

### A Mailing List of Corporate Gift Buyers

Individuals at corporations responsible for buying gifts for clients or employees

#### **DESCRIPTION**

Corporate Gift Buyers is a must-test list for gift catalogs and other B2B merchandisers. This multi-sourced file provides comprehensive access to authorized purchasers responsible for buying gifts for customers, vendors, and employees. Refine the list by organization size, by industry, and more!

#### **SELECTS**

Bus/Industry Type	\$5/M
Company Size	\$5/M
Job Function/Title	\$5/M
Monthly Hotline	\$5/M
Number Of Employees	\$5/M
Recency	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	176008
SRDS ID	867359-000
mln ID	M118344

#### **LIST INFO**

Total Count:746,653Base Price:\$125/MSource:Compiled listsGeography:USAMin. Purchase:\$650.00Market:Business

#### **LIST TYPES AVAILABLE**

Postal

#### LIST MAINTENANCE

New to Market 10/28/2005 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



# **BusinessPros - A Mailing List of Executive Decision Makers**

 Nextmark ID
 154515

 SRDS ID
 768034-000

 mln ID
 M92976

Decision makers and executives at more than 14 million organizations nationwide

#### **DESCRIPTION**

From IT managers in healthcare to CEOs of major construction companies and everything in between, this list provides access to a vast array of U.S. executives, more than 30 million names at 14 million unique organizations. This file's numerous selects will allow you to target your campaign by annual revenue, number of employees, and more.

#### **SEGMENTS**

Years In Business

**Annual Revenues** 

Minority Owned	\$10/M
SELECTS	
Fax Numbers	\$10/M
HQ or Branch Location	\$10/M
Job Title	\$10/M
Number Of Employees	\$10/M
SCF	\$10/M
SIC Code	\$10/M
Wireless Provider	\$10/M

#### **LIST INFO**

Total Count: 34,430,095
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Business

#### LIST TYPES AVAILABLE

Postal Phone

#### LIST MAINTENANCE

New to Market 12/03/2004 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

\$10/M

\$10/M

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## **IT Pros - Information Technology Buyers**

IT Pros is a comprehensive file of Information Technology product and service buying decision makers

# Nextmark ID 136672 SRDS ID 850366-000 mln ID M105101

#### **DESCRIPTION**

IT Pros is a comprehensive file of mid to high level decision makers who buy technology products for their organizations. Suitable offers range from technology publications to high-level seminars, telecom services to specialized LAN/WAN projects.

#### **SEGMENTS**

26,415	CIO/CKO	\$0/M
101,897	CTO Chief Technology Officer	\$0/M
405,173	Data Processing Manager	\$0/M
873,694	Internet Manager/Webmaster	\$0/M
1,159,698	IS/IT Director/Manager	\$0/M
41,943	IS/IT Operations	\$0/M
616,476	IS/IT/Internet Staff/Systems Admin/Programmer	\$0/M
814,716	IT/Web Project Manager	\$0/M
2,439	Microcomputer Manager	\$0/M
120,683	MIS Manager of Information Services	\$0/M
4,142	Technical Support Director	\$0/M
21,852	Technology Manager	\$0/M
7,367	Technology Services Manager	\$0/M

#### **SELECTS**

Annual Sales Volume	\$15/M
Company Size	\$15/M
Country	\$10/M
Job Function Select	\$0/M
Job Title Select	\$0/M
Max Per Company/Sites	\$15/M
Number Of Employees	\$15/M
Postal Code	\$10/M
Sales Volume	\$15/M
SCF	\$10/M
SIC Code	\$15/M
State	\$10/M
Zip	\$10/M

#### **LIST INFO**

<b>Total Count:</b>	5,119,561	
Base Price:	\$125/M	
Source:	Compiled lists	
Geography:	USA	
Min. Purchase	: \$500.00	
Market:	Business	

#### LIST TYPES AVAILABLE

Postal
Phone

#### LIST MAINTENANCE

New to Market	04/07/2004
Update Freq.	Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### **ADDRESSING OPTIONS**

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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# **VoIP Email List: Business Prospects**

VoIP Business Prospects at Email Address

#### **DESCRIPTION**

VoIP Business Prospects are businesses with a confirmed Broadband Connection. They have responded to innovative Telecom offers in the past and have expressed specific interst in VoIP by opting in. This is a must test for any VoIP to business offer! Inquire for counts and usage as well as additional selects.

#### **SELECTS**

Broadband Provider	\$25/M
Job Title Select	\$5/M
Number Of Employees	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
Zip	\$5/M

Nextmark ID	240923
SRDS ID	859477-000
mln ID	120317

#### **LIST INFO**

Total Count:3,971,057Base Price:\$125/MSource:Compiled listsGeography:USAMin. Purchase:\$1,000.00Market:Business

#### **LIST TYPES AVAILABLE**

Email Phone

#### LIST MAINTENANCE

New to Market 05/14/2007 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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## **VolP Mailing List: Business Prospects**

VoIP Business Prospects at Mailing Address

#### **DESCRIPTION**

VoIP Business Prospects are businesses with a confirmed Broadband Connection. They have responded to innovative Telecom offers in the past and have expressed specific interst in VoIP. This is a must test for any VoIP to business offer! Inquire for counts and usage as well as additional selects.

#### **SELECTS**

Broadband Provider	\$25/M
Job Title Select	\$5/M
Number Of Employees	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
Zip	\$5/M

Nextmark ID	159343
SRDS ID	859477-000
mln ID	M120317

#### **LIST INFO**

Total Count:3,971,057Base Price:\$125/MSource:Compiled listsGeography:USAMin. Purchase:\$1,000.00Market:Business

#### **LIST TYPES AVAILABLE**

Postal Email Phone

#### LIST MAINTENANCE

New to Market 02/28/2005 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

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Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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