

Nextmark ID	240894
SRDS ID	880633-000
mln ID	129110

## A Mailing List of First-Time Homeowners

Individuals who have recently purchased a first home in the U.S.

### DESCRIPTION

The first-time homeowners on this list are perfect candidates for a wide range of offers for products and services associated with moving, remodeling, decorating, home and yard maintenance, and financial services. Marigold's First-Time Homeowners file provides access to individuals throughout the U.S. who have recently bought a first home. Inquire about selects including age of children, credit card buyers, marital status, and more.

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>563,772</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal

### LIST MAINTENANCE

New to Market	01/16/2007
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	241776
SRDS ID	885356-000
mIn ID	M131387

# A Mailing List of Home Improvement Enthusiasts

Homeowners That Have Requested Home Improvement Information Nationwide

## DESCRIPTION

The Marigold Home Improvement Enthusiasts file consists of homeowners that have recently requested home improvement information. Projects vary from kitchen and bathroom upgrades to painting and flooring, and more. Tap into this extremely targeted market of Home Improvement Enthusiasts today!

## SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>532,439</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	06/08/2007
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# A Mailing List of Home Office Entrepreneurs

Individuals who work from their homes

Nextmark ID	144680
SRDS ID	854652-000
mIn ID	M107638

## DESCRIPTION

Use this list to reach more than 3 million individuals who work in a home office environment. These home-based entrepreneurs are receptive to offers for office products, computer products, and financial services, telecommunication services, as well as professional training and productivity enhancements. Find out more about this growing market of individuals who combine business and consumer interests and have full purchasing authority.

## SELECTS

Computer Owner	\$5/M
Ethnicity	\$5/M
Number Of Employees	\$5/M
Occupation	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>3,807,195</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	07/28/2004
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	186008
SRDS ID	880631-000
mln ID	129134

## A Mailing List of Mortgage Refinancers

Homeowners who have refinanced their homes

### DESCRIPTION

The home refinancing process provides fresh data on homeowner households a targeted market of individuals ideal for a wide variety of homeowner-related offers and financial products campaigns. This comprehensive Marigold list includes more than 10 million households that have purchased a home and subsequently refinanced. Use the many selects available to precisely target a direct mail campaign to these homeowners by age of children in the household, computer purchases, marital status, and more.

### SEGMENTS

2,516,580 WITH PHONES \$10/M

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

**Total Count:** 12,505,467  
**Base Price:** \$100/M  
Source: Compiled lists  
Geography: USA  
Min. Purchase: \$500.00  
Market: Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market 04/24/2006  
Update Freq. Monthly

### DELIVERY OPTIONS

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	143385
SRDS ID	853713-000
mIn ID	M107868

## A Mailing List of New Homeowners

Individuals who have recently purchased a home in the U.S.

### DESCRIPTION

New homeowners are perfect candidates for a wide range of offers for products and services associated with moving, remodeling, decorating, home and yard maintenance, and financial services. Marigold's New Homeowners file provides access to individuals throughout the U.S. who have recently bought a new home. Inquire about selects including age of children, credit card buyers, marital status, and more.

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>4,127,956</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	07/14/2004
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# A Mailing List of Newlyweds

Recently married (newly wed) couples

Nextmark ID	177769
SRDS ID	867529-000
mIn ID	M119533

## DESCRIPTION

The Marigold Newlyweds file is a comprehensive list of couples throughout the U.S. who are making some of the biggest purchasing decisions of their lives for new homes, financial services, insurance as well as buying a wide array of products and services for the married lifestyle. Refine this list by recency and other selects to reach your ideal target market.

## SEGMENTS

281,185	3 Month Recency	\$10/M
532,224	6 Month Recency	\$10/M

## SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>1,036,609</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$600.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	11/28/2005
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# A Mailing List of Cable TV Buyers

Cable TV subscribers nationwide

Nextmark ID	170589
SRDS ID	864131-000
mln ID	M115943

## DESCRIPTION

Reach a mainstream consumer audience that values media access. These cable TV subscribers have been credit-approved by their carriers and are paying a recurring monthly charge for their TV service. These are people who value the stability and variety of content that cable service delivers.

## SELECTS

Age Of Children	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>37,509,830</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	07/28/2005
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

# A Mailing List of IT Managers at Home Address

IT Managers At Home Address

Nextmark ID	242343
SRDS ID	886970
mln ID	M131412

## DESCRIPTION

Marigold's IT Managers at Home Address list is the perfect list to target IT managers at home. These contacts are perfect for a variety of high-end IT-related offers for the home. Send them the hottest new offers and be sure to see a nice response rate. Tap into this red hot list today! Inquire about further selects.

## SELECTS

Age Of Children	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Income	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>177,927</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



## A Mailing List of Satellite TV Subscribers

Satellite TV subscribers nationwide- Target by service provider and more!

### DESCRIPTION

Reach a mainstream consumer audience that values innovative media access. These subscribers have been credit-approved by their carriers and are paying a recurring monthly charge for their TV service. These are people who value the enhanced services that come with Satellite viewing! Inquire regarding further selects!

### SELECTS

Age Of Children	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>4,064,450</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

## An Email List of New Homeowners

Individuals who have recently purchased a home in the U.S.

### DESCRIPTION

New homeowners are perfect candidates for a wide range of offers for products and services associated with moving, remodeling, decorating, home and yard maintenance, and financial services. Marigold's New Homeowners file provides access to individuals throughout the U.S. who have recently bought a new home. Inquire about selects including age of children, credit card buyers, marital status, and more.

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>4,009,043</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

### LIST TYPES AVAILABLE

Email  
Phone

### LIST MAINTENANCE

New to Market	--
Update Freq.	--

### DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	240919
SRDS ID	886181
mln ID	M115943

# An Email List of Cable TV Buyers

Cable TV subscribers nationwide

## DESCRIPTION

Reach a mainstream consumer audience that values media access. These cable TV subscribers have been credit-approved by their carriers and are paying a recurring monthly charge for their TV service. These are people who value the stability and variety of content that cable service delivers.

## SELECTS

Age Of Children	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>37,509,830</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

## LIST TYPES AVAILABLE

Email  
Phone

## LIST MAINTENANCE

New to Market	05/14/2007
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	241575
mIn ID	M131350

## An Email List of SOHO Broadband Buyers

SOHO (small office/home office) broadband buyers

### DESCRIPTION

Get access to nearly 2 million entrepreneurs whose small businesses use high-speed cable or DSL connections. These individuals value high-speed Internet access, have been credit-approved by their broadband carriers, and are paying a recurring monthly service charge of \$150 per month on average. Broadband Buyers is a multi-channel marketing capable file. You can start with an opt-in email campaign and follow-up with postal direct mail and even a telemarketing campaign to really get your product into the minds of these responsive decision makers. Inquire about additional selects today!

### SELECTS

Job Title Select	\$5/M
Number Of Employees	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
Zip	\$5/M

### RELATED LISTS

A Mailing List of SOHO Broadband Buyers

### LIST INFO

<b>Total Count:</b>	<b>2,363,877</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

### LIST TYPES AVAILABLE

Email  
Phone

### LIST MAINTENANCE

New to Market	05/14/2007
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	240655
SRDS ID	851507-000
mIn ID	106505

# Broadband Buyers Email List: High Speed Internet Consumers

Consumers with high-speed home Internet connections

## DESCRIPTION

More than 42 percent of adults in the U.S. enjoy broadband connections in their homes, and that percentage is growing every day. These net-savvy consumers are willing to pay an average of \$50 a month for online speed and an always-on connection. Most are involved in web activities that include telecommuting, shopping, and gaming. Put your campaign in front of the broadband consumer audience with selects that include occupation, ethnicity, and credit-card buying.

## SELECTS

Age Of Children	\$0/M
Broadband Provider	\$25/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>38,450,752</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

## LIST TYPES AVAILABLE

Email  
Phone

## LIST MAINTENANCE

New to Market	05/14/2007
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery \$50

## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	141521
SRDS ID	851507-000
mln ID	M106505

## Broadband Buyers Mailing List: High Speed Internet Consumers

Consumers with high-speed home Internet connections

### DESCRIPTION

A high percentage of adults in the U.S. enjoy broadband in their homes, and that percentage is growing every day. These net-savvy consumers are willing to pay an average of \$50 a month for online speed and an always-on connection. Most are involved in web activities that include telecommuting, shopping, and gaming. Put your campaign in front of the broadband consumer audience with selects that include occupation, ethnicity, and credit-card buying.

### SELECTS

Age Of Children	\$0/M
Broadband Provider	\$25/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>38,450,752</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	06/15/2004
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	240877
SRDS ID	868455-000
mln ID	120517

## DSL Broadband Buyers Email List: Consumers with DSL Broadband

Consumers with high-speed DSL home Internet service

### DESCRIPTION

Reach a mainstream consumer audience that values Internet access. These DSL broadband subscribers have been credit-approved by their carriers and are playing a recurring monthly charge for their DSL service. These are people who value the stability and variety of content that DSL Internet delivers.

### SELECTS

Age Of Children	\$0/M
Broadband Provider	\$25/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>16,514,038</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

### LIST TYPES AVAILABLE

Email  
Phone

### LIST MAINTENANCE

New to Market	05/14/2007
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	179142
SRDS ID	868455-000
mln ID	M120517

## DSL Broadband Buyers Mailing List: Consumers with DSL Broadband

Consumers with high-speed DSL home Internet service

### DESCRIPTION

Reach a mainstream consumer audience that values Internet access. These DSL broadband subscribers have been credit-approved by their carriers and are playing a recurring monthly charge for their DSL service. These are people who value the stability and variety of content that DSL Internet delivers.

### SELECTS

Age Of Children	\$0/M
Broadband Provider	\$25/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>16,514,038</b>
<b>Base Price:</b>	<b>\$100/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Email  
Phone

### LIST MAINTENANCE

New to Market	12/18/2005
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



Nextmark ID	240918
SRDS ID	859476-000
mIn ID	129146

## VoIP Email List: Consumer Prospects

VoIP Consumer Prospects are those with a confirmed Broadband connection at their place of residence and have expressed interest in Voice over IP services.

### DESCRIPTION

These VoIP consumer prospects are those with a confirmed Broadband connection at their place of residence. They have opt-ed in and responded to innovative Telecom offers in the past and they are ideal candidates for VoIP. This is a must test for any VoIP to consumer offer! Inquire for counts and usage as well as additional selects.

### SEGMENTS

AT&T	\$5/M
TW Cable	\$5/M
Comcast	\$5/M
Cox	\$5/M
Centurylink-Qwest	\$5/M
Verizon	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>37,361,918</b>
<b>Base Price:</b>	<b>\$155/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

### LIST TYPES AVAILABLE

Email  
Phone

### LIST MAINTENANCE

New to Market 05/14/2007  
Update Freq. Monthly

### DELIVERY OPTIONS

Email Delivery \$50

### ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	159344
SRDS ID	859476-000
mln ID	129146

## VoIP Mailing List: Consumer Prospects

VoIP Consumer Prospects are those with a confirmed Broadband connection at their place of residence and have expressed interest in Voice over IP services.

### DESCRIPTION

These VoIP consumer prospects are those with a confirmed Broadband connection at their place of residence. They have responded to innovative Telecom offers in the past and they are ideal candidates for VoIP. This is a must test for any VoIP to consumer offer! Inquire for counts and usage as well as additional selects.

### SEGMENTS

12,240,475	AT&T	\$5/M
4,537,945	TW Cable	\$5/M
2,573,447	Comcast	\$5/M
3,859,103	Cox	\$5/M
2,689,763	Centurylink-Qwest	\$5/M
4,811,223	Verizon	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>37,361,918</b>
<b>Base Price:</b>	<b>\$155/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Phone

### LIST MAINTENANCE

New to Market	02/28/2005
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

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