

|             |            |
|-------------|------------|
| Nextmark ID | 169922     |
| SRDS ID     | 863779-000 |
| mIn ID      | M115485    |

## A Database of Opt-in email Business contacts

Opt-in email business contacts.

### DESCRIPTION

A Database of Opt-in email Business contacts identifies business professionals within various sized companies that have specifically opted-in to receive promotions from third party marketers. This database provides the ideal demographic for your business related offer. Inquire about further selects!

### SELECTS

|                  |        |
|------------------|--------|
| Company Size     | \$5/M  |
| Ethnicity        | \$5/M  |
| Job Title Select | \$5/M  |
| Monthly Hotline  | \$10/M |
| Sales Volume     | \$5/M  |
| SCF              | \$5/M  |
| SIC Code         | \$5/M  |
| State            | \$5/M  |
| Zip              | \$5/M  |

### LIST INFO

|                     |                   |
|---------------------|-------------------|
| <b>Total Count:</b> | <b>25,629,852</b> |
| <b>Base Price:</b>  | <b>\$125/M</b>    |
| Source:             | Compiled lists    |
| Geography:          | USA               |
| Min. Purchase:      | \$1,000.00        |
| Market:             | Business          |

### LIST TYPES AVAILABLE

Postal  
Email  
Phone

### LIST MAINTENANCE

|               |            |
|---------------|------------|
| New to Market | 07/20/2005 |
| Update Freq.  | Monthly    |

### DELIVERY OPTIONS

|                |      |
|----------------|------|
| Email Delivery | \$50 |
|----------------|------|

### ADDRESSING OPTIONS

|                |       |
|----------------|-------|
| Text/Excel     | \$0/  |
| Mailing Labels | \$10/ |

| CONTACT NAME | ROLE         | EMAIL                  | PHONE          | FAX            |
|--------------|--------------|------------------------|----------------|----------------|
| Ben DeLisle  | List Manager | ben@marigolddirect.com | (646) 442-2077 | (888) 761-8817 |

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

|             |            |
|-------------|------------|
| Nextmark ID | 178887     |
| SRDS ID     | 868191-000 |
| mIn ID      | M119288    |

## A Mailing List of Business Owners

The Marigold Business Owners mailings list is your one-stop source for the decisionmaker at the very top.

### DESCRIPTION

A Mailing List of Business Owners encompasses a vast array of U.S. Companies. Business owners create jobs, they create value, and they also purchase a lot of goods and services. Business Owners are literally the economic bedrock of the U.S. economy. You can select from 6.5 Million Business Owners at various company sizes. Whether you are marketing office products or financial services, you want to target the ultimate decision maker, this file is your answer! Inquire about even more targeted selections today!

### SEGMENTS

|           |                 |        |
|-----------|-----------------|--------|
| 8,650,105 | 3 Month Recency | \$10/M |
|-----------|-----------------|--------|

### SELECTS

|              |        |
|--------------|--------|
| Company Size | \$10/M |
| SCF          | \$10/M |

### LIST INFO

**Total Count:** 8,650,105  
**Base Price:** \$150/M  
Source: Compiled lists  
Geography: USA  
Min. Purchase: \$500.00  
Market: Business

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market 12/12/2005  
Update Freq. Monthly

### DELIVERY OPTIONS

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

| CONTACT NAME | ROLE         | EMAIL                  | PHONE          | FAX            |
|--------------|--------------|------------------------|----------------|----------------|
| Ben DeLisle  | List Manager | ben@marigolddirect.com | (646) 442-2077 | (888) 761-8817 |

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|             |            |
|-------------|------------|
| Nextmark ID | 142320     |
| SRDS ID     | 858680-000 |
| mIn ID      | M107949    |

## A Mailing List of Computer and Technology Magazine Subscribers at Businesses

Business executives that are subscribers to Computer and Technology related publications and magazines

### DESCRIPTION

The Marigold Computer and Technology Magazine Subscribers at Businesses file provides an ideal demographic for targeting business executives that are also subscribers of Computer and Technology related publications and magazines throughout the United States. These responsive subscribers like to stay informed about the latest trends in the high-tech fields, purchase new gadgets, read the latest news and information sources, among many other things. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Computer and Technology Magazine Subscribers at their business address today!

### SELECTS

|                     |       |
|---------------------|-------|
| Credit Card Buyers  | \$5/M |
| Ethnicity           | \$5/M |
| Job Title Select    | \$5/M |
| Number Of Employees | \$5/M |
| Sales Volume        | \$5/M |
| SCF                 | \$5/M |
| SIC Code            | \$5/M |
| State               | \$5/M |
| Zip                 | \$5/M |

### LIST INFO

|                     |                  |
|---------------------|------------------|
| <b>Total Count:</b> | <b>2,870,796</b> |
| <b>Base Price:</b>  | <b>\$125/M</b>   |
| Source:             | Compiled lists   |
| Geography:          | USA              |
| Min. Purchase:      | \$500.00         |
| Market:             | Business         |

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

|               |            |
|---------------|------------|
| New to Market | 06/29/2004 |
| Update Freq.  | Monthly    |

### DELIVERY OPTIONS

|                |      |
|----------------|------|
| Email Delivery | \$50 |
|----------------|------|

### ADDRESSING OPTIONS

|                |       |
|----------------|-------|
| Text/Excel     | \$0/  |
| Mailing Labels | \$10/ |

| CONTACT NAME | ROLE         | EMAIL                 | PHONE          | FAX            |
|--------------|--------------|-----------------------|----------------|----------------|
| TJ Downey    | List Manager | tj@marigolddirect.com | (646) 442-2076 | (888) 761-8817 |

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

|             |         |
|-------------|---------|
| Nextmark ID | 241423  |
| SRDS ID     | 887012  |
| mIn ID      | M131439 |

## A Mailing List of New Businesses

A Mailing List of New Businesses throughout the U.S.

### DESCRIPTION

The Marigold New Business file provides an ideal demographic for targeting New Businesses WEEKLY or MONTHLY throughout the United States.

New businesses have many needs for their rapidly growing companies including office supplies and furnishings, computers, communications, presentations, software, corporate credit cards, printing, insurance, seminars and more. The New Business Owners Database puts you in touch with the decision makers.

Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of New Businesses today!

### SELECTS

|                         |        |
|-------------------------|--------|
| 1 Month New Businesses  | \$10/M |
| 12 Month New Businesses | \$10/M |
| 3 Month New Businesses  | \$10/M |
| 6 Month New Businesses  | \$10/M |
| Bus/Industry Type       | \$5/M  |
| Company Size            | \$5/M  |
| State                   | \$5/M  |

### LIST INFO

|                     |                |
|---------------------|----------------|
| <b>Total Count:</b> | <b>611,022</b> |
| <b>Base Price:</b>  | <b>\$125/M</b> |
| Source:             | Compiled lists |
| Geography:          | USA            |
| Min. Purchase:      | \$650.00       |
| Market:             | Business       |

### LIST TYPES AVAILABLE

Postal

### LIST MAINTENANCE

|               |            |
|---------------|------------|
| New to Market | 05/11/2007 |
| Update Freq.  | Monthly    |

### DELIVERY OPTIONS

|                |      |
|----------------|------|
| Email Delivery | \$50 |
|----------------|------|

### ADDRESSING OPTIONS

|                |       |
|----------------|-------|
| Text/Excel     | \$0/  |
| Mailing Labels | \$10/ |

| CONTACT NAME | ROLE         | EMAIL                  | PHONE          | FAX            |
|--------------|--------------|------------------------|----------------|----------------|
| Ben DeLisle  | List Manager | ben@marigolddirect.com | (646) 442-2077 | (888) 761-8817 |

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|             |            |
|-------------|------------|
| Nextmark ID | 143453     |
| SRDS ID     | 853734-000 |
| mln ID      | M107417    |

## A Mailing List of Office Product Buyers

Marigold's Mailing List of Office Product Buyers is the ideal source integrating the titles with the top verticals to capture the most responsive buyers of office products anywhere!

### DESCRIPTION

This multi-sourced file is the most comprehensive list for targeting buyers of office products. As a result of a rigorous evaluation process, you will be provided with the best combination of key titles with purchasing authority in the most office supply intensive industries. Together, you will find your response rate to be way above that of an average list. We have tested this file repeatedly with major office supply vendors, and it simply works! Maximize results today and test 5 Million Office Product Buyers. Inquire regarding verticals and additional selects. You can also inquire about our stellar list of continuations with this file.

### SEGMENTS

|                     |       |
|---------------------|-------|
| Business Manager    | \$5/M |
| General Manager     | \$5/M |
| Office Manager      | \$5/M |
| Operations Manager  | \$5/M |
| Owner               | \$5/M |
| President           | \$5/M |
| Purchasing Director | \$5/M |
| Secretary           | \$5/M |
| VP Administration   | \$5/M |

### SELECTS

|                     |        |
|---------------------|--------|
| Annual Sales Volume | \$5/M  |
| Bus/Industry Type   | \$5/M  |
| Fax Numbers         | \$10/M |
| Number Of Employees | \$5/M  |
| Sales Volume        | \$5/M  |
| SCF                 | \$5/M  |
| State               | \$5/M  |
| Zip                 | \$5/M  |

### LIST INFO

|                     |                  |
|---------------------|------------------|
| <b>Total Count:</b> | <b>6,866,328</b> |
| <b>Base Price:</b>  | <b>\$125/M</b>   |
| Source:             | Compiled lists   |
| Geography:          | USA              |
| Min. Purchase:      | \$500.00         |
| Market:             | Business         |

### LIST TYPES AVAILABLE

Postal  
Phone  
Fax

### LIST MAINTENANCE

New to Market 07/15/2004  
Update Freq. Monthly

### DELIVERY OPTIONS

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

| CONTACT NAME | ROLE         | EMAIL                  | PHONE          | FAX            |
|--------------|--------------|------------------------|----------------|----------------|
| Ben DeLisle  | List Manager | ben@marigolddirect.com | (646) 442-2077 | (888) 761-8817 |

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|             |            |
|-------------|------------|
| Nextmark ID | 242352     |
| SRDS ID     | 868450-000 |
| mln ID      | 120526     |

## A Mailing List of SOHO Broadband Buyers

SOHO Broadband buyers: High-speed SOHO Businesses at Postal Address Nationwide

### DESCRIPTION

SOHO Broadband Buyers are small businesses who are not satisfied with slow dial-up connections. These are net-savvy Entrepreneurs who need an Internet connection at all times and they need a fast connection to be more productive. SOHO Broadband Buyers subscribe to high speed cable and DSL connections, they have been credit-approved by their carriers, and are paying a recurring monthly service charge of \$150 per month on average. Inquire about additional selects today!

### SELECTS

|                     |       |
|---------------------|-------|
| Annual Sales Volume | \$5/M |
| Job Title Select    | \$5/M |
| Number Of Employees | \$5/M |
| Sales Volume        | \$5/M |
| SCF                 | \$5/M |
| SIC Code            | \$5/M |
| Years In Business   | \$0/M |
| Zip                 | \$5/M |

### RELATED LISTS

An Email List of SOHO Broadband Buyers

### LIST INFO

|                     |                  |
|---------------------|------------------|
| <b>Total Count:</b> | <b>2,232,673</b> |
| <b>Base Price:</b>  | <b>\$125/M</b>   |
| Source:             | Compiled lists   |
| Geography:          | USA              |
| Min. Purchase:      | \$625.00         |
| Market:             | Business         |

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

|               |            |
|---------------|------------|
| New to Market | 06/26/2007 |
| Update Freq.  | Monthly    |

### DELIVERY OPTIONS

|                |      |
|----------------|------|
| Email Delivery | \$50 |
|----------------|------|

### ADDRESSING OPTIONS

|                |       |
|----------------|-------|
| Text/Excel     | \$0/  |
| Mailing Labels | \$10/ |

| CONTACT NAME | ROLE         | EMAIL                  | PHONE          | FAX            |
|--------------|--------------|------------------------|----------------|----------------|
| Ben DeLisle  | List Manager | ben@marigolddirect.com | (646) 442-2077 | (888) 761-8817 |

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|             |         |
|-------------|---------|
| Nextmark ID | 241575  |
| mIn ID      | M131350 |

## An Email List of SOHO Broadband Buyers

SOHO (small office/home office) broadband buyers

### DESCRIPTION

Get access to nearly 2 million entrepreneurs whose small businesses use high-speed cable or DSL connections. These individuals value high-speed Internet access, have been credit-approved by their broadband carriers, and are paying a recurring monthly service charge of \$150 per month on average. Broadband Buyers is a multi-channel marketing capable file. You can start with an opt-in email campaign and follow-up with postal direct mail and even a telemarketing campaign to really get your product into the minds of these responsive decision makers. Inquire about additional selects today!

### SELECTS

|                     |       |
|---------------------|-------|
| Job Title Select    | \$5/M |
| Number Of Employees | \$5/M |
| Sales Volume        | \$5/M |
| SCF                 | \$5/M |
| SIC Code            | \$5/M |
| Zip                 | \$5/M |

### RELATED LISTS

A Mailing List of SOHO Broadband Buyers

### LIST INFO

|                     |                  |
|---------------------|------------------|
| <b>Total Count:</b> | <b>2,363,877</b> |
| <b>Base Price:</b>  | <b>\$125/M</b>   |
| Source:             | Compiled lists   |
| Geography:          | USA              |
| Min. Purchase:      | \$1,000.00       |
| Market:             | Consumer         |

### LIST TYPES AVAILABLE

Email  
Phone

### LIST MAINTENANCE

|               |            |
|---------------|------------|
| New to Market | 05/14/2007 |
| Update Freq.  | Monthly    |

### DELIVERY OPTIONS

|                |      |
|----------------|------|
| Email Delivery | \$50 |
|----------------|------|

### ADDRESSING OPTIONS

|                |       |
|----------------|-------|
| Text/Excel     | \$0/  |
| Mailing Labels | \$10/ |

| CONTACT NAME | ROLE         | EMAIL                  | PHONE          | FAX            |
|--------------|--------------|------------------------|----------------|----------------|
| Ben DeLisle  | List Manager | ben@marigolddirect.com | (646) 442-2077 | (888) 761-8817 |

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|             |            |
|-------------|------------|
| Nextmark ID | 154515     |
| SRDS ID     | 768034-000 |
| mln ID      | M92976     |

## BusinessPros - A Mailing List of Executive Decision Makers

Decision makers and executives at more than 14 million organizations nationwide

### DESCRIPTION

From IT managers in healthcare to CEOs of major construction companies and everything in between, this list provides access to a vast array of U.S. executives, more than 30 million names at 14 million unique organizations. This file's numerous selects will allow you to target your campaign by annual revenue, number of employees, and more.

### SEGMENTS

|                 |        |
|-----------------|--------|
| Annual Revenues | \$10/M |
| Minority Owned  | \$10/M |

### SELECTS

|                       |        |
|-----------------------|--------|
| Fax Numbers           | \$10/M |
| HQ or Branch Location | \$10/M |
| Job Title             | \$10/M |
| Number Of Employees   | \$10/M |
| SCF                   | \$10/M |
| SIC Code              | \$10/M |
| Wireless Provider     | \$10/M |
| Years In Business     | \$10/M |

### LIST INFO

|                     |                   |
|---------------------|-------------------|
| <b>Total Count:</b> | <b>34,430,095</b> |
| <b>Base Price:</b>  | <b>\$125/M</b>    |
| Source:             | Compiled lists    |
| Geography:          | USA               |
| Min. Purchase:      | \$500.00          |
| Market:             | Business          |

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

|               |            |
|---------------|------------|
| New to Market | 12/03/2004 |
| Update Freq.  | Monthly    |

### DELIVERY OPTIONS

|                |      |
|----------------|------|
| Email Delivery | \$50 |
|----------------|------|

### ADDRESSING OPTIONS

|                |       |
|----------------|-------|
| Text/Excel     | \$0/  |
| Mailing Labels | \$10/ |

| CONTACT NAME | ROLE         | EMAIL                  | PHONE          | FAX            |
|--------------|--------------|------------------------|----------------|----------------|
| Ben DeLisle  | List Manager | ben@marigolddirect.com | (646) 442-2077 | (888) 761-8817 |

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