mail products via catalogs.

### DESCRIPTION

The Marigold Hispanic Catalog Buyers Masterfile puts you in touch with consumers that have purchased various products through direct mail catalogs. These Hispanic Mail Order Buyers purchase: apparel, magazines, music, electronics, jewelry, golf equipment, upscale products, housekeeping and kitchen products, outdoor and gardening products, health and fitness products and more... This file represents an enormous amount of buying power, tap into this targeted list of Hispanic Catalog Buyers today, and watch those responses pour in!

### SEGMENTS

375,316	3 Month Recency	\$10/M
---------	-----------------	--------

### SELECTS

Credit Card Buyers	\$5/M
Dollar Select	\$5/M
Ethnicity	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

**Total Count:** 1,485,574  
**Base Price:** \$70/M  
Source: Compiled lists  
Geography: USA  
Min. Purchase: \$500.00  
Market: Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market 12/17/2005  
Update Freq. Monthly

### DELIVERY OPTIONS

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# Hispanic College Graduates

Hispanic individuals that have completed four years of college

Nextmark ID	179211
SRDS ID	868585-000
mIn ID	M119535

## DESCRIPTION

The Marigold Hispanic College Graduate file provides an ideal demographic for targeting Hispanics throughout the United States that have a college diploma. The list is great for credit card offers, loans, technology and office related products, and much much more. Inquire about additional selection capabilities to fine-tune your offer for this booming demographic. Tap into the extremely targeted market of college graduates today!

## SELECTS

Age Of Children	\$0/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>863,582</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	12/20/2005
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	145182
SRDS ID	854655-000
mIn ID	M107958

# Hispanic Households by Marigold

Hispanic Households

## DESCRIPTION

The Marigold Hispanic Household file provides an ideal demographic for identifying individuals of hispanic descent living throughout the United States. These consumers are perfect candidates for a wide array of products and services that target Hispanic ethnicity. Monthly hotlines are available! Inquire about additional selection capabilities to better identify your ideal demographic. Tap into the fastest growing ethnic segment within the United States today!

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>9,864,566</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	08/06/2004
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	143902
SRDS ID	853725-000
mln ID	M107504

# Home Decor Product Buyers by Marigold

Buyers of Home Decor Products

## DESCRIPTION

The Marigold Home Decor Product Buyers file provides an ideal demographic for targeting consumers that have purchased home decor products through catalogs and websites throughout the United States. These responsive interior decorating minded consumers recognize the convenience and enjoy the privacy of shopping from their own home. Some of the products they have purchased include window treatments, mirrors, rugs, vases and silk flower arrangements. These women (and men) take their home decorating very seriously. Inquire about additional selection capabilities to better identify your ideal target market.

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>2,032,803</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	07/18/2004
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# Home Improvement Enthusiasts by Marigold

Homeowners that either have performed or requested home improvements

Nextmark ID	241776
SRDS ID	885356-000
mln ID	M131387

## DESCRIPTION

The Marigold Home Improvement Enthusiasts file consists of homeowners that have recently requested home improvement information or performed home improvements themselves. Projects vary from kitchen and bathroom upgrades to painting and flooring, and more.

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>1,932,439</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	06/08/2007
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	144680
SRDS ID	854652-000
mIn ID	M107638

# Home Office Entrepreneurs by Marigold

Individuals who work from their homes

## DESCRIPTION

Use this list to reach more than 4 million individuals who work in a home office environment. These home-based entrepreneurs are receptive to offers for office products, computer products, and financial services, telecommunication services, as well as professional training and productivity enhancements. Find out more about this growing market of individuals who combine business and consumer interests and have full purchasing authority.

## SELECTS

Computer Owner	\$5/M
Ethnicity	\$5/M
Number Of Employees	\$5/M
Occupation	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>3,807,195</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	07/28/2004
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	241764
mIn ID	M131400

# Households with No Kids by Marigold

Households with No Kids

## DESCRIPTION

The Marigold Households with No Kids file provides an ideal demographic for targeting this niche throughout the United States. These couples have a higher level of disposable income and more free time and love products and services that can enhance their quality of life. Inquire about additional selects today!

## SELECTS

Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Lifestyle Select	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>27,588,566</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	05/21/2007
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	147354
SRDS ID	859127-000
mIn ID	M109330

## Humanitarian Donors by Marigold

Individuals that have donated to Humanitarian Causes

### DESCRIPTION

The Marigold Humanitarian Donors file provides an ideal demographic for targeting individuals throughout the United States that have donated to humanitarian organizations and health related charities both here and abroad. These relief efforts are directed towards the homeless, disease stricken, poverty stricken, disaster aid and other humanitarian causes. Inquire about additional selection capabilities to better identify your ideal target market.

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Political Donor	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>2,833,190</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	08/31/2004
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	154434
SRDS ID	857148-000
mIn ID	M110380

## Insurance Quote Requestors by Marigold

Individuals that have recently requested insurance quotes.

### DESCRIPTION

The Marigold Insurance Quote Requestors file provides an ideal demographic for targeting consumers throughout the United States that have recently requested insurance quotes for a wide array of financial services. Identifying a good insurance company for automobile, homeowners, life or health insurance can be a time consuming and complicated task. These individuals are in the market for new insurance plans now and this file provides an excellent target market to identify them. Inquire about additional selection capabilities to better identify your ideal demographic.

### SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>6,820,391</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	12/01/2004
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# Interior Decorating Enthusiasts by Marigold

Subscribers of Interior Decorating related magazines

Nextmark ID	141924
SRDS ID	852066-000
mIn ID	M107159

## DESCRIPTION

The Marigold Interior Decorating Enthusiasts file provides an ideal demographic for targeting mail order buyers that are also subscribers of Interior Decorating related magazines throughout the United States. These consumers take their home furnishing seriously! Inquire about additional selection capabilities to better identify your ideal target market.

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>2,282,723</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	06/23/2004
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	145179
SRDS ID	854650-000
mIn ID	M107871

## Internet Shoppers by Marigold

Individuals that buy products online

### DESCRIPTION

The Marigold Internet Shoppers file provides an ideal demographic for targeting consumers throughout the United States that have purchased various products online. These products include apparel, electronics, home decor and furnishings, housekeeping and kitchen products and more. These responsive individuals recognize the financial benefits and convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market.

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>6,947,283</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market 08/06/2004  
Update Freq. Monthly

### DELIVERY OPTIONS

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	143461
SRDS ID	853413-000
mln ID	M107742

## Intimate Apparel Buyers by Marigold

Buyers of Intimate Apparel

### DESCRIPTION

The Marigold Mail Order Buyers of Intimate Apparel file provides an ideal demographic for targeting consumers that have purchased intimate apparel through catalogs and websites throughout the United States. These responsive consumers recognize the convenience and enjoy the privacy of shopping from their own home. Some of the products they have purchased include: Lingerie, hosiery, undergarments, and evening wear. These women (and men) enjoy having a little spice in their lives! This is one hot file, call today to inquire about additional selects.

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>2,784,962</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	07/15/2004
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# iPhone Users by Marigold

iPhone Users at Residential Addresses

## DESCRIPTION

The Marigold iPhone Users file provides an ideal demographic for targeting individuals that use an iPhone throughout the United States. These trend-savvy consumers value the multimedia capabilities so unique to this device. Inquire about additional selection capabilities to better identify your ideal target market.

## SELECTS

Age	\$5/M
Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Wireless Provider	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>9,512,432</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# iPod Owners by Marigold

People who own and use an iPod

Nextmark ID	240924
SRDS ID	883891-000
mln ID	128432

## DESCRIPTION

Compiled from web surveys, this mailing list targets the new generation of iPod Owners that use this device for entertainment purposes. This multi-channel mailing list targets consumers on the cutting edge of entertainment technology. Inquire about additional selects today.

## SEGMENTS

Hotline	\$5/M
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## SELECTS

Age	\$5/M
Childs Age Range Select	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>5,780,196</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Email

## LIST MAINTENANCE

New to Market	03/11/2007
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	138312
SRDS ID	850364-000
mln ID	M105321

# IT Buyers Email List: Online Information Technology Decision Makers

IT Buyers have Opted-in to Receive Email Offers That Can Enhance Their Company's IT Infrastructure

## DESCRIPTION

IT Buyers that have Opted in to receive email offers that can enhance their company's technology infrastructure.

This rare B2B double opt-in email file is perfect for getting your technology related solution in front of the right people. Target them today!

## SEGMENTS

11,726	Agriculture Mining Gas and Oil	\$10/M
15,363	Business Services Consulting	\$10/M
59,638	Education	\$10/M
102,819	Employee Size: Under 100	\$10/M
60,192	Employee Size: 101-499	\$10/M
46,747	Employee Size: 500-999	\$10/M
31,193	Employee Size: 1,000-4,999	\$10/M
26,877	Employee Size: 5,000-9,999	\$10/M
61,927	Employee Size: 10,000+	\$10/M
25,319	Finance Accounting and Banking	\$10/M
74,156	Government	\$10/M
14,518	Insurance Real Estate and Legal	\$10/M
18,679	Manufacturing computer related	\$10/M
23,288	Manufacturing non computer related	\$10/M
12,924	Retail Wholesale and Distribution	\$10/M
22,647	Solution Provider VAR Systems and Networking Inte	\$10/M

## SELECTS

Annual Sales Volume	\$10/M
Bus/Industry Type	\$10/M
Company Size	\$10/M
Job Function Select	\$10/M
Job Title Select	\$10/M
Monthly Hotline	\$15/M
Sales Volume	\$10/M
SCF	\$10/M
SIC Code	\$10/M
State	\$10/M
Zip	\$10/M

## LIST INFO

<b>Total Count:</b>	<b>420,586</b>
<b>Base Price:</b>	<b>\$200/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Business

## LIST TYPES AVAILABLE

Email  
Phone

## LIST MAINTENANCE

New to Market	04/26/2004
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	240922
SRDS ID	850364-000
mln ID	M105321

# IT Buyers Mailing List: Information Technology Decision Makers

IT Buyers have Opted-in to Receive Email Offers That Can Enhance Their Company's IT Infrastructure

## DESCRIPTION

IT Buyers that are receptive to offers that can enhance their company's technology infrastructure.

This mailing list is perfect for getting your technology related solution in front of the right people. Target them today!

## SEGMENTS

Agriculture Mining Gas and Oil	\$10/M
Business Services Consulting	\$10/M
Education	\$10/M
Employee Size: Under 100	\$10/M
Employee Size: 101-499	\$10/M
Employee Size: 500-999	\$10/M
Employee Size: 1,000-4,999	\$10/M
Employee Size: 5,000-9,999	\$10/M
Employee Size: 10,000+	\$10/M
Finance Accounting and Banking	\$10/M
Government	\$10/M
Insurance Real Estate and Legal	\$10/M
Manufacturing computer related	\$10/M
Manufacturing non computer related	\$10/M
Retail Wholesale and Distribution	\$10/M
Solution Provider VAR Systems and Networking Inte	\$10/M

## SELECTS

Annual Sales Volume	\$10/M
Bus/Industry Type	\$10/M
Company Size	\$10/M
Job Function Select	\$10/M
Job Title Select	\$10/M
Monthly Hotline	\$15/M
Sales Volume	\$10/M
SCF	\$10/M
SIC Code	\$10/M
State	\$10/M
Zip	\$10/M

## LIST INFO

<b>Total Count:</b>	<b>420,586</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$625.00
Market:	

## LIST TYPES AVAILABLE

Postal  
Email  
Phone

## LIST MAINTENANCE

New to Market	05/14/2007
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	136672
SRDS ID	850366-000
mln ID	M105101

## IT Pros - Information Technology Buyers by Marigold

IT Pros is a comprehensive file of Information Technology product and service buying decision makers.

### DESCRIPTION

IT Pros is a comprehensive file of mid to high level decision makers who buy technology products for their organizations. Suitable offers range from technology publications to high-level seminars, telecom services to specialized LAN/WAN projects.

### SEGMENTS

26,415	CIO/CKO	\$0/M
101,897	CTO Chief Technology Officer	\$0/M
405,173	Data Processing Manager	\$0/M
873,694	Internet Manager/Webmaster	\$0/M
1,159,698	IS/IT Director/Manager	\$0/M
41,943	IS/IT Operations	\$0/M
616,476	IS/IT/Internet Staff/Systems Admin/Programmer	\$0/M
814,716	IT/Web Project Manager	\$0/M
2,439	Microcomputer Manager	\$0/M
120,683	MIS Manager of Information Services	\$0/M
4,142	Technical Support Director	\$0/M
21,852	Technology Manager	\$0/M
7,367	Technology Services Manager	\$0/M

### SELECTS

Annual Sales Volume	\$15/M
Company Size	\$15/M
Country	\$10/M
Job Function Select	\$0/M
Job Title Select	\$0/M
Max Per Company/Sites	\$15/M
Number Of Employees	\$15/M
Postal Code	\$10/M
Sales Volume	\$15/M
SCF	\$10/M
SIC Code	\$15/M
State	\$10/M
Zip	\$10/M

### LIST INFO

<b>Total Count:</b>	<b>5,119,561</b>
<b>Base Price:</b>	<b>\$80/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Business

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	04/07/2004
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	142323
SRDS ID	852135-000
mln ID	M107163

# Laptop Buyers at Business Addresses

Laptop buyers at place of Business

## DESCRIPTION

The Marigold Laptop Buyers at Business Addresses file provides an ideal demographic for targeting individuals that have purchased laptops for business purposes throughout the United States. These business minded individuals recognize the benefit of mobile technology and how it can increase work productivity. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of computer laptop buyers at their businesses today!

## SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Job Title Select	\$5/M
Number Of Employees	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>2,259,908</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Business

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	06/29/2004
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	161831
SRDS ID	861222-000
mIn ID	M112860

# Laptop Buyers at Home Addresses

Laptop Buyers at Home Addresses

## DESCRIPTION

The Marigold Laptop Buyers at Home Addresses file provides an ideal demographic for targeting individuals that have purchased laptops for home use throughout the United States. These technology-minded individuals recognize the benefit of mobile technology and how it can increase work productivity and provide the confidence of being able to access the internet and their computers when and where they would like. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of computer laptop buyers at home addresses today!

## SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>694,931</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	04/08/2005
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	175122
SRDS ID	866859-000
mIn ID	M118138

## Magazine Subscribers by Marigold

Subscribers of various types of publications and magazines

### DESCRIPTION

The Marigold Magazine Subscribers file provides an ideal demographic for targeting active subscribers to various types of publications and magazines throughout the United States. Whether it's computers, technology, business, home decor, sports, interior decorating, music or celebrity gossip, these responsive subscribers like to stay informed about the latest news and trends in the world today. Inquire about additional selection capabilities to better identify your ideal target market.

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>12,002,006</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	10/14/2005
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



Nextmark ID	164315
SRDS ID	862316-000
mIn ID	M94020

## Mail Order Buyers by Marigold

Mail Order Buyers

### DESCRIPTION

The Marigold Mail Order Buyers file provides an ideal demographic for targeting consumers that have purchased various products through catalogs and websites. These Mail Order Buyers purchase: apparel (female, male, children's, intimate), magazines, music, electronics, jewelry, golf equipment, upscale products, housekeeping and kitchen products, outdoor and gardening products, health and fitness products and more... This file represents an enormous amount of buying power, tap into this targeted list of Mail Order Buyers today, and watch those responses pour in!

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>54,173,803</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	05/25/2005
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	142592
SRDS ID	852082-000
mln ID	M106925

## Mail Order Buyers of Upscale Products by Marigold

Mail Order Buyers of Upscale Products

### DESCRIPTION

The Marigold Mail Order Buyers of Upscale Products file provides an ideal demographic for targeting consumers that have purchased High end household items through upscale catalogs and websites throughout the United States. These products include: painting and prints, crystal, china, antiques, vases, jewelry and more... These responsive consumers recognize the convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mail Order Buyers of Upscale products today!

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>4,192,232</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	07/06/2004
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	143459
SRDS ID	854606-000
mIn ID	M107746

## Male Apparel Buyers by Marigold

Mail Order Buyers of Male Apparel

### DESCRIPTION

The Marigold Mail Order Buyers of Male Apparel file provides an ideal demographic for targeting consumers that have purchased male apparel through catalogs and websites throughout the United States. These apparel products include: pants/slacks, activewear, dress shirts, sweaters, suits, shoes and more... These responsive consumers recognize the convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market.

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>3,909,902</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market 07/15/2004  
Update Freq. Monthly

### DELIVERY OPTIONS

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	156833
SRDS ID	859119-000
mln ID	M111645

## Male Magazine Subscribers by Marigold

Subscribers of Male related publications and magazines

### DESCRIPTION

The Marigold Male Magazine Subscribers file provides an ideal demographic for targeting subscribers of Male related publications and magazines throughout the United States. These subscribers enjoy various types of magazines such as; entertainment, fashion, automobile, music, hunting, fishing, leisure and many more. Whether it is staying informed about the latest automobile style or fashion trends these responsive subscribers provide an ideal target market for numerous offers. Inquire about additional selection capabilities to better identify your ideal demographic.

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>4,246,855</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	01/14/2005
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	241421
SRDS ID	858428-000
mln ID	109331

## Minority Owned Businesses by Marigold

Businesses that are classified as Minority Owned

### DESCRIPTION

Marigold's Mailing List of Minority Owned Businesses file provides an ideal demographic for targeting businesses that are Minority Owned throughout the United States. They are receptive to various offers including office products, computer products, financial services, telecommunication services and more. Inquire about additional selection capabilities to better identify your ideal target market.

### SELECTS

Bus/Industry Type	\$0/M
Computer Owner	\$5/M
Ethnicity	\$5/M
Job Title Select	\$5/M
Number Of Employees	\$5/M
Occupation	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>2,162,818</b>
<b>Base Price:</b>	<b>\$80/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Business

### LIST TYPES AVAILABLE

Postal  
Email  
Phone

### LIST MAINTENANCE

New to Market	05/01/2007
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	242353
SRDS ID	887006
mIn ID	130023

## Mortgage Holders by Marigold

Homeowners with outstanding mortgages

### DESCRIPTION

The Marigold Mortgage Holders file provides an ideal demographic for targeting individuals that have purchased a home and carry an outstanding mortgage. Whether you are looking to target conventional mortgage holders, jumbo mortgage holders, 1st, 2nd or 3rd mortgages or lender type, these households are ideal for numerous financial offers in addition to traditional homeowner-related offers. Inquire about additional selection capabilities to better identify your ideal target market.

### SELECTS

Age	\$5/M
Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donors	\$5/M
Ethnicity	\$5/M
Lifestyle Interests	\$5/M
Magazine Subscribers	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
SCF	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>35,466,822</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal

### LIST MAINTENANCE

New to Market	06/25/2007
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	186008
SRDS ID	880631-000
mln ID	129134

## Mortgage Refinancers by Marigold

Homeowners who have refinanced their homes

### DESCRIPTION

The home refinancing process provides fresh data on homeowner households a targeted market of individuals ideal for a wide variety of homeowner-related offers and financial products campaigns. This comprehensive Marigold list includes more than 10 million households that have purchased a home and subsequently refinanced. Use the many selects available to precisely target a direct mail campaign to these homeowners by age of children in the household, computer purchases, marital status, and more.

### SEGMENTS

2,516,580 WITH PHONES \$10/M

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

**Total Count:** 12,505,467  
**Base Price:** \$70/M  
Source: Compiled lists  
Geography: USA  
Min. Purchase: \$500.00  
Market: Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market 04/24/2006  
Update Freq. Monthly

### DELIVERY OPTIONS

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	179859
SRDS ID	869270-000
mIn ID	M120708

## Motorcycle Enthusiasts by Marigold

Individuals that own Motorcycles

### DESCRIPTION

The Marigold Motorcycles Enthusiasts file provides an ideal demographic for targeting consumers throughout the United States that own and ride motorcycles. Whether you are targeting individuals looking for insurance, gasoline cards, credit cards, audio equipment or cleaning products this file provides an excellent target market. Inquire about additional selection capabilities to better identify your ideal demographic.

### SEGMENTS

129,041	Antique/Vintage Car Owner	\$10/M
16,268	Antique/Vintage Motorcycle Owner	\$10/M
3,186,298	Motorcycle Owners	\$10/M
148,822	RV Owners	\$10/M
1,529,420	SUV/Truck Owners	\$10/M
637,260	VW Volkswagon Owners	\$10/M
254,899	Wrangler/CJ Jeep Owners	\$10/M

### SELECTS

Credit Card Buyers	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>5,777,239</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	01/09/2006
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# Movie and Video Downloaders by Marigold

Individuals that download movies and videos

## DESCRIPTION

Compiled from web surveys, this mailing list targets the new generation of Movie fans that download their movies online. Whether it is for leisure, commuting or for just adding to your movie library, this multi-channeled list targets consumers on the cutting edge of video technology. Inquire about additional selects today.

## LIST INFO

**Total Count:** 2,324,698  
**Base Price:** \$70/M  
Source: Compiled lists  
Geography: USA  
Min. Purchase: \$500.00  
Market: Consumer

## LIST TYPES AVAILABLE

Postal

## LIST MAINTENANCE

New to Market --  
Update Freq. Monthly

## DELIVERY OPTIONS

Email Delivery \$50

## ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	147350
SRDS ID	854197-000
mIn ID	M108350

## Music Buyers by Marigold

Individuals that buy music

### DESCRIPTION

The Marigold Music Buyers file provides an ideal demographic for targeting consumers that have purchased music through catalogs and websites throughout the United States. Whether it is rock, classic rock, R&B, hip hop/rap, country, latin, jazz, classical, new age or gospel these responsive consumers enjoy listening to their favorite artists and recognize the convenience and privacy of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market.

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Type Of Music	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>9,662,734</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market 08/31/2004  
Update Freq. Monthly

### DELIVERY OPTIONS

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	154433
SRDS ID	857149-000
mIn ID	M110377

## New Car Buyers by Marigold

Individuals that have recently purchased a new Automobile.

### DESCRIPTION

The Marigold New Automobile Purchasers file provides an ideal demographic for targeting consumers throughout the United States that have recently purchased an automobile. A new automobile means new responsibilities as well as needs for new products and services. Whether you are targeting individuals looking for insurance, gasoline cards, credit cards, audio equipment or child safety products this file provides an excellent target market. Inquire about additional selection capabilities to better identify your ideal demographic.

### SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>3,458,107</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	12/01/2004
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Nextmark ID	175120
SRDS ID	866279-000
mIn ID	M118059

## New Credit Card Activations by Marigold

Individuals that have activated a new credit card.

### DESCRIPTION

The Marigold New Credit Card Activation file provides an ideal demographic for targeting consumers throughout the United States that have just activated a new credit card. Establishing and obtaining credit is a critical part of developing purchasing power. These individuals have recently armed themselves with new credit cards and they are not afraid to use them. Inquire about additional selection capabilities to better identify your ideal demographic.

### SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>1,918,625</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	10/14/2005
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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## New Credit Seekers by Marigold

Individuals that are seeking credit.

Nextmark ID	172980
SRDS ID	865821-000
mIn ID	M116660

### DESCRIPTION

The Marigold New Credit Seekers file provides an ideal demographic for targeting consumers throughout the United States between the ages of 18-25 that are seeking new credit. Establishing credit as you enter the "work force" is a critical part of any persons life. These individuals have requested information regarding new credit opportunities and are eager to obtain credit and spend. Inquire about additional selection capabilities to better identify your ideal demographic.

### SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>5,136,189</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	09/12/2005
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

## New Homeowners by Marigold

Individuals who have recently purchased a home in the U.S.

Nextmark ID	143385
SRDS ID	853713-000
mIn ID	M107868

### DESCRIPTION

New homeowners are perfect candidates for a wide range of offers for products and services associated with moving, remodeling, decorating, home and yard maintenance, and financial services. Marigold's New Homeowners file provides access to individuals throughout the U.S. who have recently bought a new home. Inquire about selects including age of children, credit card buyers, marital status, and more.

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>4,127,956</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	07/14/2004
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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## New Parents by Marigold

Individuals that have recently become parents

Nextmark ID	143384
SRDS ID	854604-000
mIn ID	M107860

### DESCRIPTION

The Marigold New Parents file provides an ideal demographic for targeting individuals that have recently welcomed a "new addition" throughout the United States. These "new parents" are perfect candidates for a wide array of products that are associated with the arrival of a new child. Inquire about additional selection capabilities to better identify your ideal target market.

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>2,190,214</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	07/14/2004
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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# Newlyweds by Marigold

Recently married (newly wed) couples

Nextmark ID	177769
SRDS ID	867529-000
mIn ID	M119533

## DESCRIPTION

The Marigold Newlyweds file is a comprehensive list of couples throughout the U.S. who are making some of the biggest purchasing decisions of their lives for new homes, financial services, insurance as well as buying a wide array of products and services for the married lifestyle. Refine this list by recency and other selects to reach your ideal target market.

## SEGMENTS

281,185	3 Month Recency	\$10/M
532,224	6 Month Recency	\$10/M

## SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>1,036,609</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$600.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	11/28/2005
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



## Newspaper Subscribers by Marigold

Subscribers to daily newspapers across the US.

Nextmark ID	179205
SRDS ID	868404-000
mln ID	M119547

### DESCRIPTION

The Marigold Newspaper Subscribers file provides an ideal demographic for targeting active subscribers to daily newspapers across the United States. These responsive subscribers like to stay informed about the latest news and trends in the world today. Inquire about additional selection capabilities to better identify your ideal target market.

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>29,661,160</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	12/20/2005
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Nextmark ID	143453
SRDS ID	853734-000
mIn ID	M107417

## Office Product Buyers by Marigold

Marigold's Office Product Buyers is the ideal source integrating the titles with the top verticals to capture the most responsive buyers of office products anywhere!

### DESCRIPTION

This multi-sourced file is the most comprehensive list for targeting buyers of office products. As a result of a rigorous evaluation process, you will be provided with the best combination of key titles with purchasing authority in the most office supply intensive industries. Inquire regarding verticals and additional selects.

### SEGMENTS

Business Manager	\$5/M
General Manager	\$5/M
Office Manager	\$5/M
Operations Manager	\$5/M
Owner	\$5/M
President	\$5/M
Purchasing Director	\$5/M
Secretary	\$5/M
VP Administration	\$5/M

### SELECTS

Annual Sales Volume	\$5/M
Bus/Industry Type	\$5/M
Fax Numbers	\$10/M
Number Of Employees	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>6,866,328</b>
<b>Base Price:</b>	<b>\$80/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Business

### LIST TYPES AVAILABLE

Postal  
Phone  
Fax

### LIST MAINTENANCE

New to Market	07/15/2004
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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## Payday Loan Recipients by Marigold

Individuals that receive loan advances secured by their paycheck

### DESCRIPTION

Marigold's Payday Loan Recipient file provides an ideal target market for direct marketers looking to target individuals that are not liquid and need cash now throughout the US. Payday loans are valuable financial tools for people who need a small amount of cash in a hurry. With many families struggling to pay their bills on time these individuals have used a cash advance as a solution to meet their financial obligations.

### SELECTS

Age	\$5/M
Income	\$5/M
Monthly Hotline	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>2,402,992</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	04/24/2012
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	179232
SRDS ID	869269-000
mln ID	M120711

## Pet Owners by Marigold

Pet Owners in the United States

### DESCRIPTION

The Marigold Pet Owners file provides an ideal demographic for targeting pet lovers throughout the United States. These pet owners have no problem spending money on their furry loved ones. Inquire about additional selection capabilities to better identify your ideal target market.

### SEGMENTS

4,730,216	12 Month Cat Owners	\$5/M
5,628,619	12 Month Dog Owners	\$5/M
8,551,106	CAT OWNERS	\$5/M
11,767,324	DOG OWNERS	\$5/M

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>15,833,438</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	12/21/2005
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Nextmark ID	241769
SRDS ID	887010
mln ID	M131431

## Pre-Movers by Marigold

Individuals that plan to relocate their place of residence

### DESCRIPTION

The Marigold Pre-Movers file provides an ideal demographic for targeting individuals that plan to relocate their residence throughout the United States. These "pre movers" are perfect candidates for a wide array of products that are associated with a move and a new address. Inquire about additional selection capabilities to better identify your ideal target market.

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>1,978,509</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	05/29/2007
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

## Registered Democratic Voters by Marigold

Individuals that have registered as Democrats

### DESCRIPTION

Marigold Technologies Democratic voters file provides an ideal demographic for targeting registered Democrats throughout the United States. These Democratic supporters, donors and activists are committed to the liberal and progressive values and traditions associated with their party.

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>22,156,829</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Email  
Phone

### LIST MAINTENANCE

New to Market	--
Update Freq.	--

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	147351
SRDS ID	856334-000
mIn ID	M109326

## Republican Donors by Marigold

Individuals that have donated to Republican Campaigns

### DESCRIPTION

The Marigold Republican Donors file provides an ideal demographic for targeting individuals that have recently donated to a Republican campaign throughout the United States. These "Pro-Republican" supporters, donors and activists are committed to the values and traditions associated to their party. Inquire about additional selection capabilities to better identify your ideal target market.

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>3,662,129</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	08/31/2004
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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# Republican Newspaper Subscribers by Marigold

Subscribers to daily newspapers across the US that identify with the Republican Party.

## DESCRIPTION

The Marigold Republican Newspaper Subscribers file provides an ideal demographic for targeting active conservative subscribers to daily newspapers across the United States. Compiled from numerous highly respected sources, these responsive subscribers like to stay informed about the latest news and trends in the world today. Inquire about additional selection capabilities to better identify your ideal target market.

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>11,899,413</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	--
Update Freq.	--

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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# Residential Computer Buyers by Marigold

Computer buyers at home address

Nextmark ID	144618
SRDS ID	853689-000
mIn ID	M107951

## DESCRIPTION

Marigold's Residential Computer Buyers file provides an ideal demographic for targeting individuals that have purchased computers for home usage throughout the United States. These tech-savvy individuals recognize the convenience and benefits of having a computer in their own home. Inquire about additional selection capabilities to better identify your ideal target market.

## SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>3,195,593</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	07/27/2004
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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# Retirees by Marigold

A List of Retirees at Residential Address

Nextmark ID	241762
SRDS ID	885359-000
mln ID	M131403

## DESCRIPTION

The Marigold Retirees file provides an ideal demographic for targeting this niche nationwide. Retirees are perfect candidates for a wide array of products and services such as financial products, care facilities, and travel. Inquire about additional selection capabilities to better identify your ideal target market.

## SEGMENTS

3 Month Recency	\$5/M
6 Month Recency	\$5/M

## SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>22,301,399</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	05/21/2007
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# Ringtone Downloaders by Marigold

People who have downloaded Ringtones for their Cell Phone nationwide at Postal Address

Nextmark ID	241398
SRDS ID	883685-000
mIn ID	M131402

## DESCRIPTION

Compiled from actual ringtone download registrations, this mailing list targets the new generation of wireless phone entertainment enthusiasts. This list targets consumers on the cutting edge. Inquire about additional selects today.

## SEGMENTS

Hotline	\$5/M
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## SELECTS

Age	\$5/M
Childs Age Range Select	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>7,122,316</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal

## LIST MAINTENANCE

New to Market	04/12/2007
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	240657
SRDS ID	887042
mIn ID	M131352

## Running and Cycling Enthusiasts by Marigold

Running and Cycling Enthusiasts Nationwide at Mailing Address

### DESCRIPTION

The Marigold Mailing List of Running and Cycling Enthusiasts file provides an ideal demographic for targeting consumers that actively engage in running and cycling for hobby as well as to reach fitness goals throughout the United States. They are ideal for products including, but not limited to, exercise equipment, cable systems, exercise videos, vitamins, sneakers and more.. These responsive consumers recognize the link between good health and exercise. Inquire about additional selection capabilities to better identify your ideal target market.

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Occupation	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>4,890,936</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal

### LIST MAINTENANCE

New to Market	07/17/2007
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# Satellite TV Subscribers by Marigold

Satellite TV subscribers nationwide

## DESCRIPTION

Reach a mainstream consumer audience that values innovative media access. These subscribers have been credit-approved by their carriers and are paying a recurring monthly charge for their TV service. These are people who value the enhanced services that come with Satellite viewing! Inquire regarding further selects!

## SELECTS

Age Of Children	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>1,464,450</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	177848
SRDS ID	868094-000
mIn ID	M119338

## Self Improvement Seekers by Marigold

Individuals that are seeking self-improvement in various areas of their lives.

### DESCRIPTION

The Marigold Self Improvement Seekers file provides an ideal demographic for targeting consumers throughout the United States who are actively seeking to better themselves in ways ranging from health to finances to personal relationships. These responsive individuals are buyers of 'Self Improvement' books & tapes and are registered to receive 'Self Improvement' newsletters via email. If you have an offer that can improve or help individuals better themselves, then this file is a must test! Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of Self Improvement Seekers today!

### SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>1,191,757</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	12/01/2005
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	175780
SRDS ID	866863-000
mIn ID	M118302

## Senior Magazine Subscribers by Marigold

Senior subscribers of various types of publications and magazines.

### DESCRIPTION

The Marigold Senior Magazine Subscribers file provides an ideal demographic for targeting active seniors who subscribe to various types of publications and magazines throughout the United States. Whether it's computers, technology, business, home decor, sports, interior decorating, music or celebrity gossip, these responsive seniors like to stay informed about the latest news and trends in the world today. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Senior Magazine Subscribers today!

### SEGMENTS

1,496,352	3 Month Recency	\$5/M
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### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

**Total Count:** 8,936,906  
**Base Price:** \$70/M  
Source: Compiled lists  
Geography: USA  
Min. Purchase: \$500.00  
Market: Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market 10/25/2005  
Update Freq. Monthly

### DELIVERY OPTIONS

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	175779
SRDS ID	866860-000
mln ID	M118298

## Senior Mail Order Buyers by Marigold

Senior Mail Order Buyers

### DESCRIPTION

The Marigold Senior Mail Order Buyers file provides an ideal demographic for targeting consumers that have purchased various products through catalogs and websites. These Mail Order Buyers purchase: apparel, magazines, music, electronics, jewelry, golf equipment, upscale products, housekeeping and kitchen products, outdoor and gardening products, health and fitness products and more... This file represents an enormous amount of buying power, tap into this targeted list of Senior Mail Order Buyers today, and watch those responses pour in!

### SEGMENTS

1,150,251	3 Month Recency	\$5/M
-----------	-----------------	-------

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

**Total Count:** 7,173,729  
**Base Price:** \$70/M  
Source: Compiled lists  
Geography: USA  
Min. Purchase: \$500.00  
Market: Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market 10/25/2005  
Update Freq. Monthly

### DELIVERY OPTIONS

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



Nextmark ID	175776
SRDS ID	866861-000
mIn ID	M118299

## Senior Vacation Travelers by Marigold

Seniors and Mature Vacation Travelers via cruise and airplane

### DESCRIPTION

The Marigold Vacation Travelers file provides an ideal demographic for targeting age 50 and older consumers that have indulged in vacation travel at least three times within the last year. These mature, affluent consumers utilize cruise ships as well as airplanes in their quest for fun and relaxation! Inquire about additional selection capabilities to better identify your ideal target market.

### SEGMENTS

474,565    3 Month Recency    \$5/M

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

**Total Count:**    **3,805,895**  
**Base Price:**    **\$70/M**  
Source:    Compiled lists  
Geography:    USA  
Min. Purchase:    \$500.00  
Market:    Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market    10/25/2005  
Update Freq.    Monthly

### DELIVERY OPTIONS

Email Delivery    \$50

### ADDRESSING OPTIONS

Text/Excel    \$0/  
Mailing Labels    \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# Single Parent Households by Marigold

Single Parent Households

## DESCRIPTION

Marigold's Single Parent Household file provides an ideal target market for direct marketers looking to target single parents throughout the US. As a single parent, juggling work and family responsibilities requires a tremendous amount of time management. As a result, these highly responsive individuals generally don't have time to shop in person and rely on direct marketing efforts for their main source of purchasing.

## SELECTS

Age	\$5/M
Income	\$5/M
Monthly Hotline	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>5,382,304</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	04/24/2012
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

## Small Business Entrepreneurs by Marigold

Businesses that consist of 20 employees or less

Nextmark ID	144681
SRDS ID	854653-000
mIn ID	M107640

### DESCRIPTION

The Marigold Small Business Entrepreneurs file provides an ideal demographic for targeting small businesses with 20 employees or less throughout the United States. These Small Business Entrepreneurs recognize the importance of the "personal touch" that only a small business can provide. They are receptive to various offers including office products, computer products, financial services, telecommunication services and more. Inquire about additional selection capabilities to better identify your ideal target market.

### SELECTS

Computer Owner	\$5/M
Ethnicity	\$5/M
Job Title Select	\$5/M
Number Of Employees	\$5/M
Occupation	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>13,945,154</b>
<b>Base Price:</b>	<b>\$80/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Business

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	07/28/2004
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

## SMS : List of Consumers in the US

Reach US consumers via text message.

### DESCRIPTION

One of the most comprehensive sources for reaching active mobile consumers in the US today. Marigold has numerous additional selects to further refine your text messaging campaign. Marigold uses advanced processes that exceed industry standards to make sure that our list is accurate and current. Inquire today.

### SELECTS

Age	\$5/M
Donors	\$5/M
Income	\$5/M
Occupation	\$5/M
Recency	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>84,566,122</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$3,000.00
Market:	Consumer

### LIST TYPES AVAILABLE

#### LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

## Soap Opera Enthusiasts by Marigold

People that watch their daily "Soaps"

Nextmark ID	241770
SRDS ID	885401-000
mIn ID	M131388

### DESCRIPTION

Marigold's Soap Opera Enthusiasts file identifies individuals that regularly watch Soap Operas on television. Whether they don't miss an episode on TV or don't miss an issue of their Soap Opera magazine, these people take their "Soaps" seriously!! Inquire about additional selection capabilities to better identify your ideal target market.

### SELECTS

Age	\$5/M
Age Of Children	\$5/M
Childs Age Range Select	\$5/M
Credit Card Buyers	\$5/M
Donors	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Magazine Subscribers	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$5/M
State	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>3,052,276</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal

### LIST MAINTENANCE

New to Market	06/01/2007
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# Spanish Speaking Consumers by Marigold

Consumers that are fluent in spanish

Nextmark ID	145181
SRDS ID	854654-000
mln ID	M107851

## DESCRIPTION

The Marigold Spanish Speaking Consumers file provides an ideal demographic for targeting consumers that are fluent in spanish throughout the United States. These individuals are perfect candidates for a wide array of products and services that are associated with Hispanic ethnicity. Inquire about additional selection capabilities to better identify your ideal target market.

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Foreign Born	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>8,266,142</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	08/06/2004
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

## Sports Enthusiasts by Marigold

Subscribers of Sports related magazines

Nextmark ID	141926
SRDS ID	854602-000
mIn ID	M107168

### DESCRIPTION

The Marigold Sports Enthusiast file provides an ideal demographic for targeting mail order buyers that are also subscribers of Sports related magazines throughout the United States. Inquire about additional selection capabilities to better identify your ideal target market.

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>4,773,417</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	06/23/2004
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	179974
SRDS ID	869535-000
mIn ID	M120690

## Stationery and Gift Buyers by Marigold

Buyers of Stationery and Gifts at home address

### DESCRIPTION

The Marigold Stationery and Gift Buyers file provides an ideal demographic for targeting those consumers that purchase gifts, greeting cards, wrapping paper and holiday items. These consumers also enjoy scrapbooking and purchase other items such as calendars, organizers, kitchen decor items and more! These individuals purchase via catalog and online on a regular basis and are a perfect target for direct mailers such as gift catalogs, home gifts and paper products! Inquire about additional selection capabilities to better identify your ideal target market.

### SELECTS

Credit Card Buyers	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>2,626,022</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	01/12/2006
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



## Sub-Prime Credit Seekers by Marigold

Individuals with Sub-Prime Credit That are seeking credit.

### DESCRIPTION

Marigold's Sub-Prime Credit Seekers List is ideal for offers geared toward those that lack a high credit rating. This multi-sourced file is ideal for various financial-related offers such as secured credit cards, loans, sweepstakes and more. Inquire about additional selection capabilities to better identify your ideal demographic.

### SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>5,639,831</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

## Sweepstakes Entrants by Marigold

Sweepstakes Entrants Nationwide

### DESCRIPTION

Marigold's Mailing List of Sweepstakes Entrants is sourced through responders to various sweepstakes offers. Responders have entered to win various prizes such as cars, cash, vacations and more. Inquire about additional selection capabilities to better identify your ideal demographic.

### SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>3,277,281</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# Vacation Travelers by Marigold

Vacation travelers via cruise and airplane

Nextmark ID	146584
SRDS ID	853797-000
mIn ID	M108129

## DESCRIPTION

The Marigold Vacation Travelers file provides an ideal demographic for targeting consumers that have indulged in vacation travel at least three times within the last year. These affluent consumers utilize cruise ships as well as airplanes in their quest for fun and relaxation! Inquire about additional selection capabilities to better identify your ideal target market. T

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>3,948,768</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	08/20/2004
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# Video Game Players by Marigold

Video Game Players Nationwide

Nextmark ID	242359
SRDS ID	885440
mIn ID	M131372

## DESCRIPTION

The Marigold Video Game Players file is the perfect list to target the exploding market that is video gaming.

These video game players are always excited for new game offers ranging from online to PC to next generation consoles. Inquire about additional selection capabilities to better identify your ideal target market.

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>18,034,977</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	06/08/2007
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Nextmark ID	240923
SRDS ID	859477-000
mln ID	120317

## VoIP Email List: Business Prospects

VoIP Business Prospects at Email Address

### DESCRIPTION

VoIP Business Prospects are businesses with a confirmed Broadband Connection. They have responded to innovative Telecom offers in the past and have expressed specific interest in VoIP by opting in. This is a must test for any VoIP to business offer! Inquire for counts and usage as well as additional selects.

### SELECTS

Broadband Provider	\$25/M
Job Title Select	\$5/M
Number Of Employees	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>3,971,057</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Business

### LIST TYPES AVAILABLE

Email  
Phone

### LIST MAINTENANCE

New to Market	05/14/2007
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	240918
SRDS ID	859476-000
mln ID	129146

## VoIP Email List: Consumer Prospects

VoIP Consumer Prospects are those with a confirmed Broadband connection at their place of residence and have expressed interest in Voice over IP services.

### DESCRIPTION

These VoIP consumer prospects are those with a confirmed Broadband connection at their place of residence. They have opt-ed in and responded to innovative Telecom offers in the past and they are ideal candidates for VoIP. This is a must test for any VoIP to consumer offer! Inquire for counts and usage as well as additional selects.

### SEGMENTS

AT&T	\$5/M
TW Cable	\$5/M
Comcast	\$5/M
Cox	\$5/M
Centurylink-Qwest	\$5/M
Verizon	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>37,361,918</b>
<b>Base Price:</b>	<b>\$155/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

### LIST TYPES AVAILABLE

Email  
Phone

### LIST MAINTENANCE

New to Market	05/14/2007
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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# VoIP Mailing List: Business Prospects

VoIP Business Prospects at Mailing Address

Nextmark ID	159343
SRDS ID	859477-000
mIn ID	M120317

## DESCRIPTION

VoIP Business Prospects are businesses with a confirmed Broadband Connection. They have responded to innovative Telecom offers in the past and have expressed specific interest in VoIP. This is a must test for any VoIP to business offer! Inquire for counts and usage as well as additional selects.

## SELECTS

Broadband Provider	\$25/M
Job Title Select	\$5/M
Number Of Employees	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>3,971,057</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Business

## LIST TYPES AVAILABLE

Postal  
Email  
Phone

## LIST MAINTENANCE

New to Market	02/28/2005
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	159344
SRDS ID	859476-000
mln ID	129146

## VoIP Mailing List: Consumer Prospects

VoIP Consumer Prospects are those with a confirmed Broadband connection at their place of residence and have expressed interest in Voice over IP services.

### DESCRIPTION

These VoIP consumer prospects are those with a confirmed Broadband connection at their place of residence. They have responded to innovative Telecom offers in the past and they are ideal candidates for VoIP. This is a must test for any VoIP to consumer offer! Inquire for counts and usage as well as additional selects.

### SEGMENTS

12,240,475	AT&T	\$5/M
4,537,945	TW Cable	\$5/M
2,573,447	Comcast	\$5/M
3,859,103	Cox	\$5/M
2,689,763	Centurylink-Qwest	\$5/M
4,811,223	Verizon	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>37,361,918</b>
<b>Base Price:</b>	<b>\$155/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	02/28/2005
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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Nextmark ID	146583
SRDS ID	855177-000
mIn ID	M110124

## Wealthy Investors by Marigold

Wealthy Investors at Home Address

### DESCRIPTION

The Marigold Wealthy Investors file provides an ideal demographic for targeting individuals that have substantial assets in the market throughout the United States. These individuals recognize the short and long term benefits of investing their money in the financial markets and are excellent candidates for a wide array of financial products and services, as well as 'big ticket' items ideal for this affluent group. Inquire about additional selection capabilities to better identify your ideal target market.

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>3,895,234</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market 08/20/2004  
Update Freq. Monthly

### DELIVERY OPTIONS

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# Wealthy Seniors and Retirees by Marigold

Wealthy Seniors and Retirees

Nextmark ID	240882
SRDS ID	880410-000
mIn ID	129154

## DESCRIPTION

The Marigold Wealthy Seniors and Retirees at Home Addresses file provides an ideal demographic for targeting individuals that have net worths in excess of \$500,000 in assets. These individuals recognize the short and long term benefits of investing their money wisely in the financial markets and are excellent candidates for a wide array of financial products and services, financial planning, life insurance and estate planning as well as big ticket items that target affluent consumers. Inquire about additional selection capabilities to better identify your ideal target market.

## LIST INFO

**Total Count:** 1,726,503  
**Base Price:** \$70/M  
**Source:** Compiled lists  
**Geography:** USA  
**Min. Purchase:** \$500.00  
**Market:** Consumer

## LIST TYPES AVAILABLE

Postal

## LIST MAINTENANCE

**New to Market** 12/03/2006  
**Update Freq.** Monthly

## DELIVERY OPTIONS

Email Delivery \$50

## ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	241766
SRDS ID	886938
mln ID	M131364

## Weight Loss Enthusiasts by Marigold

Weight Loss Enthusiasts Nationwide

### DESCRIPTION

The Marigold Weight Loss Enthusiasts file is an ideal demographic for targeting those that are actively seeking to lose weight throughout the United States. This multi-sourced file is compiled from mail order information, coupons, surveys and more. Tap into this extremely targeted market of weight loss enthusiasts today!

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>2,620,515</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	05/22/2007
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	241578
SRDS ID	869268-000
mln ID	102738

## WirelessPros Email List: Wireless Cell Phone Subscribers

Cellphone Subscribers throughout the United States selectable by wireless carrier at Email Address.

### DESCRIPTION

The Marigold Wireless Cell Phone Subscribers file provides an ideal demographic for targeting individuals that currently subscribe to a cellphone service within the United States. This list is compiled from multiple sources, including providers of ringtone and wallpaper services as well as celebrity marketing campaign respondents who have opted-in to receive information from our various partners. Please inquire for additional selects from this file.

### SELECTS

SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>52,314,207</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

### LIST TYPES AVAILABLE

Email  
Phone

### LIST MAINTENANCE

New to Market	05/14/2007
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	179939
SRDS ID	869268-000
mIn ID	M120693

## WirelessPros Mailing List: Wireless Cell Phone Subscribers

Cellphone Subscribers throughout the United States selectable by wireless carrier at Postal Address.

### DESCRIPTION

The Marigold Wireless Cell Phone Subscribers file provides an ideal demographic for targeting individuals that currently subscribe to a cellphone service within the United States. With over 500 cellphone wireless providers and over 40 million active subscribers, there is simply no more comprehensive source of cellphone users available. This list is compiled from multiple sources, including providers of ringtone and wallpaper services as well as celebrity marketing campaign respondents who have opted-in to receive information from our various partners. Please inquire for additional selects from this red hot file!

### SEGMENTS

ATTnet	\$25/M
OTHER	\$25/M
SPRINT NEXTEL	\$25/M
T-MOBILE	\$25/M
Verizon	\$25/M

### SELECTS

SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>52,314,207</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$625.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Email  
Phone

### LIST MAINTENANCE

New to Market 01/11/2006  
Update Freq. Monthly

### DELIVERY OPTIONS

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	145185
SRDS ID	855226-000
mln ID	M110113

## Women Owned Businesses - Female Business Owners by Marigold

Businesses that are classified as Women Owned

### DESCRIPTION

Marigold's Mailing List of Women Owned Businesses file provides an ideal demographic for targeting businesses that are Female Owned throughout the United States. They are receptive to various offers including female oriented products and services, office products, computer products, financial services, telecommunication services and more. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted and fast growing market of Women Owned Businesses today!

### SEGMENTS

1,000	6 Month Recency	\$10/M
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### SELECTS

Bus/Industry Type	\$0/M
Computer Owner	\$5/M
Ethnicity	\$5/M
Job Title Select	\$5/M
Number Of Employees	\$5/M
Occupation	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

**Total Count:** 1,913,111  
**Base Price:** \$80/M  
Source: Compiled lists  
Geography: USA  
Min. Purchase: \$500.00  
Market: Business

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market 08/06/2004  
Update Freq. Monthly

### DELIVERY OPTIONS

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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# Young Business Professionals by Marigold

Businesses Professionals in their 20's

## DESCRIPTION

The Marigold Young Business Professional file provides an ideal demographic for identifying Business professionals in their 20's. These "go-getters" are receptive to various offers including financial services, office products, computer products, telecommunication services and more. Inquire about additional selection capabilities to better identify your ideal target market.

## SELECTS

Age	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Job Title Select	\$5/M
Occupation	\$5/M
Recency	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>2,013,241</b>
<b>Base Price:</b>	<b>\$80/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Business

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	08/11/2010
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.