

## A Database of Dial-Up Customers

Dial-Up Customers are individuals we have found to be users of Dial-up for Internet Access

### DESCRIPTION

Target the last remaining segment yet to embrace High-Speed Internet. This segment will undoubtedly make changes to graduate from Dial-Up and are great candidates for numerous offers that can better their online experience. Target Dial-Up Users today!

### SEGMENTS

Consumer	\$0/M
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### SELECTS

Age	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Interests	\$5/M
Marital Status	\$5/M
Occupation	\$5/M

Nextmark ID	240893
SRDS ID	880634-000
mIn ID	129102

### LIST INFO

**Total Count:** 10,126,731  
**Base Price:** \$125/M  
Source: Internet/On-Line  
Geography: USA  
Min. Purchase: \$625.00  
Market: Consumer

### LIST TYPES AVAILABLE

Postal  
Email

### LIST MAINTENANCE

New to Market 01/15/2007  
Update Freq. Monthly

### DELIVERY OPTIONS

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	169921
SRDS ID	863778-000
mIn ID	M115490

## A Database of Opt-in email Consumers

Opt-in email Consumers.

### DESCRIPTION

A Database of Opt-in email Consumers identifies online consumers that have specifically opted-in to receive promotions from third party marketers. This database provides the ideal demographics and lifestyle selects for your consumer related offer. Inquire about further selects!

### SELECTS

Age	\$5/M
Credit Card Buyers	\$5/M
Donors	\$5/M
Ethnicity	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

**Total Count:** 191,407,752  
**Base Price:** \$100/M  
Source: Compiled lists  
Geography: USA and Canada  
Min. Purchase: \$1,000.00  
Market: Consumer

### LIST TYPES AVAILABLE

Postal  
Email  
Phone

### LIST MAINTENANCE

New to Market 07/20/2005  
Update Freq. Monthly

### DELIVERY OPTIONS

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Nextmark ID	179139
SRDS ID	868456-000
mln ID	M120460

# A Mailing List of African American Internet Buyers Masterfile

African American Individuals that shop and purchase a wide variety of products via online shopping

## DESCRIPTION

The Marigold African American Internet Shoppers Masterfile provides an ideal demographic for targeting hard to reach African American consumers throughout the United States that have purchased various products via the internet. These products include apparel, electronics, home decor and furnishings, housekeeping and kitchen products and more. These responsive individuals recognize the financial benefits and convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of online consumers today

## SEGMENTS

344,389	3 Month Recency	\$10/M
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## SELECTS

Credit Card Buyers	\$5/M
Dollar Select	\$5/M
Ethnicity	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

**Total Count:** 1,331,007  
**Base Price:** \$150/M  
Source: Compiled lists  
Geography: USA  
Min. Purchase: \$500.00  
Market: Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market 12/17/2005  
Update Freq. Monthly

## DELIVERY OPTIONS

Email Delivery \$50

## ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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Nextmark ID	166217
SRDS ID	863080-000
mln ID	M114742

# A Mailing List of Apple Macintosh Users at Residential Address

Mac Users at Residential Address

## DESCRIPTION

The Apple Macintosh Users at Residential Address file provides an ideal demographic for targeting individuals that actively use Apple computers throughout the United States. These 'power computer users' recognize the distinct advantages of the Apple operating system and hardware over standard Windows based systems (such as Video editing, Graphic Design, Sounds editing, among many other applications). Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mac users at residential address today!

## SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$0/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>2,831,166</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	06/21/2005
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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# A Mailing List of Blackberry Users at Residential Address

Blackberry Users at Residential Addresses

## DESCRIPTION

The Marigold Blackberry Users file provides an ideal demographic for targeting individuals that use a Blackberry throughout the United States. These trend-savvy consumers recognize the importance of mobile communications while on the go. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Blackberry Users today!

## SELECTS

Age	\$5/M
Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Wireless Provider	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>648,420</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	01/19/2007
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# A Mailing List of College Students

Individuals that are currently enrolled in colleges across America

Nextmark ID	156181
SRDS ID	857737-000
mIn ID	M110739

## DESCRIPTION

The Marigold College Student file provides an ideal demographic for targeting students throughout the United States that are currently in college. We all know what college students like and need to buy. The list covers credit cards, loans, technology and office related products, and much much more. Inquire about additional selection capabilities to better identify your ideal demographic within this hot file. Tap into this extremely targeted market of active college students today!

## SELECTS

Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>2,808,788</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	01/03/2005
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	141929
SRDS ID	852269-000
mIn ID	106978

# A Mailing List of Computer and Technology Magazine Subscribers

Subscribers of Computer and Technology related publications and magazines

## DESCRIPTION

The Marigold Computer and Technology Magazine Subscribers file provides an ideal demographic for targeting mail order buyers that are also subscribers of Computer and Technology related publications and magazines throughout the United States. These responsive subscribers like to stay informed about the latest trends in the high-tech fields, purchase new gadgets, read the latest news and information sources, among many other things. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Computer and Technology Magazine Subscribers today!

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>3,882,038</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	06/23/2004
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	144618
SRDS ID	853689-000
mln ID	M107951

# A Mailing List of Computer Buyers at Home Addresses

Computer buyers at home address

## DESCRIPTION

The Marigold Computer Buyers at Home Addresses file provides an ideal demographic for targeting individuals that have purchased computers for home usage throughout the United States. These tech-savvy individuals recognize the convenience and benefits of having a computer in their own home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of computer buyers at their home address today!

## SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>2,995,593</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	07/27/2004
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery \$50

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	241427
SRDS ID	886896
mln ID	130651

# A Mailing List of Cosmetics and Beauty Product Buyers

Buyers of Cosmetics and Beauty Product Buyers

## DESCRIPTION

The Marigold Mailing List of Cosmetics and Beauty Product Buyers provides an ideal demographic for targeting those consumers (both female and male) that are spending money on beauty products and cosmetics. These individuals purchase via catalog and online on a regular basis and are a perfect target for direct mailers such as self improvement items, healthcare, jewelry, hair care products and fitness merchandise! Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of buyers today!

## SELECTS

Age	\$5/M
Credit Card Buyers	\$5/M
Income	\$5/M
Lifestyle Interests	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$5/M
SCF	\$5/M
State	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>2,925,693</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal

## LIST MAINTENANCE

New to Market	07/21/2007
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# A Mailing List of Debit Card Holders

Individuals that use a debit card nationwide

## DESCRIPTION

The Marigold Debit Card Holders file provides an ideal demographic for targeting consumers throughout the United States that use a debit card. These are becoming a replacement for cash and are experiencing heavy use! Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of Debit Card Users today!

## SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>5,576,971</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	240926
SRDS ID	883643-000
mln ID	128454

## A Mailing List of Digital Video Recorder (DVR) Users

People who own and use a Digital Video Recorder.

### DESCRIPTION

Compiled from web surveys, this mailing list targets the new generation of DVR Owners that use this device for home entertainment purposes. This multi-channel mailing list targets consumers on the cutting edge of entertainment technology. Send a direct mail piece and follow with an opt-in email campaign to the same audience. Inquire about additional selects today.

### SEGMENTS

Hotline	\$5/M
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### SELECTS

Age	\$5/M
Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Interests	\$5/M
Marital Status	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>6,959,616</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Internet/On-Line
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Email

### LIST MAINTENANCE

New to Market	04/11/2007
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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Nextmark ID	177181
SRDS ID	868091-000
mln ID	M119205

## A Mailing List of Free Email Users

Free Email Users are individuals that subscribe to various free email services (Hotmail, Yahoo, etc)at Postal Address

### DESCRIPTION

Target one of the largest universes on the Internet- users of free email services. These consumers are taking advantage of free email service as a primary medium for their online communication needs. Free Email Users encompasses a wide range of demographics, one thing is consistent: They know the value of a free email service provider, such as Hotmail, Yahoo, Gmail, etc. Free Email Users are responsive to offers that deliver outstanding value. They are great candidates for offers including telecom services, credit card offers, and various media-related offers. Inquire today about a wide range of additional selects, we will be happy to run counts for you and provide outstanding customer service and turnaround time.

### SEGMENTS

80,734	GMAIL	\$0/M
6,860,386	HOTMAIL	\$0/M
6,982,370	YAHOO	\$0/M

### SELECTS

Ethnicity	\$5/M
Marital Status	\$5/M
Occupation	\$5/M

### LIST INFO

**Total Count:** 14,343,986  
**Base Price:** \$100/M  
Source: Internet/On-Line  
Geography: USA  
Min. Purchase: \$500.00  
Market: Consumer

### LIST TYPES AVAILABLE

Postal  
Email  
Phone

### LIST MAINTENANCE

New to Market 11/12/2005  
Update Freq. Monthly

### DELIVERY OPTIONS

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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Nextmark ID	178937
SRDS ID	854650-000
mln ID	M107871

# A Mailing List of Hispanic Internet Apparel Buyers

Hispanic Individuals that shop and purchase apparel and accessories online

## DESCRIPTION

The Marigold Hispanic Internet Apparel Buyers file provides an ideal demographic for targeting hard to reach Hispanic consumers throughout the United States that have purchased clothing and accessories via the internet online. These responsive individuals recognize the financial benefits and convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of online consumers today!

## SEGMENTS

195,936	3 Month Recency	\$10/M
346,770	6 Month Recency	\$10/M

## SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>605,876</b>
<b>Base Price:</b>	<b>\$150/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	12/14/2005
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	179140
SRDS ID	868457-000
mIn ID	M120463

## A Mailing List of Hispanic Internet Buyers Masterfile

Hispanic Individuals that shop and purchase a wide variety of products via online shopping.

### DESCRIPTION

The Marigold Hispanic Internet Shoppers Masterfile provides an ideal demographic for targeting hard to reach Hispanic consumers throughout the United States that have purchased various products via the internet. These products include apparel, electronics, home decor and furnishings, housekeeping and kitchen products and more. These responsive individuals recognize the financial benefits and convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of online consumers today

### SEGMENTS

331,788	3 Month Recency	\$10/M
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### SELECTS

Credit Card Buyers	\$5/M
Dollar Select	\$5/M
Ethnicity	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

**Total Count:** 1,311,247  
**Base Price:** \$150/M  
Source: Compiled lists  
Geography: USA  
Min. Purchase: \$500.00  
Market: Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market 12/17/2005  
Update Freq. Monthly

### DELIVERY OPTIONS

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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Nextmark ID	145179
SRDS ID	854650-000
mln ID	M107871

# A Mailing List of Internet Shoppers

Individuals that buy products online

## DESCRIPTION

The Marigold Internet Shoppers file provides an ideal demographic for targeting consumers throughout the United States that have purchased various products online. These products include apparel, electronics, home decor and furnishings, housekeeping and kitchen products and more. These responsive individuals recognize the financial benefits and convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of online consumers today!

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>4,947,283</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	08/06/2004
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# A Mailing List of iPhone Users at Residential Address

iPhone Users at Residential Addresses

## DESCRIPTION

The Marigold iPhone Users file provides an ideal demographic for targeting individuals that use an iPhone throughout the United States. These trend-savvy consumers value the multimedia capabilities so unique to this device. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of iPhone Users today!

## SELECTS

Age	\$5/M
Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Wireless Provider	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>3,512,432</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# A Mailing List of iPod Owners

People who own and use an iPod at Postal Address

Nextmark ID	240924
SRDS ID	883891-000
mln ID	128432

## DESCRIPTION

Compiled from web surveys, this mailing list targets the new generation of iPod Owners that use this device for entertainment purposes. This multi-channel mailing list targets consumers on the cutting edge of entertainment technology. Inquire about additional selects today.

## SEGMENTS

Hotline	\$5/M
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## SELECTS

Age	\$5/M
Childs Age Range Select	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>2,780,196</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Email

## LIST MAINTENANCE

New to Market	03/11/2007
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	175122
SRDS ID	866859-000
mIn ID	M118138

## A Mailing List of Magazine Subscribers

Subscribers of various types of publications and magazines

### DESCRIPTION

The Marigold Magazine Subscribers file provides an ideal demographic for targeting active subscribers to various types of publications and magazines throughout the United States. Whether it's computers, technology, business, home decor, sports, interior decorating, music or celebrity gossip, these responsive subscribers like to stay informed about the latest news and trends in the world today. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Magazine Subscribers today!

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>9,002,006</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	10/14/2005
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	142589
SRDS ID	852122-000
mIn ID	M106930

# A Mailing List of Mail Order Buyers of Electronics

Mail Order Buyers of Electronic Products and Devices

## DESCRIPTION

The Marigold Mail Order Buyers of Electronics file provides an ideal demographic for targeting consumers that have purchased electronic products and devices through catalogs and websites throughout the United States. These products include Cameras, DVD Players, Televisions, Audio Equipment, Video Recorders, Portable Audio Devices, Car Electronics, computers and Accessories and more.. These responsive consumers recognize the convenience and enjoy the privacy of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mail Order Buyers of Electronic Products and Devices today!

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>3,900,866</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	07/06/2004
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# A Mailing List of Movie and Video Downloaders

Individuals that download movies and videos

## DESCRIPTION

Compiled from web surveys, this mailing list targets the new generation of Movie fans that download their movies online. Whether it is for leisure, commuting or for just adding to your movie library, this multi-channeled list targets consumers on the cutting edge of video technology. Send a direct mail piece and follow with an opt-in email campaign to the same audience. Inquire about additional selects today.

## LIST INFO

**Total Count:** 1,324,698  
**Base Price:** \$100/M  
 Source: Compiled lists  
 Geography: USA  
 Min. Purchase: \$1,000.00  
 Market: Consumer

## LIST TYPES AVAILABLE

### LIST MAINTENANCE

New to Market --  
 Update Freq. Monthly

## DELIVERY OPTIONS

Email Delivery \$50

## ADDRESSING OPTIONS

Text/Excel \$0/  
 Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	175120
SRDS ID	866279-000
mIn ID	M118059

## A Mailing List of New Credit Card Activations

Individuals that have activated a new credit card.

### DESCRIPTION

The Marigold New Credit Card Activation file provides an ideal demographic for targeting consumers throughout the United States that have just activated a new credit card. Establishing and obtaining credit is a critical part of developing purchasing power. These individuals have recently armed themselves with new credit cards and they are not afraid to use them. Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of New Credit Card Activations today!

### SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>1,618,625</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	10/14/2005
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	172980
SRDS ID	865821-000
mIn ID	M116660

## A Mailing List of New Credit Seekers

Individuals that are seeking credit.

### DESCRIPTION

The Marigold New Credit Seekers file provides an ideal demographic for targeting consumers throughout the United States between the ages of 18-25 that are seeking new credit. Establishing credit as you enter the "work force" is a critical part of any persons life. These individuals have requested information regarding new credit opportunities and are eager to obtain credit and spend. Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of New Credit Seekers today!

### SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>5,136,189</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	09/12/2005
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	241398
SRDS ID	883685-000
mln ID	M131402

## A Mailing List of Ringtone Downloaders

People who have downloaded Ringtones for their Cell Phone nationwide at Postal Address

### DESCRIPTION

Compiled from actual ringtone download registrations, this mailing list targets the new generation of wireless phone entertainment enthusiasts. This list targets consumers on the cutting edge. Inquire about additional selects today.

### SEGMENTS

Hotline	\$5/M
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### SELECTS

Age	\$5/M
Childs Age Range Select	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M

### LIST INFO

**Total Count:** 7,122,316  
**Base Price:** \$100/M  
Source: Compiled lists  
Geography: USA  
Min. Purchase: \$500.00  
Market: Consumer

### LIST TYPES AVAILABLE

Postal  
Email

### LIST MAINTENANCE

New to Market 04/12/2007  
Update Freq. Monthly

### DELIVERY OPTIONS

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

## A Mailing List of Sub-Prime Credit Seekers

Individuals with Sub-Prime Credit That are seeking credit.

### DESCRIPTION

Marigold's Sub-Prime Credit Seekers List is ideal for offers geared toward those that lack a high credit rating. This multi-sourced file is ideal for various financial-related offers such as secured credit cards, loans, sweepstakes and more.

Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of Sub-Prime Credit Seekers today!

### SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>5,639,831</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# A Mailing List of Tivo Users

People who own and use a Tivo DVR.

Nextmark ID	240899
SRDS ID	883715-000
mIn ID	M131376

## DESCRIPTION

Compiled from web surveys, this mailing list targets the new generation of TV owners using a Tivo system to record their favorite shows. This multi-channel mailing list targets consumers on the cutting edge of home based entertainment technology. Send a direct mail piece and follow with an opt-in email campaign to the same audience. Inquire about additional selects today.

## SEGMENTS

Hotline	\$5/M
---------	-------

## SELECTS

Age	\$5/M
Ethnicity	\$5/M

## LIST INFO

**Total Count:** 2,249,148  
**Base Price:** \$100/M  
Source: Internet/On-Line  
Geography: USA  
Min. Purchase: \$500.00  
Market: Consumer

## LIST TYPES AVAILABLE

Postal  
Email

## LIST MAINTENANCE

New to Market 03/11/2007  
Update Freq. Monthly

## DELIVERY OPTIONS

Email Delivery \$50

## ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	241488
SRDS ID	863080-000
mln ID	M114742

# An Email List of Apple Macintosh Users at Residential Address

Mac Users at Residential Address

## DESCRIPTION

The Apple Macintosh Users at Residential Address file provides an ideal demographic for targeting individuals that actively use Apple computers throughout the United States. These 'power computer users' recognize the distinct advantages of the Apple operating system and hardware over standard Windows based systems (such as Video editing, Graphic Design, Sounds editing, among many other applications. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mac users at residential address today!

## SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$0/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>2,831,166</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

## LIST TYPES AVAILABLE

Email  
Phone

## LIST MAINTENANCE

New to Market	05/14/2007
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery \$50

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# An Email List of Blackberry Users at Residential Address

Opt-in Blackberry Users at Residential Addresses

## DESCRIPTION

The Marigold Blackberry Users file provides an ideal demographic for targeting individuals that use a Blackberry throughout the United States via Email channel. These trend-savvy consumers recognize the importance of mobile communications while on the go. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Blackberry Users today!

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Wireless Provider	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>647,249</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

## LIST TYPES AVAILABLE

Email  
Phone

## LIST MAINTENANCE

New to Market	--
Update Freq.	--

## DELIVERY OPTIONS

Email Delivery \$50

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# An Email List of College Students

Individuals that are currently enrolled in colleges across America

## DESCRIPTION

The Marigold College Student file provides an ideal demographic for targeting students throughout the United States that are currently in college via Email. We all know what college students like and need to buy. The list covers credit cards, loans, technology and office related products, and much much more. Inquire about additional selection capabilities to better identify your ideal demographic within this hot file. Tap into this extremely targeted market of active college students today!

## SELECTS

Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>3,451,905</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

## LIST TYPES AVAILABLE

Email  
Phone

## LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	241574
min ID	M119205

## An Email List of Free Email Users

Free Email Users are individuals that subscribe to various free email services (Hotmail, Yahoo, etc)at Email Address

### DESCRIPTION

Target one of the largest universes on the Internet- users of free email services. These consumers are taking advantage of free email service as a primary medium for their online communication needs. Free Email Users encompasses a wide range of demographics, one thing is consistent: They know the value of a free email service provider, such as Hotmail, Yahoo, Gmail, etc. Free Email Users are responsive to offers that deliver outstanding value. They are great candidates for offers including telecom services, credit card offers, and various media-related offers. Inquire today about a wide range of additional selects, we will be happy to run counts for you and provide outstanding customer service and turnaround time.

### SEGMENTS

GMAIL	\$0/M
HOTMAIL	\$0/M
YAHOO	\$0/M

### SELECTS

Ethnicity	\$5/M
Marital Status	\$5/M
Occupation	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>14,343,986</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

### LIST TYPES AVAILABLE

Email  
Phone

### LIST MAINTENANCE

New to Market	05/14/2007
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# An Email List of iPhone Users at Residential Address

Opt-in iPhone Users at Residential Addresses

## DESCRIPTION

The Marigold iPhone Users file provides an ideal demographic for targeting individuals that use an iPhone throughout the United States via Email channel. These trend-savvy consumers value the multimedia capabilities so unique to this device. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of iPhone Users today!

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Wireless Provider	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>3,491,947</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

## LIST TYPES AVAILABLE

Email  
Phone

## LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

## An Email List of iPod Owners

People who own and use an iPod at Email Address

### DESCRIPTION

Compiled from web surveys, this mailing list targets the new generation of iPod Owners that use this device for entertainment purposes. This multi-channel mailing list targets consumers on the cutting edge of entertainment technology. Inquire about additional selects today.

### SEGMENTS

Hotline	\$5/M
---------	-------

### SELECTS

Age	\$5/M
Childs Age Range Select	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>2,780,196</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

### LIST TYPES AVAILABLE

Email

### LIST MAINTENANCE

New to Market	05/14/2007
Update Freq.	Monthly

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	241399
mIn ID	M131356

## An Email List of Ringtone Downloaders

People who have downloaded Ringtones for their Cell Phone nationwide at Email Address

### DESCRIPTION

Compiled from actual ringtone download registrations, this mailing list targets the new generation of wireless phone entertainment enthusiasts. This list targets consumers on the cutting edge. Inquire about additional selects today.

### SEGMENTS

Hotline	\$5/M
---------	-------

### SELECTS

Age	\$5/M
Childs Age Range Select	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M

### LIST INFO

**Total Count:** 10,496,037  
**Base Price:** \$125/M  
Source: Compiled lists  
Geography: USA  
Min. Purchase: \$1,000.00  
Market: Consumer

### LIST TYPES AVAILABLE

Email

### LIST MAINTENANCE

New to Market 05/14/2007  
Update Freq. Monthly

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	241575
mIn ID	M131350

## An Email List of SOHO Broadband Buyers

SOHO (small office/home office) broadband buyers

### DESCRIPTION

Get access to nearly 2 million entrepreneurs whose small businesses use high-speed cable or DSL connections. These individuals value high-speed Internet access, have been credit-approved by their broadband carriers, and are paying a recurring monthly service charge of \$150 per month on average. Broadband Buyers is a multi-channel marketing capable file. You can start with an opt-in email campaign and follow-up with postal direct mail and even a telemarketing campaign to really get your product into the minds of these responsive decision makers. Inquire about additional selects today!

### SELECTS

Job Title Select	\$5/M
Number Of Employees	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
Zip	\$5/M

### RELATED LISTS

A Mailing List of SOHO Broadband Buyers

### LIST INFO

<b>Total Count:</b>	<b>2,363,877</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

### LIST TYPES AVAILABLE

Email  
Phone

### LIST MAINTENANCE

New to Market	05/14/2007
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

## AOL Customers

AOL Customers are individuals we have found to be users of AOL's services

Nextmark ID	143340
SRDS ID	853360-000
mIn ID	M107305

### DESCRIPTION

Target the largest online family on the Internet. AOL Customers pay a monthly recurring charge for dialup access. But AOL offers far more than that: Online shopping, chat, personals, Entertainment, News, Videos, Music, and much more. These are users of AOL who love the content and the level of service AOL brings to the table. These contacts are ideal for dozens of media-related offers!

### SEGMENTS

552,016	Business	\$0/M
17,701,322	Consumer	\$0/M
703,204	SOHO	\$0/M

### SELECTS

Annual Sales Volume	\$5/M
Ethnicity	\$5/M
Job Title Select	\$5/M
Marital Status	\$5/M
Number Of Employees	\$5/M
Occupation	\$5/M
SIC Code	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>18,725,182</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Internet/On-Line
Geography:	USA
Min. Purchase:	\$625.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone  
Fax

### LIST MAINTENANCE

New to Market	07/13/2004
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	240655
SRDS ID	851507-000
mln ID	106505

# Broadband Buyers Email List: High Speed Internet Consumers

Consumers with high-speed home Internet connections

## DESCRIPTION

More than 42 percent of adults in the U.S. enjoy broadband connections in their homes, and that percentage is growing every day. These net-savvy consumers are willing to pay an average of \$50 a month for online speed and an always-on connection. Most are involved in web activities that include telecommuting, shopping, and gaming. Put your campaign in front of the broadband consumer audience with selects that include occupation, ethnicity, and credit-card buying.

## SELECTS

Age Of Children	\$0/M
Broadband Provider	\$25/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>38,450,752</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

## LIST TYPES AVAILABLE

Email  
Phone

## LIST MAINTENANCE

New to Market	05/14/2007
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery \$50

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	141521
SRDS ID	851507-000
mln ID	M106505

# Broadband Buyers Mailing List: High Speed Internet Consumers

Consumers with high-speed home Internet connections

## DESCRIPTION

A high percentage of adults in the U.S. enjoy broadband in their homes, and that percentage is growing every day. These net-savvy consumers are willing to pay an average of \$50 a month for online speed and an always-on connection. Most are involved in web activities that include telecommuting, shopping, and gaming. Put your campaign in front of the broadband consumer audience with selects that include occupation, ethnicity, and credit-card buying.

## SELECTS

Age Of Children	\$0/M
Broadband Provider	\$25/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>38,450,752</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	06/15/2004
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery \$50

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	240921
SRDS ID	868458-000
mln ID	120510

## Cable Broadband Buyers Email List: Consumers with Cable Broadband

Cable Broadband buyers: Cable High-speed home Internet users at Email Address

### DESCRIPTION

Cable Broadband Buyers are individuals who are not satisfied with slow dial-up connections. These are net-savvy consumers who need an Internet connection at all times and they need a fast connection to be more productive. Cable Broadband Buyers subscribe to high speed cable , have been credit-approved by their carriers and are paying a recurring monthly service charge of \$50 per month on average. Inquire about additional selects!

### SELECTS

Age Of Children	\$0/M
Broadband Provider	\$25/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>20,585,243</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

### LIST TYPES AVAILABLE

Email  
Phone

### LIST MAINTENANCE

New to Market	05/14/2007
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	179141
SRDS ID	868458-000
mln ID	M120510

# Cable Broadband Buyers Mailing List: Consumers with Cable Broadband

Cable Broadband buyers: Cable High-speed home Internet users at Postal Address

## DESCRIPTION

Cable Broadband Buyers are individuals who are not satisfied with slow dial-up connections. These are net-savvy consumers who need an Internet connection at all times and they need a fast connection to be more productive. Cable Broadband Buyers subscribe to high speed cable , have been credit-approved by their carriers and are paying a recurring monthly service charge of \$50 per month on average. Inquire about additional selects!

## SELECTS

Age Of Children	\$0/M
Broadband Provider	\$25/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>20,585,243</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Email  
Phone

## LIST MAINTENANCE

New to Market	12/18/2005
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	187777
SRDS ID	880411-000
mln ID	129144

## Comcast Customers

Comcast Customers are individuals we have found to be users of Comcast's High Speed Internet service.

### DESCRIPTION

Target the users of the largest Cable Broadband provider on the Internet. Comcast Customers pay a monthly recurring charge for their blazing fast high-speed Internet access. These active online users are great for a variety of offers! There are numerous selects on this multi-channel file so inquire today!

### SEGMENTS

Consumer	\$0/M
----------	-------

### SELECTS

Annual Sales Volume	\$5/M
Ethnicity	\$5/M
Job Title Select	\$5/M
Marital Status	\$5/M
Number Of Employees	\$5/M
Occupation	\$5/M
SIC Code	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>18,358,019</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Internet/On-Line
Geography:	USA
Min. Purchase:	\$625.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone  
Fax

### LIST MAINTENANCE

New to Market	05/25/2006
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	240877
SRDS ID	868455-000
mln ID	120517

# DSL Broadband Buyers Email List: Consumers with DSL Broadband

Consumers with high-speed DSL home Internet service

## DESCRIPTION

Reach a mainstream consumer audience that values Internet access. These DSL broadband subscribers have been credit-approved by their carriers and are playing a recurring monthly charge for their DSL service. These are people who value the stability and variety of content that DSL Internet delivers.

## SELECTS

Age Of Children	\$0/M
Broadband Provider	\$25/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>16,514,038</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

## LIST TYPES AVAILABLE

Email  
Phone

## LIST MAINTENANCE

New to Market	05/14/2007
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	179142
SRDS ID	868455-000
mln ID	M120517

## DSL Broadband Buyers Mailing List: Consumers with DSL Broadband

Consumers with high-speed DSL home Internet service

### DESCRIPTION

Reach a mainstream consumer audience that values Internet access. These DSL broadband subscribers have been credit-approved by their carriers and are playing a recurring monthly charge for their DSL service. These are people who value the stability and variety of content that DSL Internet delivers.

### SELECTS

Age Of Children	\$0/M
Broadband Provider	\$25/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>16,514,038</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Email  
Phone

### LIST MAINTENANCE

New to Market	12/18/2005
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	240920
SRDS ID	864785-000
mln ID	115863

# Hispanic Broadband Buyers Email List: High Speed Internet Consumers

Hispanic Broadband Buyers: High-speed home Internet users at Email Address

## DESCRIPTION

Hispanic Broadband Buyers are individuals of Hispanic descent who are not satisfied with slow dial-up connections. These are net-savvy consumers who need an Internet connection at all times and they need a fast connection to be more productive. Broadband Buyers subscribe to high speed cable and DSL connections, they have been credit-approved by their carriers, and are paying a recurring monthly service charge of \$50 per month on average. Inquire about further selects today!

## SELECTS

Age Of Children	\$0/M
Broadband Provider	\$25/M
Credit Card Buyers	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>752,861</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

## LIST TYPES AVAILABLE

Email  
Phone

## LIST MAINTENANCE

New to Market	05/14/2007
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery \$50

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	171465
SRDS ID	864785-000
mln ID	M115863

## Hispanic Broadband Buyers Mailing List: High Speed Internet Consumers

Hispanic Broadband Buyers: High-speed home Internet users at Postal Address

### DESCRIPTION

Hispanic Broadband Buyers are individuals of Hispanic descent who are not satisfied with slow dial-up connections. These are net-savvy consumers who need an Internet connection at all times and they need a fast connection to be more productive. Broadband Buyers subscribe to high speed cable and DSL connections, they have been credit-approved by their carriers, and are paying a recurring monthly service charge of \$50 per month on average. Inquire about further selects today!

### SELECTS

Age Of Children	\$0/M
Broadband Provider	\$25/M
Credit Card Buyers	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>752,861</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Email  
Phone

### LIST MAINTENANCE

New to Market 08/09/2005  
Update Freq. Monthly

### DELIVERY OPTIONS

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	161831
SRDS ID	861222-000
mIn ID	M112860

# Laptop Buyers at Home Addresses

Laptop Buyers at Home Addresses

## DESCRIPTION

The Marigold Laptop Buyers at Home Addresses file provides an ideal demographic for targeting individuals that have purchased laptops for home use throughout the United States. These technology-minded individuals recognize the benefit of mobile technology and how it can increase work productivity and provide the confidence of being able to access the internet and their computers when and where they would like. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of computer laptop buyers at home addresses today!

## SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>694,931</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	04/08/2005
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	240918
SRDS ID	859476-000
mIn ID	129146

## VoIP Email List: Consumer Prospects

VoIP Consumer Prospects are those with a confirmed Broadband connection at their place of residence and have expressed interest in Voice over IP services.

### DESCRIPTION

These VoIP consumer prospects are those with a confirmed Broadband connection at their place of residence. They have opt-ed in and responded to innovative Telecom offers in the past and they are ideal candidates for VoIP. This is a must test for any VoIP to consumer offer! Inquire for counts and usage as well as additional selects.

### SEGMENTS

AT&T	\$5/M
TW Cable	\$5/M
Comcast	\$5/M
Cox	\$5/M
Centurylink-Qwest	\$5/M
Verizon	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>37,361,918</b>
<b>Base Price:</b>	<b>\$155/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

### LIST TYPES AVAILABLE

Email  
Phone

### LIST MAINTENANCE

New to Market	05/14/2007
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	159344
SRDS ID	859476-000
mln ID	129146

## VoIP Mailing List: Consumer Prospects

VoIP Consumer Prospects are those with a confirmed Broadband connection at their place of residence and have expressed interest in Voice over IP services.

### DESCRIPTION

These VoIP consumer prospects are those with a confirmed Broadband connection at their place of residence. They have responded to innovative Telecom offers in the past and they are ideal candidates for VoIP. This is a must test for any VoIP to consumer offer! Inquire for counts and usage as well as additional selects.

### SEGMENTS

12,240,475	AT&T	\$5/M
4,537,945	TW Cable	\$5/M
2,573,447	Comcast	\$5/M
3,859,103	Cox	\$5/M
2,689,763	Centurylink-Qwest	\$5/M
4,811,223	Verizon	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>37,361,918</b>
<b>Base Price:</b>	<b>\$155/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	02/28/2005
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	241578
SRDS ID	869268-000
mln ID	102738

## WirelessPros Email List: Wireless Cell Phone Subscribers

Cellphone Subscribers throughout the United States selectable by wireless carrier at Email Address.

### DESCRIPTION

The Marigold Wireless Cell Phone Subscribers file provides an ideal demographic for targeting individuals that currently subscribe to a cellphone service within the United States. This list is compiled from multiple sources, including providers of ringtone and wallpaper services as well as celebrity marketing campaign respondents who have opted-in to receive information from our various partners. Please inquire for additional selects from this file.

### SELECTS

SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>52,314,207</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

### LIST TYPES AVAILABLE

Email  
Phone

### LIST MAINTENANCE

New to Market	05/14/2007
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	179939
SRDS ID	869268-000
mIn ID	M120693

## WirelessPros Mailing List: Wireless Cell Phone Subscribers

Cellphone Subscribers throughout the United States selectable by wireless carrier at Postal Address.

### DESCRIPTION

The Marigold Wireless Cell Phone Subscribers file provides an ideal demographic for targeting individuals that currently subscribe to a cellphone service within the United States. With over 500 cellphone wireless providers and over 40 million active subscribers, there is simply no more comprehensive source of cellphone users available. This list is compiled from multiple sources, including providers of ringtone and wallpaper services as well as celebrity marketing campaign respondents who have opted-in to receive information from our various partners. Please inquire for additional selects from this red hot file!

### SEGMENTS

ATTnet	\$25/M
OTHER	\$25/M
SPRINT NEXTEL	\$25/M
T-MOBILE	\$25/M
Verizon	\$25/M

### SELECTS

SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>52,314,207</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$625.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Email  
Phone

### LIST MAINTENANCE

New to Market 01/11/2006  
Update Freq. Monthly

### DELIVERY OPTIONS

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.