

Antiques and Art Enthusiasts by Marigold

Subscribers of Antiques and Art related magazines

Nextmark ID	165240
SRDS ID	862605-000
mln ID	M114347

DESCRIPTION

The Marigold Antiques and Art Enthusiasts file provides an ideal demographic for targeting subscribers of Antiques and Art related magazines throughout the United States. These sophisticated individuals appreciate and seek innovative ideas of how art and furnishings can truly personalize their home. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	1,189,943
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	06/06/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Apartment Dwellers by Marigold

Individuals that live in apartments throughout the United States.

Nextmark ID	177800
SRDS ID	868318-000
mIn ID	M118916

DESCRIPTION

The Marigold Apartment Dwellers file provides an ideal demographic for targeting individuals that are 'renting' apartments throughout the United States. Updated monthly for accuracy and responsiveness, Apartment Dwellers are perfect candidates for a wide array of products and services that are associated with not being 'settled in' and owning a home. This file allows lifestyle interest selections to better enhance the data for your mailer. Inquire about additional selection capabilities to better identify your ideal target market.

SEGMENTS

4,077,576	TELEMARKETING DNC SCREENED	\$0/M
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SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Interests	\$5/M
Lifestyle Select	\$5/M
Magazine Subscribers	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count: 18,158,005
Base Price: \$70/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market 11/29/2005
Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/
Mailing Labels \$10/

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TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Apple Product Users by Marigold

Apple Product Users at Residential Address

Nextmark ID	166217
SRDS ID	863080-000
mln ID	M114742

DESCRIPTION

The Apple Product Users file provides an ideal demographic for targeting individuals that actively use Apple products such as Mac's, iPod's iPad's and iPhones throughout the United States. These 'power computer users' recognize the distinct Tap into this extremely targeted market of Apple product users at residential address today!

SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$0/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	8,831,166
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	06/21/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

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TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Automobile Owners by Marigold

Automobile Owners at Postal Address Nationwide

DESCRIPTION

Marigold's Automobile Owners List is a fantastic way to best target owners of various types of automobiles.

This source captured through survey response as well as partnerships with auto service centers and repair chains and will be a great addition to any marketing effort that seeks to target specific auto owners via direct mail. Inquire about further selects!

SELECTS

Monthly Hotline	\$10/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	40,683,384
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Email
Phone
Fax

LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
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Boating Enthusiasts by Marigold

Individuals that subscribe to various boating related publications

DESCRIPTION

The Marigold Boating Enthusiasts file provides an ideal demographic for targeting subscribers of boating related publications and magazines throughout the United States. These responsive subscribers like to stay informed about the latest boating models, stories, equipment, rules and regulations and the news pertaining to the world of boating. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Boating Magazine Subscribers today!

SELECTS

Age	\$5/M
Childs Age Range Select	\$5/M
Childs Age Range Select	\$5/M
Credit Card Buyers	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Magazine Subscribers	\$5/M
Monthly Hotline	\$5/M
SCF	\$5/M

LIST INFO

Total Count:	2,205,605
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
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Brides to Be by Marigold

Brides to Be Nationwide

Nextmark ID	241775
SRDS ID	885349-000
mIn ID	M131338

DESCRIPTION

The Marigold Brides to Be file provides an ideal demographic for targeting ladies that are engaged to be married throughout the United States. These "Brides to Be" are perfect candidates for a wide array of products and services that are associated with getting married - insurance, financial planning, new furniture, home products, etc. Inquire about additional selection capabilities to better identify your ideal target market.

SEGMENTS

3 Month Recency	\$5/M
6 Month Recency	\$5/M

SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	785,569
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	06/07/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Nextmark ID	141928
SRDS ID	852152-000
mln ID	M106955

Business and Financial Magazine Subscribers by Marigold

Subscribers of Business and Financial related publications and magazines

DESCRIPTION

The Marigold Business and Financial Magazine Subscribers file provides an ideal demographic for targeting consumers with purchasing power that are subscribers of Business and Financial related publications and magazines throughout the United States. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Business and Financial Magazine Subscribers today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	4,333,380
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	06/23/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Nextmark ID	145180
SRDS ID	854651-000
mIn ID	M107946

Catalog Shoppers by Marigold

Consumers that purchase products through catalogs

DESCRIPTION

The Marigold Catalog Shoppers file provides an ideal demographic for targeting consumers throughout the United States that are mail order buyers of various products through catalogs. These products include apparel, home decor and furnishings, electronics, housekeeping and kitchen products and many more. These responsive individuals appreciate the benefits of having a catalog delivered to their mailbox and the convenience of purchasing products without the pressures of buying in busy stores. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Type Of Product	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	38,883,478
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	08/06/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Cell Phone Subscribers by Marigold

Individuals that use cell phones nationwide

Nextmark ID	143387
SRDS ID	854603-000
mIn ID	M107856

DESCRIPTION

The Marigold Cell Phone Subscriber file provides an ideal demographic for targeting individuals that retain and use cell phones throughout the United States. These trend savvy consumers recognize the importance of mobile communications while on the go. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Wireless Provider	\$10/M
Zip	\$5/M

LIST INFO

Total Count:	9,250,569
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	07/15/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Nextmark ID	143460
SRDS ID	853719-000
mln ID	M107718

Children's Apparel Buyers by Marigold

Buyers of Childrens Apparel

DESCRIPTION

The Marigold Childrens Apparel Buyers file provides an ideal demographic for targeting consumers that have purchased childrens apparel through catalogs and websites. These Products include: toddler outfits, infant outfits, swimwear, tops, pants, shoes and more... As kids grow, new clothes have to be purchased constantly. Those who are buying clothes for kids are also purchasing a myriad of other products for children as well. This file represents an enormous amount of buying power, tap into this targeted list today, and watch those responses pour in!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	3,330,192
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market 07/15/2004
Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Children's Book Enthusiasts by Marigold

Buyers of Childrens related books and magazines

Nextmark ID	141931
SRDS ID	852137-000
mIn ID	M106963

DESCRIPTION

The Marigold Children's Book Enthusiasts file provides an ideal demographic for targeting parents that are also subscribers of Childrens related books and magazines throughout the United States. These parents buy books for their kids and are interested in the educational development and entertainment of their children. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	3,289,724
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	06/23/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Nextmark ID	173567
SRDS ID	865843-000
mIn ID	M116998

Christian Donors by Marigold

Individuals that are active donors to the Christian cause.

DESCRIPTION

The Marigold Active Christian Donors file provides an ideal demographic for targeting individuals that have recently donated to Christian charities throughout the United States. These supporters, donors and activists are committed to their religious faith and are active supporters of Christian based organizations and charities such as the Salvation Army and their local Church among many others. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	4,092,330
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	09/22/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
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Churchgoers by Marigold

Churchgoers Nationwide at Mailing Address

Nextmark ID	241759
SRDS ID	886875
mIn ID	M131393

DESCRIPTION

The Marigold Churchgoers file provides an ideal demographic for targeting those that attend religious establishments throughout the United States. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	7,579,284
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	05/21/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
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Cigar Smokers by Marigold

Cigar Smokers at Residential Address Nationwide

DESCRIPTION

The Marigold Mailing List of Cigar Smokers is an ideal demographic for targeting those that smoke cigars throughout the United States. This multi-sourced file is compiled from mail order information, coupons, surveys and more. Tap into this extremely targeted market of cigar smokers today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	1,100,981
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	--
Update Freq.	--

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
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Nextmark ID	179812
SRDS ID	868612-000
mIn ID	M120710

Collectible Buyers by Marigold

Buyers of Collectibles

DESCRIPTION

The Marigold Collectible Buyers file provides an ideal demographic for targeting those consumers that have started collecting items via catalogs, television and websites throughout the United States. These responsive consumers recognize the convenience and enjoy the privacy of shopping from their own home. Some of the collectibles they purchase include Dolls & Figurines, Stamps & Coins, Sports Memorabilia as well as Art & Antiques. These consumers take their hobby of collecting very seriously. Inquire about additional selection capabilities to better identify your ideal target market.

SEGMENTS

1,036,547	3 Month Recency	\$10/M
1,928,703	6 Month Recency	\$10/M
1,059,377	Art Antiques	\$15/M
587,369	Dolls Figurines	\$15/M
487,216	Sports Memorabilia	\$15/M
101,498	Stamps Coins	\$15/M

SELECTS

Credit Card Buyers	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	3,745,111
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	01/08/2006
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
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College Bound Teens by Marigold

Families that currently have college bound children leaving the nest!

Nextmark ID	177361
SRDS ID	868315-000
mIn ID	M119204

DESCRIPTION

This file provides an ideal demographic for targeting families throughout the United States that currently have teens planning on going to college. We all know what supplies and products parents buy for their teens! They need school supplies, clothing, laptops, iPods, electronics, books, and affordable furnishings. Inquire about additional selection capabilities to better identify your ideal demographic within this hot file. Tap into this extremely targeted market of families with college bound teens today!

SEGMENTS

850,879	3 Month Recency	\$10/M
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SELECTS

Age Of Children	\$5/M
Childs Age Range Select	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count: 1,458,226
Base Price: \$70/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market 11/18/2005
Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Nextmark ID	161400
SRDS ID	861564-000
mIn ID	M113232

College Graduates by Marigold

Individuals that have completed four years of college

DESCRIPTION

The Marigold College Graduate file provides an ideal demographic for targeting persons throughout the United States that have a college diploma. The list is great for credit cards, loans, technology and office related products, and much much more. Inquire about additional selection capabilities to better identify your ideal demographic within this file.

SELECTS

Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	43,010,834
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	03/31/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
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College Students by Marigold

Individuals that are currently enrolled in colleges across America

Nextmark ID	156181
SRDS ID	857737-000
mIn ID	M110739

DESCRIPTION

The Marigold College Student file provides an ideal demographic for targeting students throughout the United States that are currently in college. We all know what college students like and need to buy. The list covers credit cards, loans, technology and office related products, and much much more. Inquire about additional selection capabilities to better identify your ideal demographic within this hot file.

SELECTS

Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	4,564,391
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	01/03/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	141929
SRDS ID	852269-000
mln ID	106978

Computer and Technology Magazine Subscribers by Marigold

Subscribers of Computer and Technology related publications and magazines

DESCRIPTION

The Marigold Computer and Technology Magazine Subscribers file provides an ideal demographic for targeting consumers that are subscribers of Computer and Technology related publications and magazines throughout the United States. These responsive subscribers like to stay informed about the latest trends in the high-tech fields, purchase new gadgets, read the latest news and information sources, among many other things. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	4,482,038
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	06/23/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Cooking and Wine Enthusiasts by Marigold

Subscribers of Cooking and Wine related magazines

Nextmark ID	141922
SRDS ID	852096-000
mIn ID	M106985

DESCRIPTION

The Marigold Cooking and Wine Enthusiasts file provides an ideal demographic for targeting mail order buyers that are also subscribers of cooking and wine related magazines throughout the United States. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	3,362,464
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	06/23/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	241427
SRDS ID	886896
mIn ID	130651

Cosmetics and Beauty Product Buyers by Marigold

Buyers of Cosmetics and Beauty Product

DESCRIPTION

The Marigold Mailing List of Cosmetics and Beauty Product Buyers provides an ideal demographic for targeting those consumers (both female and male) that are spending money on beauty products and cosmetics. These individuals purchase via catalog and online on a regular basis and are a perfect target for direct mailers such as self improvement items, healthcare, jewelry, hair care products and fitness merchandise! Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Age	\$5/M
Credit Card Buyers	\$5/M
Income	\$5/M
Lifestyle Interests	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$5/M
SCF	\$5/M
State	\$5/M

LIST INFO

Total Count:	2,925,693
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal

LIST MAINTENANCE

New to Market	07/21/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Country Lifestyle Enthusiasts by Marigold

Subscribers of Country Lifestyle related magazines

Nextmark ID	141925
SRDS ID	852146-000
mIn ID	M106989

DESCRIPTION

The Marigold Country Lifestyle Enthusiasts file provides an ideal demographic for targeting mail order buyers that are also subscribers of Country Lifestyle related magazines throughout the United States. Inquire about additional selection capabilities to better identify your ideal target market. T

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	2,242,311
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	06/23/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	151581
SRDS ID	856642-000
mIn ID	M109653

Credit Card Consumers by Marigold

Individuals that respond to offers with credit cards.

DESCRIPTION

The Marigold Credit Card Consumers file provides an ideal demographic for targeting consumers throughout the United States that have been extended various levels of credit. Whether you are targeting holders of department store cards, gasoline cards, debit cards, gold cards, platinum cards, multiple card holders, or new activations, this file provides an excellent target market. These responsive individuals have purchasing power and are not afraid to use it! Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
New Activation	\$5/M
SCF	\$5/M
State	\$5/M
Type Of Card	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	19,613,038
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	10/28/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	240898
SRDS ID	881129-000
mIn ID	129109

Credit Card Reward Members by Marigold

Individual Consumers with credit cards that have reward program incentives for travel and merchandise.

DESCRIPTION

The Marigold Credit Card Reward Members file provides an ideal demographic for targeting consumers throughout the United States that have been extended various levels of credit and are participating in a spending rewards program. These responsive individuals have purchasing power and are not afraid to use it! Inquire about additional selection capabilities to better identify your ideal target market.

SEGMENTS

333,035	3 Month Recency	\$5/M
598,935	6 Month Recency	\$5/M

SELECTS

Age	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	2,693,882
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal

LIST MAINTENANCE

New to Market	01/29/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Debit Card Holders by Marigold

Individuals that use a debit card nationwide

DESCRIPTION

The Marigold Debit Card Holders file provides an ideal demographic for targeting consumers throughout the United States that use a debit card. These are becoming a replacement for cash and are experiencing heavy use! Inquire about additional selection capabilities to better identify your ideal demographic.

SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	5,576,971
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	147352
SRDS ID	856330-000
mIn ID	M109325

Democratic Donors by Marigold

Individuals that have donated to Democratic Campaigns

DESCRIPTION

The Marigold Democratic Donors file provides an ideal demographic for targeting individuals that have recently donated to Democratic campaigns throughout the United States. These Democratic supporters, donors and activists are committed to the liberal and progressive values and traditions associated to their party. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	3,382,709
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	08/31/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Digital Video Recorder (DVR) Users by Marigold

People who own and use a Digital Video Recorder.

Nextmark ID	240926
SRDS ID	883643-000
mln ID	128454

DESCRIPTION

Compiled from web surveys, this mailing list targets the new generation of DVR Owners that use this device for home entertainment purposes. This multi-channel mailing list targets consumers on the cutting edge of entertainment technology. Send a direct mail piece and follow with an opt-in email campaign to the same audience. Inquire about additional selects today.

SEGMENTS

Hotline	\$5/M
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SELECTS

Age	\$5/M
Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Interests	\$5/M
Marital Status	\$5/M

LIST INFO

Total Count:	5,459,616
Base Price:	\$70/M
Source:	Internet/On-Line
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Email

LIST MAINTENANCE

New to Market	04/11/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Donors to Animal Protection Causes by Marigold

Animal Welfare Donors Throughout the United States

DESCRIPTION

The Marigold Mailing List of Donors to Animal Protection Causes provides an ideal demographic for targeting contributors throughout the United States. These animal lovers have donated to programs to save endangered species, to prevent unethical treatment of animals, and more. Inquire about additional selection capabilities to better identify your ideal target market.

SEGMENTS

Hotline	\$5/M
---------	-------

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Magazine Subscribers	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	2,952,119
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	07/01/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	242337
SRDS ID	886899

Donors to Childrens Causes and Charities by Marigold

Donors to Childrens Charities in the U.S.

DESCRIPTION

Marigold's Donors to Children's Causes and Charities provides an ideal demographic for targeting individuals that have recently donated to Children's charities throughout the United States. These supporters and donors have contributed to children's hospitals, big brother/sister type mentoring programs, research for children's diseases and underprivileged children. Inquire about additional selection capabilities to better identify your ideal target market. T

SEGMENTS

2,031,633	12 Month Active Donors	\$0/M
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SELECTS

Age	\$5/M
Childs Age Range Select	\$5/M
Donors	\$0/M
Income	\$5/M
Lifestyle Interests	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$5/M
Recency	\$5/M
SCF	\$5/M
State	\$5/M

LIST INFO

Total Count:	2,731,633
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal

LIST MAINTENANCE

New to Market	07/25/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	242324
SRDS ID	886900
mln ID	M131343

Donors to the Arts by Marigold

Individuals That Have Donated to Fine Art Programs and Establishments Throughout the United States

DESCRIPTION

The Marigold Mailing List of Donors to the Arts file provides an ideal demographic for targeting individuals throughout the United States that have donated to museums, ballets, operas, dance studios, and more. Tap into this extremely targeted market of Art Donors today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Political Donor	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	1,877,347
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	06/08/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	182692
SRDS ID	871114-000
mIn ID	M121359

Donors to Women's Causes by Marigold

Individuals that have donated to various Women's Causes

DESCRIPTION

The Marigold Women's Causes Donors file provides an ideal demographic for targeting individuals throughout the United States that have donated to various women's causes and charities. These donation efforts are directed towards causes such as pro-choice, battered women, women's health issues and more. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Political Donor	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	2,270,668
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	02/27/2006
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Electronics Buyers by Marigold

Electronic Products and Device buyers

Nextmark ID	142589
SRDS ID	852122-000
mIn ID	M106930

DESCRIPTION

The Marigold Electronics Buyers file provides an ideal demographic for targeting consumers that have purchased electronic products and devices through catalogs and websites throughout the United States. These products include Cameras, DVD Players, Televisions, Audio Equipment, Video Recorders, Portable Audio Devices, Car Electronics, computers and Accessories and more.. These responsive consumers recognize the convenience and enjoy the privacy of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	3,900,866
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	07/06/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Nextmark ID	147353
SRDS ID	859121-000
mIn ID	M109329

Environmental and Wildlife Donors by Marigold

Individuals that have donated to Environmental and Wildlife causes

DESCRIPTION

The Marigold Environmental and Wildlife Donors file provides an ideal demographic for targeting individuals throughout the United States that are interested in the preservation of our environment and endangered species. These outdoor conservationists have contributed to the efforts to preserve parks, wetlands, streams, forests and the various wildlife that inhabit them. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Political Donor	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	4,239,141
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	08/31/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	160418
SRDS ID	860396-000
mIn ID	M112324

Families with Children by Marigold

Families that currently have children at postal address nationwide

DESCRIPTION

This file provides an ideal demographic for targeting families throughout the United States that currently have children ranging from very young to Kindergarten to 12th grade. We all know what children consumer! The list covers school supplies, clothing, electronics, music, books, and much much more. Inquire about additional selection capabilities to better identify your ideal demographic within this hot file.

SELECTS

Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	19,855,020
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	03/16/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	143457
SRDS ID	853720-000
mIn ID	M107721

Female Apparel Buyers by Marigold

Buyers of Female Apparel

DESCRIPTION

The Marigold Female Apparel Buyers file provides an ideal demographic for targeting consumers that have purchased female apparel through catalogs and websites throughout the United States. These apparel products include: blouses, sweaters, dresses, activewear, hosiery, skirts, outerwear, bras and panties, shoes and more.. These responsive females recognize the convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	4,315,446
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	07/15/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Fine Dining Enthusiasts by Marigold

The Marigold Fine Dining Enthusiasts file identifies those individuals that have the financial resources to enjoy a night out on the town and a thirst for gourmet cuisine.

DESCRIPTION

The Marigold Fine Dining Enthusiasts file identifies those individuals that have the financial resources to enjoy a night out on the town and a thirst for gourmet cuisine. These fine dining enthusiasts provide the ideal demographic for identifying those individuals that have disposable income and are not afraid to spend it on various luxuries! Inquire about additional selection capabilities to better identify your ideal target market and tap into this extremely targeted market of Fine Dining Enthusiasts today!

SELECTS

Age	\$5/M
Income	\$5/M
Monthly Hotline	\$5/M

LIST INFO

Total Count:	9,947,392
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

First Time Job Holders by Marigold

Business Professionals New to the work force

DESCRIPTION

The Marigold First Time Job Holders file provides an ideal demographic for identifying Business professionals that have entered the workforce right out of college. These ambitious and motivated professionals are receptive to various offers including financial services, office products, computer products, telecommunication services and more. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of First Time Job Holders today!

SELECTS

Age	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Job Title Select	\$5/M
Occupation	\$5/M
Recency	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	553,794
Base Price:	\$80/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Business

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market 08/11/2010
Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Fitness Enthusiasts by Marigold

Fitness Enthusiasts Nationwide

DESCRIPTION

Marigold's A Mailing List of Fitness Enthusiasts is a multi-sourced file capturing survey respondents that have indicated they exercise several times a week. These contacts value health as well as all things physical.

Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Occupation	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	9,251,648
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	242351
SRDS ID	886933
mIn ID	M131368

Foreign Born Citizens by Marigold

Foreign Born Citizens at Postal Address Nationwide

DESCRIPTION

The Marigold Mailing List of Foreign Born Citizens file provides an ideal demographic for identifying those that are foreign born throughout the United States. These consumers are perfect candidates for a wide array of products and services. Monthly hotlines are available! Inquire about additional selection capabilities to better identify your ideal demographic.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	6,399,114
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	06/28/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Gambling Enthusiasts by Marigold

Individuals that Gamble via Online and Offline Betting Sites

Nextmark ID	196611
SRDS ID	856330-000
mIn ID	M109325

DESCRIPTION

The Marigold Gambling Enthusiasts file provides an ideal demographic for targeting individuals that spend time and money gambling via online and offline betting sites throughout the United States. These individuals spend money and gamble as a hobby. Inquire about additional selection capabilities to better identify your ideal target market.

SEGMENTS

121,590	3 Month Recency	\$10/M
335,374	6 Month Recency	\$10/M

SELECTS

Computer Owner	\$5/M
Lifestyle Select	\$5/M
Phone Numbers	\$20/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	2,468,423
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	11/07/2006
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	190559
SRDS ID	880588-000
mIn ID	129111

Gardening Enthusiasts by Marigold

Subscribers of Gardening related magazines

DESCRIPTION

The Marigold Gardening Enthusiasts file provides an ideal demographic for targeting individuals that are subscribers to gardening related magazines throughout the United States. Whether it's flowers, bushes and shrubs or a vegetable for tonight's dinner these gardening enthusiasts enjoy reading about different techniques, stories and the latest information related to the gardening community. Inquire about additional selection capabilities.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	2,841,203
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market 07/18/2006
Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Gifts and Gadget Buyers by Marigold

Buyers of Gifts and Gadgets

Nextmark ID	142593
SRDS ID	852134-000
mln ID	M106929

DESCRIPTION

The Marigold Gifts and Gadget file provides an ideal demographic for targeting consumers that have purchased gifts and gadgets through catalogs and websites throughout the United States. These Gifts and Gadgets include: muscle massagers, electronic novelties, grooming accessories, figurines, golf accessories and more.. These responsive consumers recognize the convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market. T

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	4,008,006
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market 07/06/2004
Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Golf Enthusiasts by Marigold

Subscribers of Golf related publications and magazines

Nextmark ID	144138
SRDS ID	853683-000
mIn ID	M107954

DESCRIPTION

The Marigold Golf Enthusiasts file provides an ideal demographic for targeting subscribers of golf related publications and magazines throughout the United States. These responsive subscribers like to stay informed about the latest trends, techniques, equipment and the news pertaining to the world of golf. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	2,760,659
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	07/21/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Health and Fitness Product Buyers by Marigold

Health and Fitness Product Buyers

Nextmark ID	142591
SRDS ID	852113-000
mIn ID	M106928

DESCRIPTION

The Marigold Health and Fitness Product Buyers file provides an ideal demographic for targeting consumers that have purchased Health and Fitness products through catalogs and websites throughout the United States. These products include: exercise equipment, cable systems, exercise videos, vitamins, sneakers and more.. These responsive consumers recognize the link between good health and exercise as well as the convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	4,002,499
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market 07/06/2004
Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Nextmark ID	241761
SRDS ID	885350-000
mIn ID	M131378

Health Insured Individuals by Marigold

A List of Health Insured Individuals

DESCRIPTION

The Marigold Health Insured Individuals file provides an ideal demographic for targeting this niche nationwide. These contacts are ideal candidates for several products including policy upgrades and more. Inquire about additional selection capabilities to better identify your ideal target market!

SEGMENTS

3 Month Recency	\$5/M
6 Month Recency	\$5/M

SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	17,569,042
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	05/21/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Health Uninsured Individuals by Marigold

A List of Health Uninsured Individuals

Nextmark ID	241760
SRDS ID	885351-000
mIn ID	M131380

DESCRIPTION

The Marigold Health Uninsured Individuals file provides an ideal demographic for targeting this niche nationwide. These contacts are ideal candidates for several products including introductory policies, and more. Inquire about additional selection capabilities to better identify your ideal target market!

SEGMENTS

3 Month Recency	\$5/M
6 Month Recency	\$5/M

SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	10,675,214
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	05/21/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Hip-Hop, Rap, and R&B Fans by Marigold

Reach Hip-Hop, Rap, and R&B Enthusiasts

DESCRIPTION

The Marigold Mailing List of Hip-Hop, Rap, and R&B Fans is the ideal way to market directly to this dynamic urban music loving audience. Compiled from a variety of sources including ring-tone downloads, cellphone wallpaper downloads, magazine subscriptions and online surveys, you now have a way to mail a letter or a postcard offering your product or service to the Hip-Hop community. Ideal product categories include athletic footwear, urban clothing, new Hip-Hop music releases, concert promotions, and new movie releases to name a few. Many additional selects are available upon request.

SEGMENTS

109,049	FL	\$5/M
96,717	IL	\$5/M
98,108	MI	\$5/M
96,387	NY	\$5/M
95,135	OH	\$5/M
106,718	TX	\$5/M

SELECTS

Age	\$5/M
-----	-------

LIST INFO

Total Count:	2,064,720
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal

LIST MAINTENANCE

New to Market	03/24/2009
Update Freq.	Quarterly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	179138
SRDS ID	868409-000
mIn ID	M120465

Hispanic Catalog Buyers by Marigold

Hispanic Individuals that shop and purchase a wide variety of direct mail products via catalogs.

DESCRIPTION

The Marigold Hispanic Catalog Buyers Masterfile puts you in touch with consumers that have purchased various products through direct mail catalogs. These Hispanic Mail Order Buyers purchase: apparel, magazines, music, electronics, jewelry, golf equipment, upscale products, housekeeping and kitchen products, outdoor and gardening products, health and fitness products and more... This file represents an enormous amount of buying power, tap into this targeted list of Hispanic Catalog Buyers today, and watch those responses pour in!

SEGMENTS

375,316	3 Month Recency	\$10/M
---------	-----------------	--------

SELECTS

Credit Card Buyers	\$5/M
Dollar Select	\$5/M
Ethnicity	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	1,485,574
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	12/17/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Hispanic Households by Marigold

Hispanic Households

Nextmark ID	145182
SRDS ID	854655-000
mIn ID	M107958

DESCRIPTION

The Marigold Hispanic Household file provides an ideal demographic for identifying individuals of hispanic descent living throughout the United States. These consumers are perfect candidates for a wide array of products and services that target Hispanic ethnicity. Monthly hotlines are available! Inquire about additional selection capabilities to better identify your ideal demographic. Tap into the fastest growing ethnic segment within the United States today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	9,864,566
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	08/06/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	143902
SRDS ID	853725-000
mIn ID	M107504

Home Decor Product Buyers by Marigold

Buyers of Home Decor Products

DESCRIPTION

The Marigold Home Decor Product Buyers file provides an ideal demographic for targeting consumers that have purchased home decor products through catalogs and websites throughout the United States. These responsive interior decorating minded consumers recognize the convenience and enjoy the privacy of shopping from their own home. Some of the products they have purchased include window treatments, mirrors, rugs, vases and silk flower arrangements. These women (and men) take their home decorating very seriously. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	2,032,803
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	07/18/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Home Improvement Enthusiasts by Marigold

Homeowners that either have performed or requested home improvements

Nextmark ID	241776
SRDS ID	885356-000
mln ID	M131387

DESCRIPTION

The Marigold Home Improvement Enthusiasts file consists of homeowners that have recently requested home improvement information or performed home improvements themselves. Projects vary from kitchen and bathroom upgrades to painting and flooring, and more.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	1,932,439
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	06/08/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	241764
mIn ID	M131400

Households with No Kids by Marigold

Households with No Kids

DESCRIPTION

The Marigold Households with No Kids file provides an ideal demographic for targeting this niche throughout the United States. These couples have a higher level of disposable income and more free time and love products and services that can enhance their quality of life. Inquire about additional selects today!

SELECTS

Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Lifestyle Select	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	27,588,566
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	05/21/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	147354
SRDS ID	859127-000
mIn ID	M109330

Humanitarian Donors by Marigold

Individuals that have donated to Humanitarian Causes

DESCRIPTION

The Marigold Humanitarian Donors file provides an ideal demographic for targeting individuals throughout the United States that have donated to humanitarian organizations and health related charities both here and abroad. These relief efforts are directed towards the homeless, disease stricken, poverty stricken, disaster aid and other humanitarian causes. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Political Donor	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	2,833,190
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	08/31/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	154434
SRDS ID	857148-000
mln ID	M110380

Insurance Quote Requestors by Marigold

Individuals that have recently requested insurance quotes.

DESCRIPTION

The Marigold Insurance Quote Requestors file provides an ideal demographic for targeting consumers throughout the United States that have recently requested insurance quotes for a wide array of financial services. Identifying a good insurance company for automobile, homeowners, life or health insurance can be a time consuming and complicated task. These individuals are in the market for new insurance plans now and this file provides an excellent target market to identify them. Inquire about additional selection capabilities to better identify your ideal demographic.

SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	6,820,391
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	12/01/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Interior Decorating Enthusiasts by Marigold

Subscribers of Interior Decorating related magazines

Nextmark ID	141924
SRDS ID	852066-000
mIn ID	M107159

DESCRIPTION

The Marigold Interior Decorating Enthusiasts file provides an ideal demographic for targeting mail order buyers that are also subscribers of Interior Decorating related magazines throughout the United States. These consumers take their home furnishing seriously! Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	2,282,723
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	06/23/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Internet Shoppers by Marigold

Individuals that buy products online

Nextmark ID	145179
SRDS ID	854650-000
mln ID	M107871

DESCRIPTION

The Marigold Internet Shoppers file provides an ideal demographic for targeting consumers throughout the United States that have purchased various products online. These products include apparel, electronics, home decor and furnishings, housekeeping and kitchen products and more. These responsive individuals recognize the financial benefits and convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	6,947,283
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	08/06/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	143461
SRDS ID	853413-000
mln ID	M107742

Intimate Apparel Buyers by Marigold

Buyers of Intimate Apparel

DESCRIPTION

The Marigold Mail Order Buyers of Intimate Apparel file provides an ideal demographic for targeting consumers that have purchased intimate apparel through catalogs and websites throughout the United States. These responsive consumers recognize the convenience and enjoy the privacy of shopping from their own home. Some of the products they have purchased include: Lingerie, hosiery, undergarments, and evening wear. These women (and men) enjoy having a little spice in their lives! This is one hot file, call today to inquire about additional selects.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	2,784,962
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	07/15/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

iPhone Users by Marigold

iPhone Users at Residential Addresses

DESCRIPTION

The Marigold iPhone Users file provides an ideal demographic for targeting individuals that use an iPhone throughout the United States. These trend-savvy consumers value the multimedia capabilities so unique to this device. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Age	\$5/M
Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Wireless Provider	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	9,512,432
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

iPod Owners by Marigold

People who own and use an iPod

Nextmark ID	240924
SRDS ID	883891-000
mIn ID	128432

DESCRIPTION

Compiled from web surveys, this mailing list targets the new generation of iPod Owners that use this device for entertainment purposes. This multi-channel mailing list targets consumers on the cutting edge of entertainment technology. Inquire about additional selects today.

SEGMENTS

Hotline	\$5/M
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SELECTS

Age	\$5/M
Childs Age Range Select	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M

LIST INFO

Total Count:	5,780,196
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Email

LIST MAINTENANCE

New to Market	03/11/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	175122
SRDS ID	866859-000
mIn ID	M118138

Magazine Subscribers by Marigold

Subscribers of various types of publications and magazines

DESCRIPTION

The Marigold Magazine Subscribers file provides an ideal demographic for targeting active subscribers to various types of publications and magazines throughout the United States. Whether it's computers, technology, business, home decor, sports, interior decorating, music or celebrity gossip, these responsive subscribers like to stay informed about the latest news and trends in the world today. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	12,002,006
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	10/14/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	164315
SRDS ID	862316-000
mIn ID	M94020

Mail Order Buyers by Marigold

Mail Order Buyers

DESCRIPTION

The Marigold Mail Order Buyers file provides an ideal demographic for targeting consumers that have purchased various products through catalogs and websites. These Mail Order Buyers purchase: apparel (female, male, children's, intimate), magazines, music, electronics, jewelry, golf equipment, upscale products, housekeeping and kitchen products, outdoor and gardening products, health and fitness products and more... This file represents an enormous amount of buying power, tap into this targeted list of Mail Order Buyers today, and watch those responses pour in!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	54,173,803
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	05/25/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	142592
SRDS ID	852082-000
mln ID	M106925

Mail Order Buyers of Upscale Products by Marigold

Mail Order Buyers of Upscale Products

DESCRIPTION

The Marigold Mail Order Buyers of Upscale Products file provides an ideal demographic for targeting consumers that have purchased High end household items through upscale catalogs and websites throughout the United States. These products include: painting and prints, crystal, china, antiques, vases, jewelry and more... These responsive consumers recognize the convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mail Order Buyers of Upscale products today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	4,192,232
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	07/06/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	143459
SRDS ID	854606-000
mIn ID	M107746

Male Apparel Buyers by Marigold

Mail Order Buyers of Male Apparel

DESCRIPTION

The Marigold Mail Order Buyers of Male Apparel file provides an ideal demographic for targeting consumers that have purchased male apparel through catalogs and websites throughout the United States. These apparel products include: pants/slacks, activewear, dress shirts, sweaters, suits, shoes and more... These responsive consumers recognize the convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	3,909,902
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market 07/15/2004
Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	156833
SRDS ID	859119-000
mln ID	M111645

Male Magazine Subscribers by Marigold

Subscribers of Male related publications and magazines

DESCRIPTION

The Marigold Male Magazine Subscribers file provides an ideal demographic for targeting subscribers of Male related publications and magazines throughout the United States. These subscribers enjoy various types of magazines such as; entertainment, fashion, automobile, music, hunting, fishing, leisure and many more. Whether it is staying informed about the latest automobile style or fashion trends these responsive subscribers provide an ideal target market for numerous offers. Inquire about additional selection capabilities to better identify your ideal demographic.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	4,246,855
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	01/14/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	242353
SRDS ID	887006
mIn ID	130023

Mortgage Holders by Marigold

Homeowners with outstanding mortgages

DESCRIPTION

The Marigold Mortgage Holders file provides an ideal demographic for targeting individuals that have purchased a home and carry an outstanding mortgage. Whether you are looking to target conventional mortgage holders, jumbo mortgage holders, 1st, 2nd or 3rd mortgages or lender type, these households are ideal for numerous financial offers in addition to traditional homeowner-related offers. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Age	\$5/M
Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donors	\$5/M
Ethnicity	\$5/M
Lifestyle Interests	\$5/M
Magazine Subscribers	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
SCF	\$5/M

LIST INFO

Total Count: 35,466,822
Base Price: \$70/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal

LIST MAINTENANCE

New to Market 06/25/2007
Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	186008
SRDS ID	880631-000
mln ID	129134

Mortgage Refinancers by Marigold

Homeowners who have refinanced their homes

DESCRIPTION

The home refinancing process provides fresh data on homeowner households a targeted market of individuals ideal for a wide variety of homeowner-related offers and financial products campaigns. This comprehensive Marigold list includes more than 10 million households that have purchased a home and subsequently refinanced. Use the many selects available to precisely target a direct mail campaign to these homeowners by age of children in the household, computer purchases, marital status, and more.

SEGMENTS

2,516,580 WITH PHONES \$10/M

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count: 12,505,467
Base Price: \$70/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market 04/24/2006
Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	179859
SRDS ID	869270-000
mIn ID	M120708

Motorcycle Enthusiasts by Marigold

Individuals that own Motorcycles

DESCRIPTION

The Marigold Motorcycles Enthusiasts file provides an ideal demographic for targeting consumers throughout the United States that own and ride motorcycles. Whether you are targeting individuals looking for insurance, gasoline cards, credit cards, audio equipment or cleaning products this file provides an excellent target market. Inquire about additional selection capabilities to better identify your ideal demographic.

SEGMENTS

129,041	Antique/Vintage Car Owner	\$10/M
16,268	Antique/Vintage Motorcycle Owner	\$10/M
3,186,298	Motorcycle Owners	\$10/M
148,822	RV Owners	\$10/M
1,529,420	SUV/Truck Owners	\$10/M
637,260	VW Volkswagon Owners	\$10/M
254,899	Wrangler/CJ Jeep Owners	\$10/M

SELECTS

Credit Card Buyers	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	5,777,239
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	01/09/2006
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Movie and Video Downloaders by Marigold

Individuals that download movies and videos

DESCRIPTION

Compiled from web surveys, this mailing list targets the new generation of Movie fans that download their movies online. Whether it is for leisure, commuting or for just adding to your movie library, this multi-channeled list targets consumers on the cutting edge of video technology. Inquire about additional selects today.

LIST INFO

Total Count: 2,324,698
Base Price: \$70/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal

LIST MAINTENANCE

New to Market --
Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Music Buyers by Marigold

Individuals that buy music

Nextmark ID	147350
SRDS ID	854197-000
mIn ID	M108350

DESCRIPTION

The Marigold Music Buyers file provides an ideal demographic for targeting consumers that have purchased music through catalogs and websites throughout the United States. Whether it is rock, classic rock, R&B, hip hop/rap, country, latin, jazz, classical, new age or gospel these responsive consumers enjoy listening to their favorite artists and recognize the convenience and privacy of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Type Of Music	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	9,662,734
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market 08/31/2004
Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	154433
SRDS ID	857149-000
mln ID	M110377

New Car Buyers by Marigold

Individuals that have recently purchased a new Automobile.

DESCRIPTION

The Marigold New Automobile Purchasers file provides an ideal demographic for targeting consumers throughout the United States that have recently purchased an automobile. A new automobile means new responsibilities as well as needs for new products and services. Whether you are targeting individuals looking for insurance, gasoline cards, credit cards, audio equipment or child safety products this file provides an excellent target market. Inquire about additional selection capabilities to better identify your ideal demographic.

SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	3,458,107
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	12/01/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	175120
SRDS ID	866279-000
mIn ID	M118059

New Credit Card Activations by Marigold

Individuals that have activated a new credit card.

DESCRIPTION

The Marigold New Credit Card Activation file provides an ideal demographic for targeting consumers throughout the United States that have just activated a new credit card. Establishing and obtaining credit is a critical part of developing purchasing power. These individuals have recently armed themselves with new credit cards and they are not afraid to use them. Inquire about additional selection capabilities to better identify your ideal demographic.

SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	1,918,625
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	10/14/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	172980
SRDS ID	865821-000
mIn ID	M116660

New Credit Seekers by Marigold

Individuals that are seeking credit.

DESCRIPTION

The Marigold New Credit Seekers file provides an ideal demographic for targeting consumers throughout the United States between the ages of 18-25 that are seeking new credit. Establishing credit as you enter the "work force" is a critical part of any persons life. These individuals have requested information regarding new credit opportunities and are eager to obtain credit and spend. Inquire about additional selection capabilities to better identify your ideal demographic.

SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	5,136,189
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	09/12/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

New Homeowners by Marigold

Individuals who have recently purchased a home in the U.S.

Nextmark ID	143385
SRDS ID	853713-000
mIn ID	M107868

DESCRIPTION

New homeowners are perfect candidates for a wide range of offers for products and services associated with moving, remodeling, decorating, home and yard maintenance, and financial services. Marigold's New Homeowners file provides access to individuals throughout the U.S. who have recently bought a new home. Inquire about selects including age of children, credit card buyers, marital status, and more.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	4,127,956
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market 07/14/2004
Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

New Parents by Marigold

Individuals that have recently become parents

Nextmark ID	143384
SRDS ID	854604-000
mIn ID	M107860

DESCRIPTION

The Marigold New Parents file provides an ideal demographic for targeting individuals that have recently welcomed a "new addition" throughout the United States. These "new parents" are perfect candidates for a wide array of products that are associated with the arrival of a new child. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	2,190,214
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	07/14/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Newlyweds by Marigold

Recently married (newly wed) couples

Nextmark ID	177769
SRDS ID	867529-000
mIn ID	M119533

DESCRIPTION

The Marigold Newlyweds file is a comprehensive list of couples throughout the U.S. who are making some of the biggest purchasing decisions of their lives for new homes, financial services, insurance as well as buying a wide array of products and services for the married lifestyle. Refine this list by recency and other selects to reach your ideal target market.

SEGMENTS

281,185	3 Month Recency	\$10/M
532,224	6 Month Recency	\$10/M

SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	1,036,609
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$600.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	11/28/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Newspaper Subscribers by Marigold

Subscribers to daily newspapers across the US.

Nextmark ID	179205
SRDS ID	868404-000
mln ID	M119547

DESCRIPTION

The Marigold Newspaper Subscribers file provides an ideal demographic for targeting active subscribers to daily newspapers across the United States. These responsive subscribers like to stay informed about the latest news and trends in the world today. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	29,661,160
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	12/20/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Payday Loan Recipients by Marigold

Individuals that receive loan advances secured by their paycheck

DESCRIPTION

Marigold's Payday Loan Recipient file provides an ideal target market for direct marketers looking to target individuals that are not liquid and need cash now throughout the US. Payday loans are valuable financial tools for people who need a small amount of cash in a hurry. With many families struggling to pay their bills on time these individuals have used a cash advance as a solution to meet their financial obligations.

SELECTS

Age	\$5/M
Income	\$5/M
Monthly Hotline	\$5/M

LIST INFO

Total Count:	2,402,992
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market 04/24/2012
Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	179232
SRDS ID	869269-000
mIn ID	M120711

Pet Owners by Marigold

Pet Owners in the United States

DESCRIPTION

The Marigold Pet Owners file provides an ideal demographic for targeting pet lovers throughout the United States. These pet owners have no problem spending money on their furry loved ones. Inquire about additional selection capabilities to better identify your ideal target market.

SEGMENTS

4,730,216	12 Month Cat Owners	\$5/M
5,628,619	12 Month Dog Owners	\$5/M
8,551,106	CAT OWNERS	\$5/M
11,767,324	DOG OWNERS	\$5/M

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	15,833,438
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	12/21/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Pre-Movers by Marigold

Individuals that plan to relocate their place of residence

Nextmark ID	241769
SRDS ID	887010
mln ID	M131431

DESCRIPTION

The Marigold Pre-Movers file provides an ideal demographic for targeting individuals that plan to relocate their residence throughout the United States. These "pre movers" are perfect candidates for a wide array of products that are associated with a move and a new address. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	1,978,509
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	05/29/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Registered Democratic Voters by Marigold

Individuals that have registered as Democrats

DESCRIPTION

Marigold Technologies Democratic voters file provides an ideal demographic for targeting registered Democrats throughout the United States. These Democratic supporters, donors and activists are committed to the liberal and progressive values and traditions associated with their party.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	22,156,829
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Email
Phone

LIST MAINTENANCE

New to Market	--
Update Freq.	--

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	147351
SRDS ID	856334-000
mIn ID	M109326

Republican Donors by Marigold

Individuals that have donated to Republican Campaigns

DESCRIPTION

The Marigold Republican Donors file provides an ideal demographic for targeting individuals that have recently donated to a Republican campaign throughout the United States. These "Pro-Republican" supporters, donors and activists are committed to the values and traditions associated to their party. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	3,662,129
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	08/31/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Republican Newspaper Subscribers by Marigold

Subscribers to daily newspapers across the US that identify with the Republican Party.

DESCRIPTION

The Marigold Republican Newspaper Subscribers file provides an ideal demographic for targeting active conservative subscribers to daily newspapers across the United States. Compiled from numerous highly respected sources, these responsive subscribers like to stay informed about the latest news and trends in the world today. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	11,899,413
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	--
Update Freq.	--

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Residential Computer Buyers by Marigold

Computer buyers at home address

Nextmark ID	144618
SRDS ID	853689-000
mln ID	M107951

DESCRIPTION

Marigold's Residential Computer Buyers file provides an ideal demographic for targeting individuals that have purchased computers for home usage throughout the United States. These tech-savvy individuals recognize the convenience and benefits of having a computer in their own home. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	3,195,593
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	07/27/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Retirees by Marigold

A List of Retirees at Residential Address

Nextmark ID	241762
SRDS ID	885359-000
mIn ID	M131403

DESCRIPTION

The Marigold Retirees file provides an ideal demographic for targeting this niche nationwide. Retirees are perfect candidates for a wide array of products and services such as financial products, care facilities, and travel. Inquire about additional selection capabilities to better identify your ideal target market.

SEGMENTS

3 Month Recency	\$5/M
6 Month Recency	\$5/M

SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	22,301,399
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	05/21/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Ringtone Downloaders by Marigold

People who have downloaded Ringtones for their Cell Phone nationwide at Postal Address

Nextmark ID	241398
SRDS ID	883685-000
mIn ID	M131402

DESCRIPTION

Compiled from actual ringtone download registrations, this mailing list targets the new generation of wireless phone entertainment enthusiasts. This list targets consumers on the cutting edge. Inquire about additional selects today.

SEGMENTS

Hotline	\$5/M
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SELECTS

Age	\$5/M
Childs Age Range Select	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M

LIST INFO

Total Count:	7,122,316
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal

LIST MAINTENANCE

New to Market	04/12/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	240657
SRDS ID	887042
mIn ID	M131352

Running and Cycling Enthusiasts by Marigold

Running and Cycling Enthusiasts Nationwide at Mailing Address

DESCRIPTION

The Marigold Mailing List of Running and Cycling Enthusiasts file provides an ideal demographic for targeting consumers that actively engage in running and cycling for hobby as well as to reach fitness goals throughout the United States. They are ideal for products including, but not limited to, exercise equipment, cable systems, exercise videos, vitamins, sneakers and more.. These responsive consumers recognize the link between good health and exercise. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Occupation	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	4,890,936
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal

LIST MAINTENANCE

New to Market	07/17/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Satellite TV Subscribers by Marigold

Satellite TV subscribers nationwide

DESCRIPTION

Reach a mainstream consumer audience that values innovative media access. These subscribers have been credit-approved by their carriers and are paying a recurring monthly charge for their TV service. These are people who value the enhanced services that come with Satellite viewing! Inquire regarding further selects!

SELECTS

Age Of Children	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M

LIST INFO

Total Count:	1,464,450
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	177848
SRDS ID	868094-000
mIn ID	M119338

Self Improvement Seekers by Marigold

Individuals that are seeking self-improvement in various areas of their lives.

DESCRIPTION

The Marigold Self Improvement Seekers file provides an ideal demographic for targeting consumers throughout the United States who are actively seeking to better themselves in ways ranging from health to finances to personal relationships. These responsive individuals are buyers of 'Self Improvement' books & tapes and are registered to receive 'Self Improvement' newsletters via email. If you have an offer that can improve or help individuals better themselves, then this file is a must test! Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of Self Improvement Seekers today!

SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	1,191,757
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	12/01/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	175780
SRDS ID	866863-000
mIn ID	M118302

Senior Magazine Subscribers by Marigold

Senior subscribers of various types of publications and magazines.

DESCRIPTION

The Marigold Senior Magazine Subscribers file provides an ideal demographic for targeting active seniors who subscribe to various types of publications and magazines throughout the United States. Whether it's computers, technology, business, home decor, sports, interior decorating, music or celebrity gossip, these responsive seniors like to stay informed about the latest news and trends in the world today. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Senior Magazine Subscribers today!

SEGMENTS

1,496,352	3 Month Recency	\$5/M
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SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count: 8,936,906
Base Price: \$70/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market 10/25/2005
Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Nextmark ID	175779
SRDS ID	866860-000
mIn ID	M118298

Senior Mail Order Buyers by Marigold

Senior Mail Order Buyers

DESCRIPTION

The Marigold Senior Mail Order Buyers file provides an ideal demographic for targeting consumers that have purchased various products through catalogs and websites. These Mail Order Buyers purchase: apparel, magazines, music, electronics, jewelry, golf equipment, upscale products, housekeeping and kitchen products, outdoor and gardening products, health and fitness products and more... This file represents an enormous amount of buying power, tap into this targeted list of Senior Mail Order Buyers today, and watch those responses pour in!

SEGMENTS

1,150,251	3 Month Recency	\$5/M
-----------	-----------------	-------

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count: 7,173,729
Base Price: \$70/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market 10/25/2005
Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Nextmark ID	175776
SRDS ID	866861-000
mIn ID	M118299

Senior Vacation Travelers by Marigold

Seniors and Mature Vacation Travelers via cruise and airplane

DESCRIPTION

The Marigold Vacation Travelers file provides an ideal demographic for targeting age 50 and older consumers that have indulged in vacation travel at least three times within the last year. These mature, affluent consumers utilize cruise ships as well as airplanes in their quest for fun and relaxation! Inquire about additional selection capabilities to better identify your ideal target market.

SEGMENTS

474,565 3 Month Recency \$5/M

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count: **3,805,895**
Base Price: **\$70/M**
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market 10/25/2005
Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Single Parent Households by Marigold

Single Parent Households

DESCRIPTION

Marigold's Single Parent Household file provides an ideal target market for direct marketers looking to target single parents throughout the US. As a single parent, juggling work and family responsibilities requires a tremendous amount of time management. As a result, these highly responsive individuals generally don't have time to shop in person and rely on direct marketing efforts for their main source of purchasing.

SELECTS

Age	\$5/M
Income	\$5/M
Monthly Hotline	\$5/M

LIST INFO

Total Count:	5,382,304
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	04/24/2012
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Soap Opera Enthusiasts by Marigold

People that watch their daily "Soaps"

Nextmark ID	241770
SRDS ID	885401-000
mIn ID	M131388

DESCRIPTION

Marigold's Soap Opera Enthusiasts file identifies individuals that regularly watch Soap Operas on television. Whether they don't miss an episode on TV or don't miss an issue of their Soap Opera magazine, these people take their "Soaps" seriously!! Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Age	\$5/M
Age Of Children	\$5/M
Childs Age Range Select	\$5/M
Credit Card Buyers	\$5/M
Donors	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Magazine Subscribers	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$5/M
State	\$5/M

LIST INFO

Total Count:	3,052,276
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal

LIST MAINTENANCE

New to Market	06/01/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Spanish Speaking Consumers by Marigold

Consumers that are fluent in spanish

Nextmark ID	145181
SRDS ID	854654-000
mln ID	M107851

DESCRIPTION

The Marigold Spanish Speaking Consumers file provides an ideal demographic for targeting consumers that are fluent in spanish throughout the United States. These individuals are perfect candidates for a wide array of products and services that are associated with Hispanic ethnicity. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Foreign Born	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	8,266,142
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	08/06/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Sports Enthusiasts by Marigold

Subscribers of Sports related magazines

Nextmark ID	141926
SRDS ID	854602-000
mIn ID	M107168

DESCRIPTION

The Marigold Sports Enthusiast file provides an ideal demographic for targeting mail order buyers that are also subscribers of Sports related magazines throughout the United States. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	4,773,417
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	06/23/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Stationery and Gift Buyers by Marigold

Buyers of Stationery and Gifts at home address

Nextmark ID	179974
SRDS ID	869535-000
mIn ID	M120690

DESCRIPTION

The Marigold Stationery and Gift Buyers file provides an ideal demographic for targeting those consumers that purchase gifts, greeting cards, wrapping paper and holiday items. These consumers also enjoy scrapbooking and purchase other items such as calendars, organizers, kitchen decor items and more! These individuals purchase via catalog and online on a regular basis and are a perfect target for direct mailers such as gift catalogs, home gifts and paper products! Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Credit Card Buyers	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	2,626,022
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	01/12/2006
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Sub-Prime Credit Seekers by Marigold

Individuals with Sub-Prime Credit That are seeking credit.

DESCRIPTION

Marigold's Sub-Prime Credit Seekers List is ideal for offers geared toward those that lack a high credit rating. This multi-sourced file is ideal for various financial-related offers such as secured credit cards, loans, sweepstakes and more. Inquire about additional selection capabilities to better identify your ideal demographic.

SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	5,639,831
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Sweepstakes Entrants by Marigold

Sweepstakes Entrants Nationwide

DESCRIPTION

Marigold's Mailing List of Sweepstakes Entrants is sourced through responders to various sweepstakes offers. Responders have entered to win various prizes such as cars, cash, vacations and more. Inquire about additional selection capabilities to better identify your ideal demographic.

SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	3,277,281
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Vacation Travelers by Marigold

Vacation travelers via cruise and airplane

Nextmark ID	146584
SRDS ID	853797-000
mIn ID	M108129

DESCRIPTION

The Marigold Vacation Travelers file provides an ideal demographic for targeting consumers that have indulged in vacation travel at least three times within the last year. These affluent consumers utilize cruise ships as well as airplanes in their quest for fun and relaxation! Inquire about additional selection capabilities to better identify your ideal target market. T

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	3,948,768
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	08/20/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Nextmark ID	242359
SRDS ID	885440
mIn ID	M131372

Video Game Players by Marigold

Video Game Players Nationwide

DESCRIPTION

The Marigold Video Game Players file is the perfect list to target the exploding market that is video gaming.

These video game players are always excited for new game offers ranging from online to PC to next generation consoles. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	18,034,977
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	06/08/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Nextmark ID	146583
SRDS ID	855177-000
mIn ID	M110124

Wealthy Investors by Marigold

Wealthy Investors at Home Address

DESCRIPTION

The Marigold Wealthy Investors file provides an ideal demographic for targeting individuals that have substantial assets in the market throughout the United States. These individuals recognize the short and long term benefits of investing their money in the financial markets and are excellent candidates for a wide array of financial products and services, as well as 'big ticket' items ideal for this affluent group. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	3,895,234
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market 08/20/2004
Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Wealthy Seniors and Retirees by Marigold

Wealthy Seniors and Retirees

Nextmark ID	240882
SRDS ID	880410-000
mIn ID	129154

DESCRIPTION

The Marigold Wealthy Seniors and Retirees at Home Addresses file provides an ideal demographic for targeting individuals that have net worths in excess of \$500,000 in assets. These individuals recognize the short and long term benefits of investing their money wisely in the financial markets and are excellent candidates for a wide array of financial products and services, financial planning, life insurance and estate planning as well as big ticket items that target affluent consumers. Inquire about additional selection capabilities to better identify your ideal target market.

LIST INFO

Total Count: 1,726,503
Base Price: \$70/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal

LIST MAINTENANCE

New to Market 12/03/2006
Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Nextmark ID	241766
SRDS ID	886938
mln ID	M131364

Weight Loss Enthusiasts by Marigold

Weight Loss Enthusiasts Nationwide

DESCRIPTION

The Marigold Weight Loss Enthusiasts file is an ideal demographic for targeting those that are actively seeking to lose weight throughout the United States. This multi-sourced file is compiled from mail order information, coupons, surveys and more. Tap into this extremely targeted market of weight loss enthusiasts today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	2,620,515
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	05/22/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
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